

Fall 2009

# ACADEMIC SUPERSTORE

Academic discounts on top brand software and hardware for students, parents, and teachers



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**FREE Backpack with your order!**

Limited time offer!  
See back cover for details.

## Save up to 85%!

1-800-827-3440 | [BTS.AcademicSuperstore.com](http://BTS.AcademicSuperstore.com)

# Back-to-School **Tools**

Get prepared for the semester with software that will enhance your teaching or learning experience

## Same software, just cheaper

- It really is the same software! Adobe and Microsoft give students and faculty a price break on software so you can better afford their products. In fact, nearly all our manufacturers are the same way. It's the affordable way to get the most current programs you need. See page 50 for eligibility details.
- We are an authorized reseller for every product we carry, so you will own a legal license for the software you purchase. Your product will be the most-current version, and will be fully supported by the manufacturer.



TechSmith®  
**Camtasia Studio & Snagit Bundle**  
MSRP \$350 | **\$194.95**  
Win #LA955053

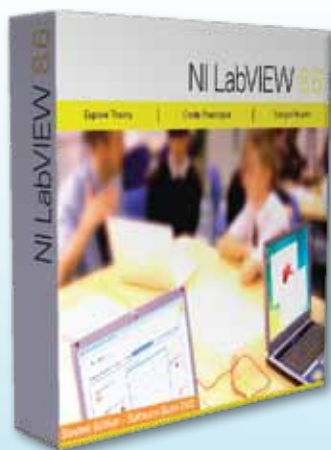
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**Featured Item**

» **Look inside for your Back-to-school needs**

## Research **Tools**



National Instruments®  
**LabView 8.6**  
MSRP \$999.95 | **\$79.95**  
Mac & Win #LA970179



Thomson®  
**EndNote X3 Academic Edition**  
**\$219.95**  
Mac #LA904017 | Win #LA904019

# Video Tools



Nero®  
**Nero 9**  
 MSRP \$99 | **\$79.95**  
 Win #LA939995



Final Draft®  
**Final Draft 8**  
 MSRP \$249 | **\$119.95\***  
 Mac and Win #LA1007827  
 \*After \$25 mail-in rebate.



**NEW  
Version**



Sony®  
**Vegas Pro 9 - Academic Version**  
 From acquisition to delivery, from camera to Blu-ray Disc™, the Vegas Pro 9 collection delivers exactly what you need to produce outstanding results.  
 MSRP \$429 | **\$399.95**  
 Win #LA1286005

# Design Tools



Quark®  
**QuarkXPress 8**  
 Work faster and design more with fewer clicks using the modern, intuitive interface of QuarkXPress 8.  
 MSRP \$799 | **\$199.95**  
 Mac and Win #LA914831



OnOne®  
**Plug-In Suite 4.5**  
 Solve the most common photographic problems relating to image enlargement, removing backgrounds, photo effects and color-correction.  
 MSRP \$499.95 | **\$295.95**  
 Mac & Win #LA995855



Total Training®  
**CS4 Design Essentials Premium Bundle**  
 Learn everything you need to know in order to maximize the tools of your new Adobe Creative Suite.  
 MSRP \$329.00 | **\$259.95**  
 Mac & Win #LA970181

## Put the power of top-rated design software to work

The same programs used by award-winning professionals are now yours at substantial savings. Take a look at our Fast Facts Chart to compare features and capabilities.

Title	Ease of Use	Built-In Interactive Tools	Flash Creation and Export	Export to Web	Export to PDF	Collaborative Workflow	Training DVDs and Books
CorelDRAW Graphics Suite X4	•	•	•	•	•	•	•
InDesign CS4		•	•	•	•	•	•
QuarkXPress 8		•	•	•	•	•	•



### Quark QuarkXPress® 8 Xperience Design



- Work faster and design more with fewer clicks
- Design across media – share high-fidelity print content across the Web and in Flash® format without learning code
- Control text alignment with a designer's eye
- Work easily with Illustrator® or create illustrations directly in QuarkXPress

Inspired by the designer's passion for perfection, QuarkXPress 8 complements the way creative professionals work. Create stunning text and achieve the effects you want with designer-driven typography. Build on your existing expertise – share your print content across media with built-in Web and Flash authoring tools. No additional purchase or coding required. Go ahead, push your creativity to its limits! QuarkXPress 8: Xperience Design.

MSRP \$799.00 | You Save \$599 | **\$199.95**  
Mac and Win #LA914831

▶ Take existing print jobs to Flash or create new Flash projects in minutes!

⊕ #LA914833 QuarkXPress 8.0 Upgrade .....\$99.95

### Corel® CorelDRAW® Graphics Suite X4 Legendary Graphics Power

- Includes everything you need for professional graphic illustration, layout, and image editing
- Innovative design tools optimize your workflow

CorelDRAW Graphics Suite X4 lets you tackle creative graphics and design projects with confidence. New tools make it easier and quicker than ever to deliver any creative project – from layout and photo editing, to illustration and bitmap-to-vector tracing. Powerful text and layout enhancements help you achieve the look you want, while market-leading file compatibility makes collaboration easy.

Professional and aspiring designers will be able to turn their ideas into professional results. From distinctive logos and Web graphics to striking marketing materials and eye-catching signs, anything is possible with CorelDRAW Graphics Suite X4.

MSRP \$429.00 | You Save \$334 | **\$94.95**  
Win #LA874629



▶ Includes 10,000 clipart images, 1,000 royalty-free photographs, 1,000 OpenType fonts, and more!



+ Mac #LA933311 | Win #LA933313 Creative Suite 4 Design Standard ..... \$448.95  
 Mac #LA953013 | Win #LA953015 CS4 Design Premium + Total Training ..... \$659.95

**ID** **InDesign® CS4** – Design professional layouts for print and digital publishing

**Ai** **Illustrator® CS4** – Explore new paths with the essential vector tool

**Ps** **Photoshop® CS4 Extended** – Discover new dimensions in imaging

**Fl** **Flash® CS4 Pro** – Create and deliver rich interactive content

Adobe®

## Creative Suite® 4 Design Premium

Deliver Innovative Ideas in Print, Web, and Mobile Design

- Multiple export options from a single creative source
- Faster, more expressive design tools
- Complex, compound web pages made accessible

Craft precise page layouts, achieve typographic finesse, create compelling digital images and stunning vector graphics, develop eye-catching web pages and rich interactive experiences, and produce and deliver them all with utmost fidelity using this tightly-integrated collection of exceptionally well-crafted tools.

Deliver your ideas efficiently to more audiences in more places. New, simpler ways of working let you do more in less time, use existing skills to try new creative possibilities, and deliver high-quality cross-media campaigns.

MSRP \$1,799.00 | You Save \$1,200 | **\$598.95**  
 Mac #LA933299 | Win #LA933309

College students SAVE even more!  
 See back cover for specially-discounted Student Versions!

**Dw** **Dreamweaver® CS4** – Design, develop, and maintain websites

**Fw** **Fireworks® CS4** – Rapidly prototype and design for the web

**Acrobat® 9 Pro** – Collaborate more effectively



## Adobe InDesign CS4

InDesign CS4 breaks down the barriers between online and offline publishing. With powerful new features, and streamlined workflows, you can now easily deliver sophisticated and engaging layouts across media.

MSRP \$699.00 | You Save \$500 | **\$198.95**  
 Mac #LA933469 | Win #LA933471

+ Mac #LA949671 | Win #LA949669 InDesign CS4 + Total Training Essentials ..... \$259.95



## Adobe Illustrator CS4

Illustrator CS4 is a comprehensive vector graphics environment. Stay ahead of the pace of change with precisely the tools you need for mastering print, web, interactive, motion, and mobile content design.

MSRP \$599.00 | You Save \$400 | **\$198.95**  
 Mac #LA933465 | Win #LA933467

+ Mac #LA949699 | Win #LA949701 Illustrator CS4 + Total Training Essentials ..... \$259.95



Adobe

## Creative Suite Master Collection

Design Across Media

Express your creative vision in more media smoothly and efficiently with ground-breaking new features and enhancements in Creative Suite 4 Master Collection, such as the revolutionary Content-Aware Scaling in Photoshop CS4 Extended, rich interactive document export from InDesign CS4, dramatically simpler animation controls in Flash CS4 Professional, and support for next-generation tapeless workflows in Premiere Pro CS4 and OnLocation CS4.

MSRP \$2,499.00 | You Save \$1,500 | **\$998.95**  
 Mac #LA933341 | Win #LA933343



## Pantone® Color Bridge Set

The PANTONE color bridge set illustrates how PANTONE MATCHING SYSTEM colors will reproduce in CMYK on coated and uncoated stock. The fan guides display 1,089 solid PANTONE Colors alongside their closest four-color process match.

MSRP \$179.00 | You Save \$25 | **\$154.95**  
 #LA757718



Pantone

## Pantone Essentials Advance

Essentials Advance includes **eight** indispensable color guides, giving you over 6,000 options for selecting solid, CMYK, sRGB, and HTML color, so you can specify color consistently across all types of digital and printed media.

MSRP \$543.00 | You Save \$318 | **\$224.95**  
 #LA1288983 Don't Wait! Offer Expires July 31, 2009



Extensis®

## Suitcase® Fusion 2

Suitcase Fusion 2 redefines professional font management with innovative features such as interactive font and glyph previews, tear-off (drag-n-drop) previews, and dynamic search and find.

MSRP \$99.95 | You Save \$45 | **\$54.95**  
 Mac #LA948759

# Unleash the power of hands-on creativity

Draw, paint, and sketch with ease using digital tablet technology.

Think of it as the best of both worlds. While sketching as you would with a pen on paper, your artwork is being digitally entered into your computer, with all the nuance and gradation that you intended.

One important consideration when choosing a tablet is size. CAD users, technical illustrators, and serious digital artists typically prefer larger work surfaces, while a smaller screen may be sufficient for beginners. Another feature to consider is pressure response. The greater the sensitivity, the more control you'll have over line thickness, transparency, and color.

By adding a graphics tablet to your artistic toolkit, you'll have the options and capabilities necessary to take your work to the next level.



Wacom®

### Cintiq® 21UX

Built for Creative Professionals

- Large 21.3" display delivers a high-quality visual experience
- Combines the advantages of a wide-format LCD monitor with Wacom's patented, professional pen technology
- Freely rotates 180 degrees in either direction

With a display size of 21.3" diagonal, the Cintiq 21UX is the world's largest interactive pen display to-date. Since the active area of the tablet is exactly the same as the display size, artists can use large, sweeping brush strokes, designers can visualize their work more accurately, and photographers can see more of their image even when zoomed in doing detailed edits. Other major Cintiq 21UX features include the ability to freely rotate the display in either direction, to dynamically adjust the angle of the display, and to work in a color-managed environment. The Cintiq 21UX is a powerful creative tool that offers designers, artists, and photographers more control, comfort, and productivity.

MSRP \$2,884.00 | You Save \$459 | **\$2,424.95**

Mac and Win #LA729093



Wacom

### Cintiq 12WX

Now You Can Work Directly on Screen!

- Combines the advantages of a wide-format LCD monitor with Wacom's patented pen technology
- Increase control, comfort, and productivity
- Work on screen the way you want – you can even use it on your lap

Now you can experience all the advantages of direct pen-on-screen input in a low profile, lightweight design! At just 4.4 pounds, the new Cintiq 12WX combines the advantages of a wide-format LCD monitor with Wacom's patented, professional pen technology to give you the perfect companion for your Mac or PC. Thin and light, the new Cintiq 12WX gives you the flexibility to work on screen the way you want. Easily rotate the 12.1" TFT display when working flat on your desktop to find the right position for your hand, or stand the Cintiq 12WX upright on your desktop and adjust the integrated stand to a comfortable angle.

**\$999.00**

Mac and Win #LA866477



VisTablet Systems

### The Original VisTablet

The New Standard in Graphics Tablets

- Fully optimized for Windows Vista
- 12.1" widescreen tracing surface and 1,024 levels of sensitivity

VisTablet allows you to explore the internet, draw, paint, write, highlight, and do professional or home photo editing. VisTablet also opens up advanced pen features available in all the new Microsoft Office applications.

With a 12.1" widescreen tracing surface, 29 customizable macro fields, and an incredibly slim design, this highly-affordable tablet is optimized for Windows Vista's advanced tablet capabilities and compatible with Windows XP/2000 and Apple's OSX.

MSRP \$129.00 | You Save \$19 | **\$109.95**

Mac and Win #LA868685



Wacom®  
**Intuos® 4**

For the Serious Photographer, Designer, and Artist

- New ergonomic design with sloping, contoured palm rest for comfort
- 2048 levels of tip and eraser pressure sensitivity for control
- Intuitive Touch Ring provides finger-sensitive control for up to four different functions per applications

With a new design for maximum ergonomic comfort and features inspired by members of the professional creative community, Intuos4 offers Wacom's finest pen tablet experience. With the latest pen tip sensor technology and 2048 levels of pressure sensitivity, Intuos4 pen tablets help speed production time for photo editing, design, and art creation. When working with digital assets, there isn't a more natural tool than a pen for increased comfort and control.

All Intuos4 tablets feature Wacom's new tip sensor technology to deliver an even finer level of control. You can initiate pen pressure control with near-zero starting pressure and a feather-light touch. With 2048 levels of pressure sensitivity and 60 degrees of tilt recognition, the Intuos4 pen simulates like never before the natural feel and accuracy of working with traditional brushes, pens, and markers.

Improve your workflow and productivity, while enabling creative expression in numerous professional software applications. With the purchase of any Intuos4 tablet, you can participate in the Intuos4 bundled software download program, which enables Intuos4 purchasers to download valuable software applications for free.

**Extra Large** – Active area: 12" x 19.2"  
MSRP \$789.00 | You Save \$80 | **\$709.00**  
#LA986193

**Medium** – Active area: 5.5" x 8.8"  
MSRP \$369.00 | You Save \$60 | **\$309.00**  
#LA986197

**Large** – Active area: 8" x 12.8"  
MSRP \$469.00 | You Save \$60 | **\$409.00**  
#LA986199

**Small** – Active area: 3.8" x 6.2"  
MSRP \$229.00 | You Save \$30 | **\$199.00**  
#LA986195



Wacom  
**Bamboo® Fun**

Make Your Computer Your Canvas

- High resolution and report rate for outstanding accuracy
- Precise control and 512 levels of pressure sensitivity on the pen
- Quick access to user-defined shortcuts with four ExpressKeys™
- Easy scrolling and zooming with finger-sensitive Touch Ring
- Patented, battery-free pen with customizable buttons for comfort and reliability

Now there's a simple, easy, and fun way to harness your creativity. Bamboo Fun makes your computer your canvas, allowing you to freely express yourself by simply touching the pen tip to the tablet. Touch up digital photos, draw by hand, create artwork and paintings, and even write in your own handwriting.

Bamboo Fun includes full editions of valuable creative software to help get your creative juices flowing. Edit photos with Adobe® Photoshop® Elements, create artwork with Corel® Painter™ Essentials, and apply photo effects with Nik® Color Efex™ Pro. Bamboo Fun is available in a variety of colors and sizes.

**Bamboo Fun – Small**  
**\$99.00**  
Black #LA851693, Silver #LA851701  
White #LA851705

**Bamboo Fun – Medium**  
**\$199.00**  
Black #LA851691, Silver #LA851699  
White #LA851703



Touch Ring for instant zoom and scroll.  
Four customizable ExpressKeys for quick functions access and battery-free pen technology.

⊕ #LA732503 Graphire3 6x8 Wireless Bluetooth Tablet ..... \$249.00  
#LA852217 Bamboo Fun Small Tablet Set (pen only, no mouse) ... \$69.00

## Stay ahead of the curve with the latest digital art apps

Compare, select and save big-time! Whether you aspire to be a pixelated Picasso or a digital Degas, with just a quick glance at our Fast Facts Chart you'll have all the info you need to choose the right program.

Title	Easy Learning Curve	RealBristle Painting System	Full Wacom Tablet Support	Create QuickTime & AVI files	Create Animated GIFs	Stamps & Graphics Included	Rotoscoping Video Effects	Graduated Steps/Learning Levels
Painter 11		•	•	•	•			
Painter Essentials 4	•	•	•		•			
CoreFX - Three Level	•		•	•	•	•		•
Studio Artist 3.5			•	•	•		•	

Corel

### Painter Essentials 4

The Ideal Way to Get Started with Digital Art!

- Turn a photo into a painting or sketch and paint on a blank canvas
- Two new workspaces put the tools you need at your fingertips

Painter Essentials 4 is the simple-to-use home art studio that makes it easy for you to draw, paint, or turn your photos into paintings. Two new workspaces put the tools you need at your fingertips, whether you're turning a photo into a painting, or sketching and painting on a blank canvas. Plus, Painter Essentials 4 includes an incredible selection of brushes, paints, pens, and paper textures for adding unique touches to photos, greeting cards, scrapbooks, and other fun projects.

**\$94.95**

Mac and Win #LA859337

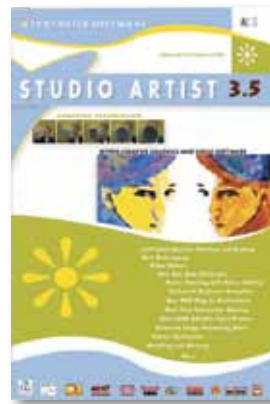


Core Learning®

### CoreFX – Three Level Digital Art Tools for All Ages!

- Three pre-configured interfaces to tailor the software for the needs of a basic, junior, or advanced user
- Wide range of realistic rich media: crayons, paints, oil pastels, chalks, airbrush, pencils, acrylic paints, charcoal, and more

CoreFx is a creativity tool for users of all ages and experience. Use digital photographs, image scans, Web graphics and many other sources as your starting point.



Any image you produce with CoreFx can easily be saved for use on the Web (including animations), used in desktop publishing, presentation, word processing software, or incorporated directly into other projects. CoreFX can be incorporated into work for numerous academic subjects or educational projects, allowing the teacher to embed their instruction and lessons in a creative, engaging environment. Whether science, math, social studies, language arts, the possibilities are endless.

MSRP \$54.95 | You Save \$5 | **\$49.95**  
Win #LA725952

Ages 6-18

Synthetik Software

### Studio Artist 3.5

Paint, Draw, and Auto-Rotoscope Images or Videos

- Instantly create paintings, vector art, effect-processed images and keyframe animations
- Includes over 4,000 paint presets plus hundreds of factory effects

Studio Artist combines dynamic user-configurable painting and drawing tools along with a complete image processing and video effects suite. A unique hybrid of a photo manipulator, vector graphics drawing program, graphics animator, and video editor, Studio Artist allows individual paint strokes to have the visual richness of raster paint with the editability of vector paths. Dynamic, expressive paint tools or custom art processes can easily be constructed and applied to still images or motion sequences.

MSRP \$379.95 | You Save \$100 | **\$279.95**  
Mac #LA750853



**Crayola Art Studio** is a software program that offers boundless creative expression using digital Crayola pencils, paints, markers, crayons, and more with over 1,000 creative starters!

**\$24.95**

Win #LA948637

Ages 4-12



Speed - Weiye Yin



Corel  
**Painter 11**  
 The World's Most Powerful Natural-Media Software

- Customizable brushes let you create your own brushes
- Photo-painting tools let you transform photos into paintings by hand
- RealBristle™ Painting System replicates most realistic painting experience

Corel® Painter™ 11 is the ultimate art studio for students ready to make a career of their creative passions. As the world's leading digital art studio, Painter helps artists differentiate their work and students prepare themselves to deliver the ingenuity that companies seek. Also, without the toxins, mess and expenses associated with traditional art, students have the freedom to experiment with color theory, composition, and brush strokes to fulfill their artistic potential. Masterful art takes time – by starting early, students can prepare for fulfilling careers and later make a name in digital art or even change the face of popular culture. Whether traditional or digital art, photography or video animation, Painter 11 is changing what's possible in art.



MSRP \$399.95 | You Save \$300 | **\$99.95**  
 Win #LA982011

Customizable brushes and surface textures allow you to create stunning digital paintings.

Realistic Artistic Media in work in hand-in-hand with Wacom tablets. You can control shading by changing the angle of your pen on the drawing tablet. Intensify color with each new stroke, so you can color in one continuous shade, or create a build-up of color.



**Photoshop CS4 Extended + Painter 11 Bundle**

MSRP \$1,398.00 | You Save \$1,049 | **\$348.95**  
 Mac #LA993399 | Win #LA993393



**Intuos4 Small Tablet + Painter 11 Bundle**

MSRP \$600.00 | You Save \$325 | **\$274.95**  
 Mac and Win #LA993397



**Intuos4 Medium Tablet + Painter 11 Bundle**

MSRP \$708.00 | You Save \$313 | **\$394.95**  
 Mac and Win #LA993395

# Cool tools for creating hot sites

Work with the same programs top web designers rely on. Compare features and capabilities on our Fast Facts Chart.

Title	Easy Learning Curve	Mobile Media Preview	Secure FTP	Allows Hand-Coding	Templates Included	Search Engine Optimization	XML Support	Web Graphics Included
Expression Web 2.0				•	•		•	
Dreamweaver CS4		•	•	•	•		•	



Microsoft®  
**Expression® Web 2.0**  
The Professional Web Design Tool

- Design-focused tools make working with CSS easy
- Professionally-designed, standards-compliant site templates
- Import Adobe Photoshop files to create your website graphics

Get more done with software that works the way you do. With task panes and menus just where you need them, you're free to concentrate on design. You can even import Adobe Photoshop files to create your website graphics.

Reach for a tool that's been built with today's modern standards in mind and see results in better browser rendering and more relevant search engine indexing. Expression Web builds sites to XHTML, CSS, XML, and XSLT, making sure your pages are compliant throughout the process.

Separate design from content with Cascading Style Sheets – the complex technology that's behind today's modern sites. Expression Web's design-focused tools show you a visual hierarchy of styles, give you drag-and-drop control of margins, and offer many ways to make working with CSS easy.

MSRP \$299.00 | You Save \$234 | **\$64.95**  
Win #LA895393



**Fireworks® CS4**  
Rapidly Prototype  
and Design for the Web

Rapidly prototype websites, application interfaces, and interactive designs with Fireworks CS4 software. Use the Fireworks CS4 enhanced toolset to create everything from web graphics to multipage comps more accurately and more quickly than ever before. Fireworks is packed with new workspace improvements, including faster object placement with Smart Guides, precise in-place symbol editing, and 9-slice scaling everywhere.

MSRP \$299.00 | You Save \$199 | **\$99.95**  
Mac #LA933457 | Win #LA933459



**Contribute® CS4**  
Simplify Web Content  
Management

Collaborate efficiently and effectively with Adobe® Contribute® CS4 software. New features such as shared reviews and a tailored workflow process significantly reduce site maintenance cycles. Choose to publish from within Contribute or directly from Microsoft Office applications. In-browser editing, Auto-Save, full Adobe Dreamweaver® CS4 compatibility, and FLV file import make updating sites fast and easy for content authors.

MSRP \$199.00 | You Save \$100 | **\$98.95**  
Mac #LA933353 | Win #LA933355



Adobe®  
**Creative Suite® 4 Web Premium**  
 Redefine the Extraordinary in Web Design and Development

- Complex, compound web pages made accessible
- Multiple export options from a single creative source
- Faster, more expressive design tools

Create the full range of digital experiences, including interactive websites, applications user interfaces, presentations, and mobile device content with Adobe CS4 Web Premium.

Bring your creativity to life with technology advances that enhance your initial concepts with inspirational color choices and powerful graphic designer toolsets. Interact smoothly with your team to produce creative output across disciplines, without having to re-create assets.

MSRP \$1,699.00 | You Save \$1,150 | **\$548.95**  
 Mac #LA933315 | Win #LA933319

College students SAVE even more!  
 See back cover for specially-discounted Student Versions!

+ Mac #LA933337 | Win #LA933339 CS4 Web Standard ..... \$398.95  
 Mac #LA951035 | Win #LA951037 CS4 Web Premium + Total Training for Dreamweaver CS4..... \$609.95


**DW** **Dreamweaver® CS4**  
 Build world-class websites and applications with one of the industry's leading web authoring tools. Dreamweaver CS4 is ideal for web designers, web developers, and visual designers.

**Fl** **Flash® CS4 Pro**  
 Quickly create animations, easily modify motion paths, and enjoy complete control over individual animation attributes with object-based animation.

**Ps** **Photoshop® Extended CS4**  
 Delivering all the features of Adobe Photoshop CS4 and more, Photoshop CS4 Extended provides breakthrough 3D painting and editing power, richer motion graphics editing, and enhanced image analysis.

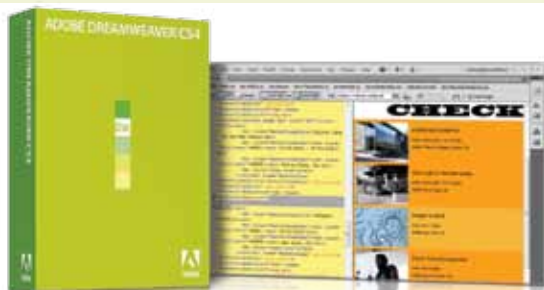
**Ai** **Illustrator® CS4**  
 Illustrator CS4 is a comprehensive vector graphics environment with new transparency in gradients and multiple artboards that invite you to explore more efficient ways to design.

**Fw** **Fireworks® CS4**  
 Rapidly prototype websites and application interfaces with Adobe Fireworks CS4. Create and optimize images for the web more quickly and accurately than ever before with an enhanced toolset.

 **Acrobat® 9 Pro**  
 Acrobat 9 Pro enables you to create richly-expressive PDF files, collaborate more effectively with clients and colleagues, and confidently prepare files for high-end print production.

**Sb** **Soundbooth® CS4**  
 Soundbooth CS4 gives web designers, video editors, and other creative professionals the tools to create, clean up, and polish audio; customize music; add sound effects; and do much more.

**Ct** **Contribute® CS4**  
 Contribute CS4 enables users to collaboratively author, review, and publish web content while maintaining site integrity – without learning HTML.



**Dreamweaver CS4**  
 Design, Develop, and Maintain  
 Standards-Based Websites and Applications  
 Build world-class websites and applications with one of the industry's leading web-authoring tools. Dreamweaver CS4 is ideal for web designers, web developers, and visual designers.

MSRP \$399.00 | You Save \$200 | **\$198.95**  
 Mac #LA933349 | Win #LA933351

+ Mac #LA949667 | Win #LA949665 Dreamweaver CS4 + Total Training Essentials... \$258.95



**Flash CS4 Pro**  
 Create and Deliver Rich Interactive Content  
 Quickly create animations, easily modify motion paths, and enjoy complete control over individual animation attributes with object-based animation.

MSRP \$699.00 | You Save \$450 | **\$248.95**  
 Mac #LA933345 | Win #LA933347

+ Mac #LA949705 | Win #LA977513 Flash Pro CS4 + Total Training Essentials..... \$309.95

## Everything for the digital photographer

Input, edit, manage, and present your work like a pro.

Digital photography puts a whole new world of possibilities at your fingertips. When you shoot with a digital camera, you're free to snap to your heart's content without wasting film, time, or money. Academic Superstore has the tools you'll need to edit, manage, manipulate, share, and print your work – all at student-friendly prices.

Editing software gives you the ability to make ordinary pictures extraordinary. Retouch, resize, and remove red-eye with the click of the mouse. You can even turn your color photographs into dramatic black and white images.

Want to take your work to the next level? No problem. With the right plug-ins you'll be able to create artistic edges, change backgrounds, add texture, restore old photographs, and a whole lot more.

Management software allows you to streamline and organize your digital photography workflow. With these powerful tools you can edit, view, catalog, and archive your work quickly and accurately.

► Input

► Editing

► Plugins

► Management

► Presentation

### Input (Scanners)

#### Visioneer® **Strobe XP 100 Mobile USB Scanner** The Mobile Scanning Solution

- USB-powered
- 600 x 600 resolution
- Scans paper size up to 8.5" x 14"

The Strobe XP 100 is the perfect companion for the mobile executive. Compact enough to fit neatly on your desk and pack easily alongside your laptop or in your briefcase. Portable enough to take anywhere because it's powered through the USB cable. Powerful enough to scan and organize all of your documents, photos, articles, brochures and business cards. Whether you're in the office or on the road, the Strobe XP 100 will lighten your load.

**\$199.95**  
Win #LA711142



#### Epson® **Perfection V700 Photo Scanner** Exceed Your Vision

- Amazing 6,400 dpi resolution
- 4.0 Dmax for fine shadow detail
- FireWire and USB 2.0

Get professional quality results from virtually any photographic original with the Epson Perfection V700 Photo scanner. With ground-breaking 6,400 dpi resolution, this powerful scanner consistently delivers precision color and detail, whether scanning slides, negatives or medium format film.

With its Dual Lens System, this innovative product automatically selects from two lenses for the desired scan resolution. Plus, with Digital ICE Technologies, you can easily remove dust and scratches from film, and many types of surface defects from prints, minimizing costly retouching.

**\$549.95**  
Mac and Win #LA752233



#### Epson® **Perfection 4490 Photo USB 2.0 Scanner** Quality. Performance. Precision.

- Professional level 4800 x 9600 dpi resolution
- Includes Adobe® Photoshop® Elements

A premium value for professional-quality scans, the Epson Perfection 4490 Photo delivers extraordinary results with 4,800 x 9,600 dpi resolution and an impressive 3.4 Dmax. This full-featured performer makes it easy for anyone to quickly restore, repair, and renew classic photos, film, and transparencies for stunning color reprints and enlargements. Powerful Digital ICE technology offers built-in dust and scratch removal capabilities for film, while Epson Easy Photo Fix provides one-touch color restoration.

**\$159.95**  
Mac and Win #LA739338



#### Canon® **CanoScan LiDE 200 Flatbed Scanner** High-Quality Scanning Has Never Been Simpler

- 4800 x 4800 dpi resolution
- 48-bit color depth yields over 281 trillion possible colors
- One cable for USB and power

With the CanoScan LiDE 200 Flatbed Scanner, high-quality scanning has never been simpler. Four easy buttons automate the entire process, so it's a snap to scan, copy and create e-mail attachments or PDFs, and it is incredibly fast – scanning a letter size color document in as little as 14 seconds. Built-in retouching technology can further enhance your final images, and the Auto Scan Mode detects the type of original being scanned, then scans and saves it with the optimal settings.

**\$89.95**  
Mac and Win #LA927185



## Input (Cameras)

### Canon® PowerShot G10 14.7 Megapixel Digital Camera Responsive and Stylish

- Oversized CCD sensor with 14.7-million effective pixels
- Shutter speeds from 1/4000th to 15 seconds
- RAW shooting mode
- Image stabilization
- 5x optical zoom



The PowerShot G10 is a great choice for any user wanting superior control in a point and shoot that stands out as much for its styling as for its images. The G10 has dials which change the exposure mode, exposure compensation, and ISO setting, as well as a Canon 'quick control' dial on the rear which mimics the familiar control of the EOS SLR cameras. These traits are certainly unusual in the point and shoot world. And at less than 2" thick and weighing about 12 ounces, it is a camera to take on a long journey without fanfare.

The camera is equipped with a long 5x optical zoom, and Canon's own Optical Image Stabilizer Technology keeps images steady and blur-free all through the zoom range – even in low light – by detecting motion and generating a corrective signal.

**\$519.95**

#LA936323

### Canon® EOS Digital Rebel XS with 18-55mm IS Lens Shoot Like the Pros!

- 10.1-megapixel CMOS sensor for poster-size prints
- Large 2.5-inch LCD display
- 3 frame-per-second continuous shooting capability
- Self-cleaning sensor unit
- High-speed, wide-area 7-point auto-focus



The Canon EOS Rebel XS Digital Camera incorporates a number of high-end functions and technology found in Canon's professional SLR models, including an improved autofocus sensor, and an advanced Live View function. Plus the proprietary DIGIC III image processor ensures that the fine details and natural colors of the images are optimally recorded, and also manages the camera's efficient energy consumption and high-speed signal processing performance.

The 10.5 megapixel CMOS sensor employs large microlenses over each pixel to reduce noise and enhance sensitivity up to ISO 1600. The camera also incorporates the Highlight Tone Priority and High-ISO Noise Reduction functions (previously found only on Canon's professional digital SLRs) and the camera is equipped with Canon's Auto Lighting Optimizer technology, which corrects image brightness and contrast automatically to prevent underexposure with backlit scenes.

**\$599.95**

#LA926131

## Editing



### Nik Software® Color Efex Pro™ 3 Complete The Photographer's Choice

- 52 filters and over 250 effects
- Enhance and transform images quickly and easily
- For Adobe® Photoshop®, Lightroom®, and Apple® Aperture®

Nik Software Color Efex Pro 3.0 filters are the leading photographic filters for digital photography. The award-winning Color Efex Pro 3.0 filters are widely used by many of today's professional photographers around the world to save time and get professional level results.

You'll get traditional and stylizing filters that offer virtually endless possibilities to enhance and transform images quickly and easily. With 52 filters and over 250 effects found in Color Efex Pro 3.0, you can perform high quality retouching, color correction, and endless creative enhancements to your photographs.

MSRP \$299.95 | You Save \$120 | **\$179.95**

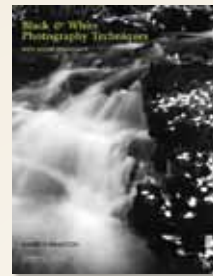
Mac and Win #LA873445



### Nik Software Silver Efex Pro™ 3 Create professional quality black and white images with one tool.

Mac and Win #LA920171

**\$119.95**



### Amherst Media Black & White Photography Techniques with Adobe Photoshop

With the recent advent of the digital darkroom, photographers have gained access to an unprecedented range of creative techniques that can be used to produce fine-art prints. This book teaches you the skills you need to make the most of your black & white images and craft professional-quality black & white prints in the digital darkroom.

**\$39.95**

Mac and Win #LA762211



### Total Training® Total Training for Adobe Photoshop CS4 – Essentials Learn All You Need to Know About Adobe Photoshop CS4

Led by Photoshop pro, Geoff Blake, you'll learn all the basics to get you up and running using CS4 plus get a look at the new features included in Adobe's latest version of Photoshop. With project work files included to show you just how it's done, you'll be well on your way to making your images dazzle.

MSRP \$99.99 | You Save \$35 | **\$64.95**

Mac and Win #LA933819



Plugins 



Alien Skin®  
**Eye Candy 5 Complete Bundle**  
 30 Professional Photoshop Plug-Ins

This is the coolest collection of professional-quality graphics plugins – get super effects in a snap!

**Eye Candy 5: Impact** is a collection of ten Photoshop filters which create chrome, brushed metal, glass, bevels, shadows, reflections, and more. Impact offers beautifully rendered effects that any designer will appreciate.

**Eye Candy 5: Nature**, is a collection of ten filters that create fire, smoke, rust, snow, ice, and more.

**Eye Candy 5: Textures** is a collection of ten seamless texture generators, producing a variety of texture effects, including snake skin, fur, brick, stone, and wood.

MSRP \$199.00 | You Save \$69 | **\$129.95**  
 Mac and Win #LA738213



Alien Skin®  
**Bokeh**  
 Make Your Subject Pop!

Finally, you can manipulate focus just like fast expensive lenses do with Bokeh, Alien Skin's latest Photoshop plug-in. Bokeh is the only software that accurately simulates the distinctive blurring and creamy highlights of real lenses. Presets were made from careful experiments with lenses famous for their bokeh highlights, such as the Canon EF 85mm f/1.2 II and the Nikon 105mm f/2.8 Macro. You can get creative with full control of a radial or planar sweet spot, just like expensive tilt-shift lenses.

MSRP \$199.00 | You Save \$60 | **\$138.95**  
 Mac and Win #LA968019



Nik Software®  
**Viveza™**  
 Color Control Revolutionized

Mastering the art of selectively correcting or enhancing color and light is now possible for every photographer without the need for complicated masks or selections, or expert-level knowledge of Photoshop. Integrating award-winning U Point technology, Viveza is the most powerful and precise tool available to control light and color in photographic images.

U Point powered Color Control Points, placed directly on colors or objects in an image (such as sky, skin, grass, etc.), reveal easy-to-use controls that photographers can use to quickly adjust brightness, contrast or color in a fraction of the time needed by other tools.

MSRP \$249.95 | You Save \$100 | **\$149.95**  
 Mac and Win #LA881059

onOne® Software  
**Plug-In Suite 4.5**  
 Six Award-Winning  
 Plug-Ins for Photoshop

- The upgrade to American Photo's Top Image Editing Software 2007
- Supports Photoshop CS2, CS3, and CS4
- Also supports Lightroom 2 and Aperture 2

Plug-In Suite 4 includes six Photoshop plug-ins that help you maximize the power of Photoshop.

You get **NEW Genuine Fractals Professional Edition 6**, **NEW PhotoTools 2 Professional Edition**, **PhotoFrame 4 Professional Edition**, **Mask Pro 4**, **FocalPoint**, and **PhotoTune 2**.

Plug-In Suite 4.5 makes it easier, faster, and better in the areas of Enlargement, Color Correction, Background Removal and Photo Effects.

MSRP \$499.95 | You Save \$200 | **\$299.95**  
 Mac and Win #LA995855



"Mask Pro provides a very easy technique for improving the quality of your isolated objects, making them seem more believable on any new background."  
 — Advanced Photoshop Magazine



onOne Software  
**PhotoFrame™ 4 Professional**  
 The Perfect Finishing Touch  
 for Your Photos

It is now easier than ever to add realistic film and darkroom edge effects to your images. You can also add artistic edges like torn paper, brush strokes, or even create full-on layouts with backgrounds, textures, and adornments. Add the perfect finishing touch to your images with a library of professionally-created edge effects.


MSRP \$259.95 | You Save \$130 | **\$129.95**  
 Mac and Win #LA948255



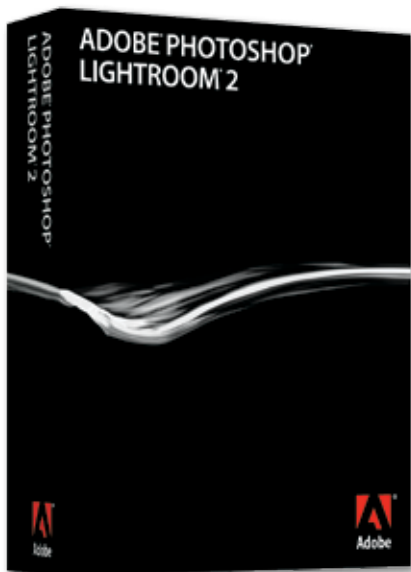
onOne Software  
**PhotoTools 2 Professional**  
 Instantly Give Your Photos  
 the Professional Look

PhotoTools 2 Professional Edition is the fastest way to add a professional look to your photos. You get hundreds of professional grade photographic effects in an easy-to-use program, making this the fastest and easiest way to make your photos stand out from the crowd. Preview, stack, and combine effects to produce professional results in just a few clicks!

MSRP \$259.95 | You Save \$135 | **\$124.95**  
 Mac and Win #LA973349

 #LA973347 PhotoTools 2 Std. .... \$79.95

## Management



### Adobe® **Photoshop® Lightroom® 2** Simplify Photography from Shoot to Finish

- Enhance specific areas of a photo or precisely adjust overall color, exposure, and tonal range
- Automatically import, rename, and sort your entire shoot
- Present your work in dynamic slide shows, interactive web galleries, and a variety of print templates

Adobe Photoshop Lightroom 2 software is essential for today's digital photography workflow. Now you can quickly import, process, manage, and showcase your images – whether it's one shot or an entire shoot. Quickly batch process, convert, and apply metadata to your photos on import. Easily make selections with multiple viewing and comparison options. Adjust and enhance color, exposure, and tonal curves non-destructively on more than 190 camera raw file formats, as well as JPEG, TIFF, and PSD files. Every change you make to an image is automatically tracked, so you can return to any state with a single click.


MSRP \$299.00 | You Save \$200 | **\$98.95**  
Mac and Win #LA923151



### Adobe | Lynda.com® **Lightroom 2 + Essential Training Bundle**

Explore Adobe's professional toolbox for image organization, processing, and output. Learn to use catalogs, collections, keywords, filters, and more.

MSRP \$398.00 | You Save \$233 | **\$164.95**  
#LA931035

 #LA926417 Photoshop Lightroom 2 Essential Training from Lynda.com ..... \$69.95



### ACDSee® **ACDSee™ Pro 2.5** The Complete Toolbox for Photographers

- Catalog and create backups as your images are imported
- Save complex searches for ongoing use
- Add custom borders, drop shadows, and edge effects to photos
- Restore your original images at any time for worry-free editing

Streamline your digital image workflow with ACDSee Pro Photo Manager 2.5. View, catalog, edit, present, and archive all your image assets with speed, precision, and complete control.

Experience total digital asset management control, from start to finish, with ACDSee Pro Photo Manager. Catalog, batch edit, present, and archive all the digital assets in your image library with unprecedented ease. Tested and used by professional photographers the world over, ACDSee Pro 2.5 is all you need for everything you shoot.

MSRP \$129.99 | You Save \$40 | **\$89.95**  
Win #LA936461

## Resizing



### onOne® Software **Genuine Fractals™ 6 Professional Edition** The Industry Standard for Image Enlargement

Genuine Fractals 6 Professional Edition is the industry standard for image resizing. It is renowned across the photographic and printing industries for its ability to increase image size over 1,000% without the loss of sharpness or detail that you would normally expect – with both RGB and CMYK images.

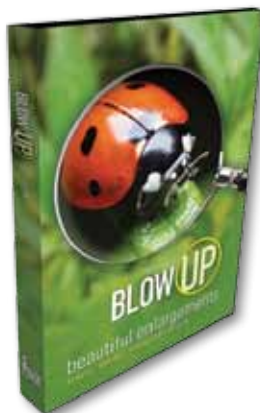


Its patented, fractal-based interpolation algorithms work like nothing else and the results speak for themselves. It allows you to crop and resize your image in a single step, then fire up the batch processing engine to resize an entire folder of images.

MSRP \$299.95 | You Save \$155 | **\$144.95**  
Mac and Win #LA956225

 #LA956223 Genuine Fractals 6 Std ..... \$79.95

**Featured Item**



### Alien Skin® **Blow Up® 2** Beautiful Enlargements

Blow Up 2 is a Photoshop plug-in that produces enlargements dramatically sharper than any other software, especially Photoshop! Blow Up uses an innovative algorithm that temporarily converts pixels to a vector representation which results in perfectly smooth, crisp edges.

Batch processing saves huge amounts of time when working with large numbers of photos. Blow Up can even clean up JPEG compression artifacts when a client insists on using a low-quality source image from the Web.

MSRP \$249.00 | You Save \$79 | **\$169.95**  
Mac and Win #LA928999

Printing 



**(A) Epson® Stylus Photo 1400 Printer**

The Epson Stylus Photo 1400 takes photo printing to the next level with fast and impressive 13" x 19" prints at a breakthrough price. You get rich color and detail for enlargements, displays, and more.

MSRP \$399.99 | You Save \$100 | **\$299.95**  
#LA788182

**(B) Epson Stylus C88+ Inkjet Printer**

The hard-working Epson Stylus C88+ has the power and flexibility you need to handle all your everyday printing. With remarkable speed and precision, it enables anyone to create brilliant photos and proposals in no time at all. Print important documents or even presentation photos. In fact, you can easily print frame-ready photos in popular borderless sizes.

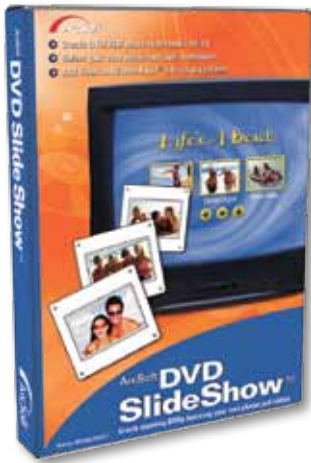
**\$89.95**  
#LA759259

**(C) Hewlett-Packard HP Deskjet 6940 Printer**

Experience professional printing in the comfort of your home or office without having to spend a dime out of your pocket. The HP Deskjet 6940 Color Inkjet Printer produces high-quality documents in little to no time at all.

MSRP \$123.00 | You Save \$33 | **\$89.95**  
#LA765759

Sharing 



ArcSoft® **DVD Slideshow™**  
Create Stunning DVDs and CDs

- Create photo slide shows complete with transitions, music, and text
- Choose from over 50 professional menu background designs
- Apply any photo or graphic as a menu background

With ArcSoft DVD SlideShow you can quickly and easily produce professional-looking DVD movie discs featuring your own photo slideshows and home videos. The program's simple step-by-step design enables users of all levels to build custom slide shows, trim video, design on-screen menus, and burn discs for sharing.

MSRP \$49.99 | You Save \$24 | **\$25.95**  
Win #LA766583



Roxio® **Creator 2009**  
Create, Preserve, and Share the Stories of Your Life

- Copy an entire 9GB DVD movie onto a standard 4.7GB DVD
- Burn up to 50 GB of content onto one Blu-ray disc

Roxio Creator 2009 is the only complete digital media software that lets family members of every age and experience level easily create, preserve, and share their stories and passions. Edit like a pro with flexible video editing tools for all abilities and interests. Choose from dozens of standard and high-resolution menu styles, covering a wide range of themes from family activities to sports and more.

MSRP \$129.95 | You Save \$10 | **\$119.95**  
Win #LA947393

Display 



Targus **3.5-Inch Digital Photo Frame**

This 3.5-inch digital photo frame displays digital photos on TFT LCD screen. The aspect ratio of screen is 4:3 and its resolution is 320 x 240 pixels. The usb device is to be connected to PC. This design is very compact, portable, and easy to operate.

**\$29.95**  
#LA952719



Coby Electronics **Digital Photo Frame**

This 7" Digital Photo Frame with MP3 Playback displays digital photos with no PC required. Play digital video and music with a simple click of a button. Provides multiple memory card and USB drive support, AV output for use with home theater systems, and integrated stereo speakers. Includes interchangeable black and white trims.

MSRP \$119.95 | You Save \$60 | **\$59.95**  
#LA866187

## Professional results on a film student budget

Write, shoot, edit, play – all the tools you need to get to Sundance

### It starts with the script

Got a great idea for a video? Get it all down with the same scriptwriting software used by Hollywood professionals. These powerful programs format your screenplay as you write, so you can focus on your characters and plot, not on script-writing rules.

### Capture the action

Digital camcorders run the gamut from pocket-sized shoot-and-share devices to professional-level equipment capable of accomplishing its own post-production work.

### Add production values

Professional results aren't hard to achieve when you have the right software. Edit, add music, titles, and even special effects – it's all within reach at Academic Superstore.

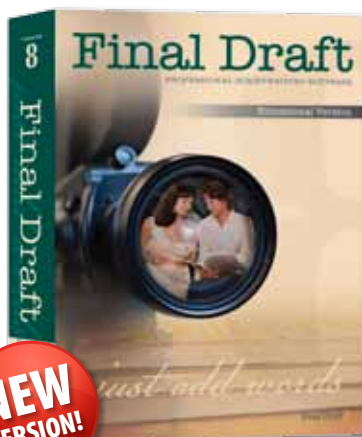
### Burn, copy, and share

Why keep your audience waiting? With output software you can rip, burn, copy, and share your videos on CD, DVD and Blu-ray discs. You can even upload your work to the web to share with the world. With some programs you'll even have the ability to import high-def video from TIVO and other sources.

### Backup and store

Speed and space is the name of the game when it comes to a storage device. Today's high performance hardware offers efficient, reliable, and cost-effective solutions for all sorts of large-scale projects including video editing, digital photography, and major design files.

## Scriptwriting



**NEW  
VERSION!**

\*After \$25 mail-in rebate.

Final Draft®

### Final Draft® 8

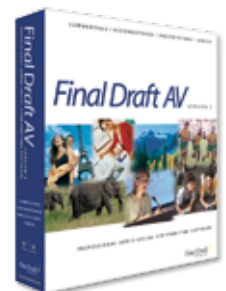
Professional Scriptwriting Software

- Format Assistant checks your script for common formatting errors, such as missing dialogue, extra spaces, carriage returns, and more
- Files from any word processor can be imported easily
- Over 50 television show, movie, and stageplay templates are included – complete with characters and locations
- Manage and view all the important details of your scene in a sortable floating palette

Use your creative energy to focus on the content; let Final Draft take care of the style. Final Draft is the number-one selling application specifically designed for writing movie scripts, television episodics, and stageplays. It combines powerful word processing with professional script formatting in one self-contained, easy-to-use package. There is no need to learn about script formatting rules – Final Draft automatically paginates and formats your script to industry standards as you write.

MSRP \$249.00 | You Save \$139 | **\$109.95\***

Mac and Win #LA1007827



**Final Draft AV 2.5** is the only dedicated scriptwriting software specifically designed for the writers of commercials, corporate and training videos, and documentaries.

Mac and Win #LA742033

**\$124.95**



Write Brothers®

### Movie Magic® Screenwriter™ 6

Easy to Use, Yet Powerful Enough for Hollywood's Biggest Hits

- You'll be writing your first script in under 10 minutes
- Free technical, phone, and e-mail support
- Complete thesaurus and updated dictionaries in 9 languages

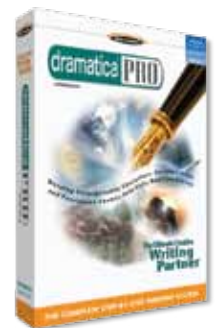
Movie Magic Screenwriter is the best selling screenplay-formatting software and the choice of Hollywood professionals. Screenwriter automatically formats while you write so you can focus on what you're writing, not where it goes on the page. It also formats for television, stage, novels, and comic book scripts so you've got an all-in-one package for any story you want to write. Integrated outlining, online collaboration, and the most-comprehensive production features of any screenwriting software make Movie Magic Screenwriter the clear choice.

MSRP \$249.95 | You Save \$120 | **\$129.95**

Mac and Win #LA819037

*"I've used Movie Magic Screenwriter for many years. Nothing is as simple, powerful, intuitive, and versatile. And the support is outstanding."*

— Paul Haggis, Writer, Director



**Dramatica Pro 4** takes you to a story-development environment where you'll solve the plot and character problems that prevent many good stories from becoming great enough to sell.

Mac and Win #LA720680

**\$89.95**

Capture 

**NEW!**

Pure® Digital Technologies

**Flip Video Ultra 2nd Generation Camcorder**

As Simple As It Is Fun!

- Simple to shoot and fits in your pocket
- 4GB capacity offers 120 minutes of trouble-free recording time
- Convenient USB arm plugs directly into your computer

Highly-compact digital camcorders make it easier than ever for on-the-go consumers to shoot and share high-quality video. Slim-sized to fit neatly into any pocket, the Flip Video Ultra provides unmatched portability and simplicity for capturing, editing, and sharing video, anytime, anywhere.

The Flip Video Ultra is one of the world's first camcorders with on-board software to enable editing, organizing, and seamless video-uploading to AOL, YouTube, and other video sharing sites. Flip Video Ultra delivers stunning video and sound quality, even when played on large-screen TVs. The Ultra puts the power to instantly capture, edit, and share video in your pocket.

MSRP \$149.99 | You Save \$11 | **\$139.00**

Black #LA1013451 | Yellow #LA1013455 | Pink #LA1013453



- + #LA1013457 Flip Video UltraHD Camcorder, 120 Minutes (Black)..... \$199.00
- #LA862951 Flip Video Tripod..... \$14.00
- #LA956825 Flip Video MinoHD Camcorder, 60 Minutes (Black) ..... \$219.00



Grass Valley  
**ProCoder 3**

The Ultimate Format Converter

ProCoder 3 software combines speed and flexibility into a streamlined video conversion tool for professionals. Widely acknowledged as the leading software transcoder, ProCoder 3 features extensive input/output options, advanced filtering, batch processing, and an easy-to-use interface.

Whether encoding MPEG video for DVD production, producing Windows Media for streaming or transcoding between NTSC and PAL, ProCoder 3 makes video format conversion quick and easy. This new version of ProCoder features a number of enhancements for today's multi-format production needs.

MSRP \$719.95 | You Save \$525 | **\$194.95**

Win #LA811889



Grass Valley  
**ADVC-55 A/D Converter**

Advanced Digital Video Converter

Use the ADVC55 to connect VHS, Hi8, and other analog video equipment to a DV camera, deck or editing system. It is a compact and easy-to-use digital video converter compatible with Windows® and Mac OS® computers. The ADVC55 is ideal for capturing analog video into FireWire-equipped notebook and desktop editing computers.

There are no drivers to install and the ADVC55 does not require a power supply when used with a 6-pin DV cable. Broad video equipment and software compatibility ensures the ADVC55 provides a long product life and a high return on investment.

MSRP \$219.95 | You Save \$50 | **\$169.95**

Mac and Win #LA708540



Grass Valley  
**ADVC300 A/D Converter**

High-Quality Analog-to-Digital Video Conversion

The ADVC300 is the ultimate bi-directional analog-to-digital video converter unit for the video enthusiast. Featuring high-quality image enhancement technology including digital noise reduction and image stabilization using Line Time Base Correction, ADVC300 instantly cleans, stabilizes and preserves old VHS and Hi8 videos in clean DV format. Supporting Windows and Mac OS, ADVC300 is compatible with all widely used video editing applications including Grass Valley EDIUS, Final Cut Pro, Avid Media Composer, and Adobe Premiere Pro.

MSRP \$549.00 | You Save \$149 | **\$399.95**

Mac and Win #LA703931

### Digital Video at a Glance

Choosing the right video production tools just got easier. Use our Fast Facts Chart to compare, select, and save!

Title	Real Time Editing	Multicam Feature	HD Codecs Supported	Disc Authoring	Plug-In Support	Audio Editing/Mixing Support	Surround Sound	Script to Audio Sync Support
Premiere Pro CS4	•	•	•	•	•	•	•	
VideoStudio X2 Pro			•	•	•	•	•	
Avid Media Composer	•	•	•	•	•	•	•	•
Vegas Pro	•	•	•	•	•	•	•	
After Effects CS4			•		•	•	•	



Adobe®

#### Visual Communicator® 3

Create Newscast-Quality Video Presentations in Minutes

- Provides a teleprompter, video creation capabilities, and an entire library of customizable graphics, effects, titles, music, and templates
- Convert an entire PowerPoint show into a narrated video that you can post to the Web
- With live output capability, you can self-produce video broadcasts, conferences, distance learning courses, campus-wide newscasts, and more

Adobe Visual Communicator 3 offers hundreds of customizable graphics, music clips and special effects to create video presentations that look like a television newscast. When presenting in front of a backdrop, users can digitally replace the background with an image or video. The teleprompter allows users to speak confidently without memorizing lines. Deliver video presentations via email, CD, DVD, a Channel One Closed-Circuit System, or live over the Internet in Flash video (FLV) using Adobe Flash Media Server.

MSRP \$399.00 | You Save \$263 | **\$135.95**

Win #LA825043

*"If you work with video or are simply looking to spice up your next PowerPoint presentations, this program is a must-have."*

— Editor's Choice, Laptop Magazine

NewTek

#### TriCaster DUO™

Portable Live Production in the Classroom

- Create network-style television anywhere
- Set-up and take down in minutes – easy one-person operation
- Simultaneous feed to video, projector, and web streaming

The TriCaster™ DUO is a lightweight, portable system (small enough to fit in a backpack) that provides all the tools required to create, broadcast and webcast your show including: multi-camera switcher, virtual digital disc recorders, title generator, video transitions, chromakeyer, audio mixer, and more.

TriCaster DUO portable live production system brings the power and immediacy of live television to you and your students. Now, you can broadcast school events live through television and the Internet. Everything from live morning newscasts to sporting events, school assemblies, plays, concerts, and graduation ceremonies can be shared with family and friends through school webcasts and video.

MSRP \$3,995.00 | You Save \$1,000 | **\$2,995.00**

Win #LA955665



Production 



Adobe®  
**Creative Suite® 4 Production Premium**  
Capture, Edit, and Deliver Video Online, on Air, on Disc, or on Device

- Discover new post-production workflows
- Work with efficient post-production tools
- Achieve creative excellence

Tell your story with maximum impact using Adobe Premiere Pro CS4 software, the start-to-finish solution for video production that includes Adobe OnLocation CS4 and Encore CS4 software. Save time with a tapeless workflow, project intelligence with new XMP metadata support, dozens of editing enhancements, and tight integration with other Adobe software. Reach a wide audience by delivering your content to virtually any screen.

Edit faster with a broad selection of professional editing tools and tighter-than-ever integration with other Adobe software. Maintain pristine quality across the production process with an efficient tapeless workflow, find specific areas of your content faster with the innovative Speech Search feature, and stay focused on your work with background batch encoding.

MSRP \$1,699.00 | You Save \$1,100 | **\$598.95**  
Mac #LA933485 | Win #LA933487

+ Mac #LA952915 | Win #LA952913 CS4 Production Premium + Total Training for After Effects CS4 Essentials. . . . . \$655.95



**AE** **After Effects® CS4**  
With After Effects CS4, you can create compelling motion graphics and blockbuster visual effects with flexible tools that help save you time and deliver unparalleled creative power.

**Ps** **Photoshop® Extended CS4**  
Delivering all the features of Adobe Photoshop CS4 and more, Photoshop CS4 Extended provides breakthrough 3D painting and editing power, richer motion graphics editing, and enhanced image analysis.

**Pr** **Premiere® Pro CS4**  
Tell your story with maximum impact using Adobe Premiere Pro CS4, the start-to-finish video production solution that includes Adobe OnLocation CS4 and Encore CS4 software.

**Ai** **Illustrator® CS4**  
Illustrator CS4 is a comprehensive vector graphics environment with new transparency in gradients and multiple artboards that invite you to explore more efficient ways to design.

**En** **Encore® CS4**  
Encore CS4 is a rich set of creative tools for DVD and Blu-ray Disc authoring as well as SWF file export to the web.

**Fl** **Flash® CS4 Pro**  
Quickly create animations, easily modify motion paths, and enjoy complete control over individual animation attributes with object-based animation.

**Sb** **Soundbooth® CS4**  
Soundbooth CS4 gives web designers, video editors, and other creative professionals the tools to create, clean up, and polish audio; customize music; add sound effects; and do much more.

**OL** **OnLocation™ CS4**  
Now included with Premiere Pro CS4, Adobe OnLocation CS4 software offers a powerful, direct-to-disk recording and monitoring solution for Windows and Intel-based Mac OS systems.



**After Effects CS4**  
Create compelling motion graphics and blockbuster visual effects with flexible tools that deliver unparalleled creative power, or jump-start projects using creative building blocks. Whether you're working in broadcast and film or delivering work online or to emerging devices, After Effects CS4 is a must-have tool.

MSRP \$999.00 | You Save \$650 | **\$348.95**  
Mac #LA933461 | Win #LA933463



**Premiere Pro CS4**  
Tell your story with maximum impact using Adobe Premiere Pro CS4 software, the start-to-finish solution for video production that includes Adobe OnLocation CS4 and Encore CS4 software. Save time with a tapeless workflow, project intelligence with new XMP metadata support, dozens of editing enhancements, and tight integration with other Adobe software.

MSRP \$799.00 | You Save \$450 | **\$348.95**  
Mac #LA933477 | Win #LA933479

+ Mac #LA949663 | Win #LA949661 After Effects CS4 + Total Training Essentials. . . . \$409.95

## Production

Corel®

### VideoStudio® X2 Pro

Video Editing and DVD Creation in High Definition

- Grab photos and video from anywhere – camcorders, cameras, or TV
- Edit with the easy Movie Wizard, or with hands-on professional editing tools
- Make movies pop by adding titles, music, and special effects
- Create movie and slideshow discs to share with family and friends

VideoStudio™ X2 Pro is powerful video-editing software for creating high-quality HD and standard-definition movies, slideshows, and DVDs. Work with video and photos from camcorders, digital cameras, or mobile phones. Edit your footage quickly and easily with the time-saving Movie Wizard, or take full creative control with professional tools. Add eye-catching animated menus and titles, transitions, music, and special effects. Even paint, write, or draw freehand on your video. Show off your movies on standard DVDs, or high-definition AVCHD and Blu-ray discs with stunning menus. Share on mobile devices such as PSP®, iPod® or iPhone® – or upload directly to YouTube!

MSRP \$99.99 | You Save \$40 | **\$59.95**

Win #LA935607

*"This is a very good consumer-level video editor, and it's an especially fine choice for users with less-powerful PCs who want to edit HD video."*

— PC Magazine, September 2008



Adobe®

### Photoshop Elements 7 & Premiere Elements 7

Complete Photo and Video Editing Made Easy

- Protect your photos and videos with automatic online backup and 2GB of storage – enough for up to 1,500 photos or 25 minutes of DVD-quality video, or a combination of both
- Access your photos and videos anywhere you are
- Share your photos in fun, interactive ways via invitation-only Online Albums

Adobe® Photoshop® Elements 7 & Adobe Premiere® Elements 7 software combines two powerful yet easy-to-use products at a great value, so you can tell amazing stories with photos and videos. Easily create extraordinary photos and incredible movies, and use them together in cinematic slide shows and more. New Photoshop.com membership works with Adobe Photoshop Elements & Adobe Premiere Elements to help you stay connected with your favorite people and memories.

**\$114.95**

Win #LA929869

**+** #LA928947 Premiere Elements 7 ..... \$64.95



Entertainment Partners

### EP Scheduling 4

Scheduling for the 21st Century

- Create unlimited multiple schedules and shooting scenarios
- Breakdown your script, create scenes and enter all elements required for shooting
- Approximate production times with a flexible time field that calculates by day or scene
- Import elements from popular screenwriting applications such as Final Draft® and Movie Magic® Screenwriter™

Finally, a software solution that thinks the way entertainment schedulers think! Whether you're making a short or a feature, docs or animation, EP Scheduling is the tool of choice for film and television professionals around the world and is quickly becoming a film school favorite.

**\$179.95**

Mac and Win #LA883217

Entertainment Partners

### EP Budgeting 6

Budget Like a Pro

- Over 70 templates for major studios
- Compare and contrast multiple budgets to produce variance reports
- Fully integrate with Movie Magic Budgeting as well as Vista production accounting applications

EP's clients have long requested a budgeting application that would address the expanded range of needs facing cost estimators today. In response, EP proudly introduces EP Budgeting, with greater flexibility, a wide range of options for comparing budgets and examining individual components, time-saving features, and more.


**\$179.95**

Mac and Win #LA880385



Production 



 Find digital video software, training, and much more at [AcademicSuperstore.com/video](http://AcademicSuperstore.com/video)


Avid®  
**Avid Media Composer 3.5 Academic**  
The World's Most Powerful Film and Video Editing Software

- The most efficient, accurate, and flexible editing interface available
- Start editing faster with native support for a wide range of HD codecs
- ScriptSync phonetically syncs footage to the script automatically

Avid introduces Media Composer software: affordable, hardware-independent film and video editing for Mac and Windows systems. This is the same Media Composer toolset used to create more of the world's films, television shows, and commercials than any other editing system, and it's more powerful than ever. New features include motion tracking and stabilization, full-screen video output over DVI, and HD editing for Mac OSX systems – plus all the creative tools, integrated asset management, and multi-format editing support that have made Media Composer the best editor on the planet.

MSRP \$2,495.00 | You Save \$2,200 | **\$295.00**  
Mac and Win #LA986201



 Edit SD or HD video with drag-and-drop functionality, mouse and keyboard trimming, and ripple editing.

Sony® Creative Software  
**Vegas® Pro 9 Academic**  
Professional Video, Audio, and Blu-ray Disc™ Creation

- Professional video and broadcast production environment
- Designed for today's file-based workflows
- Intuitive Blu-ray Disc™ authoring
- Broad format support including XDCAM™ EX and RED ONE™

The Vegas™ Pro 9 collection offers an efficient and intuitive environment for professional video and broadcast production, as well as DVD and Blu-ray Disc™ authoring. This comprehensive suite supports nearly all video formats including XDCAM™ EX and RED ONE™, and provides a full complement of editorial tools for a streamlined workflow. With broad format support, superior effects processing, and the most powerful audio tools available in a NLE, the Vegas Pro 9 collection delivers everything needed to produce outstanding results. The Vegas Pro 9 collection includes 32- and 64-bit versions of Vegas Pro 9 software, DVD Architect™ Pro 5 software, and the Dolby® Digital professional AC-3 encoder.

MSRP \$429.95 | You Save \$30 | **\$399.95**  
Win #LA1286005



Sony® Creative Software  
**Vegas® Movie Studio 9 Platinum Pro Pack**  
Professional Quality HD Video Production, Audio Mastering, and Soundtrack Production

- Edit in the newest HD video formats
- Create professional-quality movies
- Teach video and audio production
- Mix and encode surround soundtracks

Vegas™ Movie Studio Platinum Pro Pack takes HD video and audio production even further with tools for professional-level sound design and more video effects and transitions. Edit video in nearly any format including high-definition HDV and AVCHD. Use the included Sound Forge™ Audio Studio software for precise audio editing and Cinescore™ Studio software to generate royalty-free soundtracks in just minutes. Exclusive Sony Show Me How interactive tutorials help you get started fast.

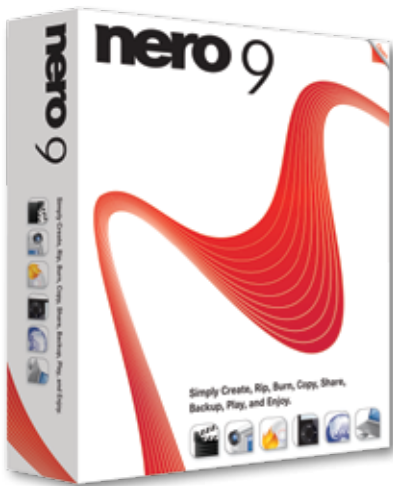
MSRP \$99.95 | You Save \$10 | **\$89.95**  
Win #LA911523



- + #LA911519 Vegas Movie Studio 9 ..... \$49.95
- #LA911521 Vegas Movie Studio 9 Platinum Edition .... \$69.95



Output 



Nero®

**Nero 9**

Simply Create, Rip, Burn, Copy, Share, Backup, Play, and Enjoy!

- Fast and easy rip, burn, auto backup, and copy functions
- Backup files to CDs, DVDs, and Blu-ray Discs
- Create professional-looking DVD movies with integrated 3D menus
- Copy, burn, share, upload, and create music mixes like a DJ
- Convert music, photos, and DVDs to play on your iPod® and other mobile devices

Nero 9 is the next generation of the world's most trusted integrated digital media and home entertainment software suite. It features new cutting-edge functionality that makes enjoying digital media content simple.

This easy-to-use yet powerful multimedia suite, gives you the freedom to create, rip, copy, burn, edit, share, and upload online. Whatever you want – music, video, photo, and data – enjoy and share with family and friends anytime, anywhere. With easy-to-use Nero StartSmart command center, your digital life has never been more flexible, feasible, and fun.

MSRP \$99.99 | You Save \$20 | **\$79.95**  
Win #LA939995

**Featured Item**



Roxio®

**Toast® 10 Titanium**

The #1 Choice for Burning and More

- Catalog and burn all your files across multiple CD, DVD, and Blu-ray discs
- HD video creation from TiVo, EyeTV, and AVCHD
- Stream TV and video from your Mac to your iPhone, Mac, or PC over the Internet



Roxio Toast 10 Titanium sets the standard for burning CDs, DVDs, and now Blu-ray discs on the Mac. Create superior-sounding audio CDs with crossfades. Enjoy your TV shows anywhere with exclusive EyeTV burning and TiVoToGo transfers to DVD or iPod. Copy your audio CDs, movies, and DVDs.

**Burn** – catalog and burn all your files across multiple CD, DVD, and Blu-ray discs formatted for both Mac and PC. Schedule backups with the new Get Backup application and much more.

**Watch** – import and create HD video from TiVo, EyeTV, and AVCHD camcorders, then burn to Blu-ray and standard DVD discs! Watch your movies and TV shows over WiFi on your iPhone and more!

**Listen** – expand your music library by recording streaming audio directly from the Internet. Use Toast's new audio fingerprinting technology to identify songs and tag with titles, artists, album, and more.

**Share** – create Director's Cuts of your favorite TV shows and movies.

MSRP \$99.95 | You Save \$10 | **\$89.95**  
Mac #LA973799

**+** #LA973797 Toast 10 Titanium Pro ..... \$129.95



Sorenson Media®

**Squeeze 5**

The Industry-Leading Video Encoding Tool

- Output content in all popular formats: Flash, QuickTime, Windows Media, MPEG-1, MPEG-2, and MPEG-4
- Includes Sorenson Video 3 Pro, Sorenson Spark Pro, Sorenson MPEG-4 Pro, and Sorenson H.264 Pro video codecs
- Increased speed – simultaneous multi-file encoding (1.5 files on each core)
- Includes new Microsoft VC-1 codec for Blu-ray encoding

Squeeze 5 is the latest version of Sorenson Media's award-winning compression and encoding software. In only three quick steps users can select, pre-process, and compress video for output in a variety of formats and publish directly to websites or burn to DVD. It offers best-in-class workflows, the highest-quality audio and video codecs, simultaneous multi-file encoding, and optimized filter presets, along with an unmatched level of automation. Squeeze requires no in-depth knowledge of compression formats and allows users to work faster without compromising quality.

MSRP \$499.00 | You Save \$120 | **\$379.00**  
Mac and Win #LA883923

**+** #LA884003 Squeeze 5 Pro ..... \$529.95  
#LA883935 Squeeze 5 for Flash Pro ..... \$256.00

# Storage

Data Robotics®  
**Drobo® 4TB**  
**Hard Drive Array**  
 No Headache Data  
 Redundancy



- FireWire 800 and USB 2.0
- No software or drivers needed
- 4 x 1TB Serial ATA Drives
- Works with Windows, Mac, and Linux

Drobo is an easy-to-use desktop storage array that plugs into your Mac, PC, or Linux system via hi-speed USB 2.0 or FireWire 800 (400 compatible).

Your library of data grows every moment. Now, your storage solution expands in seconds, too. Drobo holds up to four hard drives, can expand at any time, and supports up to 16TB on a single volume as disk sizes increase. Choose how big you want your Drobo today with any combination of drives capacities.

Drobo does absolutely everything for you from automatically expanding capacity when you add a drive, to self-healing around drive failures and data errors. If you're the geeky type, Drobo has an optional software utility, Drobo Dashboard, that shows you what Drobo is up to and adds advanced functionality if you desire it.

**\$999.95**  
 Mac/Win/Linux #LA955393

- + #LA955395 Drobo 2TB Drive Array ..... \$749.95
- #LA914949 Drobo (enclosure only)..... \$489.95
- #LA906685 DroboShare ..... \$199.95



Western Digital®  
**1TB MyBook Studio Edition HD**  
 Perfect for Creative Professionals and Video Editors

- Powerful quad interface – USB 2.0, FireWire 400 and 800, and eSATA
- Easy to set up, easy to use – just plug it in and it's ready
- Capacity gauge – see at a glance how much space is available

Speed is what you need for video editing, big design projects, or managing photo shoots and that's what this drive delivers with FireWire 800 and eSATA connectivity.

MSRP \$279.95 | You Save \$80 | **\$199.95**  
 Mac and Win #LA855731

- + #LA944215 2TB MyBook Studio Edition II..... \$319.95



LaCie®  
**1TB LaCie Hard Disk, Design by Neil Poulton**  
 Add Style to Your Desktop

- Compact and efficient USB 2.0 storage
- Surprising blue LED for ambient underside glow
- Smart fanless cooling system for quiet operation

The user-friendly LaCie Hard Drive, Design by Neil Poulton adds sophisticated style to your desktop yet its presence is quiet and unobtrusive. Its subtle, all-black design blends perfectly into dark home entertainment setups and workstations. Very small for its vast capacity, this lightweight, compact drive has a fashionable, mirror-polished finish. The smartly engineered design allows for heat dissipation and near-silent, fanless operation.

MSRP \$209.00 | You Save \$94 | **\$114.95**  
 Mac and Win #LA872389



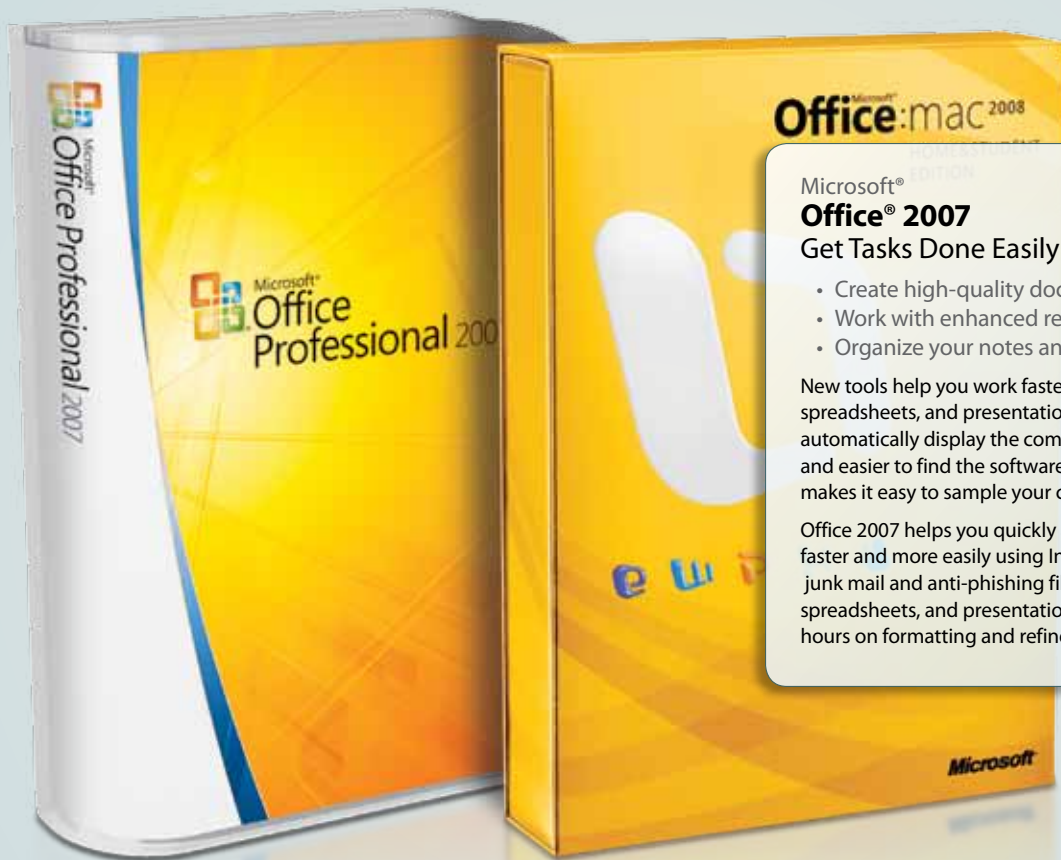
Iomega®  
**1TB eGo® Desktop USB 2.0 HD – Midnight Blue**  
 The Ultimate in Style and Performance!

- Easy-to-use – just plug & play
- Fast 7200 RPM with 8MB cache buffer
- Secure – EMC® Retrospect HD included for easy backup (PC software free via download)

Great capacity with style to match! The Iomega® eGo Desktop Hard Drive provides a simple and stylish solution for all your storage needs. Ideal for adding capacity, this plug-and-play drive is available in your choice of three colors: Ruby Red, Midnight Blue, and Jet Black. With EMC® Retrospect HD (PC) included (via download) for easy file backup, it's the easiest way to save photos, music, videos, and more!

MSRP \$170.99 | You Save \$21 | **\$149.95**  
 Mac and Win #LA891693

- + #LA891695 1TB eGo Desktop HD (Ruby Red)... \$149.95
- #LA891691 1TB eGo Desktop HD (Jet Black)... \$149.95



## Microsoft® Office® 2007

### Get Tasks Done Easily and More Efficiently

- Create high-quality documents
- Work with enhanced reliability and security features
- Organize your notes and information

New tools help you work faster and create more professional documents, spreadsheets, and presentations. New task-based menus and toolbars automatically display the commands and options you can use, making it faster and easier to find the software features you need. And the Live Preview feature makes it easy to sample your changes before you apply them.

Office 2007 helps you quickly accomplish routine tasks. Find what you need faster and more easily using Instant Search. Protect yourself with improved junk mail and anti-phishing filters. Produce professional-looking documents, spreadsheets, and presentations that are publication-ready without spending hours on formatting and refinements.



### Office Pro 2007 and Total Training Bundle

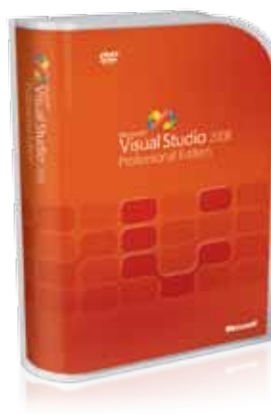
**\$209.95**  
Win #LA919857



## Microsoft Office Outlook® 2007

Microsoft Office Outlook 2007 is a messaging client that provides a comprehensive time and information manager, putting you in control of the tools you need to prioritize, organize, and search information. Office Outlook 2007 delivers innovations you can use to quickly search your communications, organize your work, and better share your information with others.

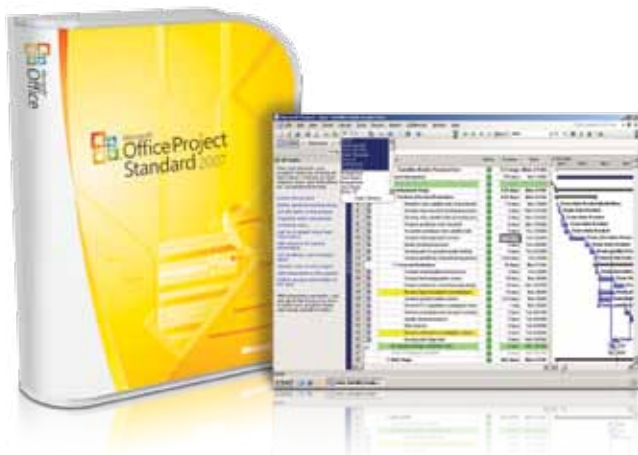
MSRP \$59.95 | You Save \$5 | **\$54.95**  
Win #LA770892



## Microsoft Visual Studio 2008 Professional

In Visual Studio 2008, developer productivity doesn't end with the code editor and wizards. By extending the focus on productivity to application architectures and the underlying platform, Visual Studio 2008 enables you to tackle new business problems while decreasing the total cost of building applications.

MSRP \$129.95 | You Save \$19 | **\$104.95**  
Win #LA859339



## Microsoft Office Project® Standard 2007

### Manage Projects More Efficiently and Effectively

- Understand and control project schedules and finances
- Effectively communicate and present project information
- Get productive quickly

Microsoft Office Project 2007 gives you robust project management tools with the right blend of usability, power, and flexibility, so you can manage projects more efficiently and effectively. You can stay informed and control project work, schedules, and finances, keep project teams aligned, and be more productive through integration with familiar Microsoft Office system programs.

MSRP \$599.95 | You Save \$535 | **\$64.95**  
Win #LA770894

 #LA770895 Office Project Pro 2007..... \$179.95

## Which suite is right for you?

Compare the Office Suites to get the right combination for your needs.



Title	Microsoft Office Home and Student 2007	Microsoft Office 2008 Home and Student for Mac	Microsoft Office Standard 2007	Microsoft Office Professional 2007	Microsoft Office Ultimate 2007
Word	•	•	•	•	•
Excel	•	•	•	•	•
PowerPoint	•	•	•	•	•
Outlook * with Business Contact Manager	•		•*	•*	•*
Entourage		•			
Access				•	•
Publisher				•	•
Accounting Express			•	•	•
Groove					•
InfoPath					•
Communicator		•			
OneNote	•				•
<b>*SPECIAL OFFER!</b> Expires 10/03/09	<b>\$144.95</b> Win #LA784460	<b>\$149.95</b> Mac #LA859615	<b>\$134.95</b> Win #LA784233	<b>\$129.95*</b> Win #LA784349	<b>\$244.95</b> Win #LA772829



### Microsoft® Office® Publisher® 2007 Easily Create High-Quality Publications

Office Publisher 2007 is a business publishing and marketing materials solution that brings together all the tools you need to create and distribute effective publications for print, Web, and e-mail.

Create, personalize, and share a wide range of publications and marketing materials in-house. New and improved capabilities guide you through the process of creating and distributing in print, Web, and e-mail so you can build your brand, manage customer lists, and track your marketing campaigns.

MSRP \$169.95 | You Save \$80 | **\$89.95**  
Win #LA770896



### Microsoft Office OneNote® 2007 All-in-One Digital Notebook on Your Computer

Office OneNote 2007 is a digital notebook that provides people one place to gather their notes and information, a powerful search to find what they are looking for quickly, and easy-to-use shared notebooks so that they can manage information overload and work together more effectively. OneNote 2007 delivers the flexibility to gather and organize text, pictures, digital handwriting, audio and video recordings, and more.

MSRP \$49.95 | You Save \$5 | **\$44.95**  
Win #LA770891



### Microsoft Expression Studio 2.0 Take Your Creative Possibilities to a New Level

The professional design tools and innovative technologies in Expression Studio give you the flexibility and freedom to bring your vision to reality whether you are designing standards-based Web sites, rich user experiences on the desktop, or managing digital assets and content.

MSRP \$249.99 | You Save \$143 | **\$106.95**  
Mac and Win #LA877079



SmartDraw®  
**SmartDraw® 2009 Academic Version**  
 Flow Charts, Project Time Lines, Mind Maps. Easily Done.

- Easily create Gantt charts, timelines, mind maps, flow charts, floor plans, and more
- SmartDraw does all the work – everything is connected, spaced, and formatted for you
- Students: improve your reports and get better grades using SmartDraw

Instead of starting with a blank screen, SmartDraw gives you the exact template you need. Use simple commands to add your information and SmartDraw does the rest.

Create flowcharts, project time lines, mind maps, network diagrams, compelling graphs, and more. Students and professionals alike are greatly assisted by SmartDraw 2009. Whether you need to create Gantt charts, floor plans, UML/ERD diagrams, timelines, or hundreds of other visuals, SmartDraw 2009 will be able to complete the task. Best of all, no graphics experience or training is required, and it works with the most popular Office programs.

**\$99.95**

Win #LA1307225 (Electronic software download)

+ #LA1307457 SmartDraw 2009 Academic Boxed Version. . \$119.95

▶ **Includes thousands of anatomical images and the content of SmartDraw's Legal and Healthcare Editions!**

\*Not for commercial use. Projects will be watermarked on-screen and in print.



Telestream  
**ScreenFlow v.1.5 Mac**  
 Professional Screencasting Studio

- Develop high-quality instruction videos
- Easily create recordings of lectures
- Record from desktop, a video camera, DVD, microphone, and computer's audio simultaneously
- Easy narration of presentations
- Powerful editing tools
- Produce screen recordings in Windows Media video format

ScreenFlow is an application for creating amazing screen recordings on your Mac. Using a unique screen capture system, powerful enough to capture the contents of your entire desktop at the same time as your video camera, microphone and computer's audio, you'll be creating incredible screencasts in no time.

ScreenFlow has the best screen capture available. Using a custom compression system, ScreenFlow can handle everything from capturing DVD video and audio to fast moving Keynote presentations. You don't need to pick an area of the screen for capture, ScreenFlow has advanced algorithms that only encode areas of change on your screen. The application is powerful enough to simultaneously record from your iSight or DV camera at the same time as your screen (and your microphone and computer's audio!).

MSRP \$99.00 | You Save \$5 | **\$94.05**

Mac #LA929859



Microsoft  
**Office Visio® Pro 2007**  
 Visualize, Explore, and Communicate Complex Information and Processes!

- Visualize complex information to better understand it
- Explore information to identify trends and issues and act on them
- Communicate information using Visio diagrams to maximize its impact in ways words and numbers alone cannot
- Communicate using diagrams you can share with a broad audience

Microsoft Office Visio 2007 makes it easy for IT and business professionals to visualize, explore, and communicate complex information. Go from complicated text and tables that are hard to understand to Visio diagrams that communicate information at a glance. Instead of static pictures, create data-connected Visio diagrams that display data, are easy to refresh, and dramatically increase your productivity. Use the wide variety of diagrams in Office Visio 2007 to understand, act on, and share information about organizational systems, resources, and processes throughout your enterprise.

Office Visio Professional 2007 offers advanced functionality, such as data connectivity and visualization features, that Office Visio Standard 2007 does not.

MSRP \$559.00 | You Save \$399 | **\$159.95**

Win #LA770897

+ #LA770898 Visio Standard 2007..... \$79.95



Mindjet®  
**MindManager® 8**  
 Capture, Organize, and Share your Thoughts

From brainstorming to managing every detail of a huge project, Mindjet means better results, innovation, and measurable time savings. Shave days off your timetable and make every day, every task, and every person on your team more effective.

With your clear path to success laid out visually, you can't help but move forward at a rapid pace, adjusting your plan as necessary, communicating freely with others, and moving steadily forward.

**Featured Item**

**Millions of people have chosen MindManager to help:**

- Brainstorm without limits
- Manage your To-Do's
- Organize information and knowledge
- Run effective meetings
- Accelerate project planning

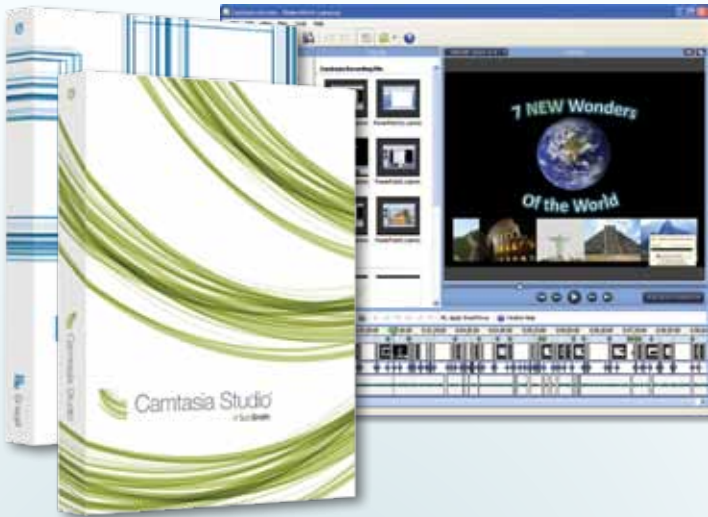
MSRP \$349.00 | You Save \$200 | **\$148.95**

Win #LA956547



**Special Offer:** Purchase an electronic version of MindManager 8 and receive Fundamental training for free. This Web-based training course includes seven modules, each representing an activity where users can immediately begin to use and benefit from MindManager.

#LA956561 MindManager 8 (Electronic Software Delivery) ..... \$148.95  
 #LA818013 MindManager 7 Mac (Electronic Software Delivery) ..... \$99.95



TechSmith®

**Camtasia Studio® 6 and Snagit 9® Bundle**

Create visual learning materials for students, faculty, or staff to view at any time. No multimedia expertise required!

**Camtasia Studio 6**

- Create engaging technical tutorials, personalized lectures, and rich professional development modules for CD or Web delivery
- Transform your existing PowerPoint presentations into content that is accessible anytime, anywhere

Delight audiences near or far with training, presentations, demos, and screencasts that get results and look fantastic. Easily record your screen, PowerPoint, Webcam video, and audio. Record in front of a live audience or from your desk. Edit for professional polish, enhance for emphasis. Share crystal-clear videos at any screen size – on Web pages, blogs, CDs, or portable devices like the iPod.

**Snagit 9.1**

- PC Magazine's Editors' Choice three years in a row
- Capture and share anything you see on your screen
- Grab images and text from the screen for use in class and presentations

Capture anything you see on the screen. Edit and combine those captures. Share them via your favorite applications. Organize and find them again later. Don't waste time cropping your captures. Snag exactly what you need, with just a click. The more you use Snagit, the more ways you'll find to use it!

MSRP \$350.00 | You Save \$155 | **\$194.95**

Win #LA955053

- + #LA949451 Camtasia Studio 6.....\$178.95
- #LA905761 Snagit 9.....\$37.95



**Camtasia Studio 6 & Snagit 9.1 Bundle College Student Edition**

In order to qualify for this Special College Student Edition of Camtasia Studio 6 & Snagit 9.1 Bundle, you must have an email address hosted by the accredited Higher Ed institution that you are enrolled in.

MSRP \$350.00 | You Save \$251 | **\$98.95**  
Win #LA986271

Thomson Reuters

**EndNote® X3 Student**

From Start to Finish, EndNote X3 Keeps Your Research on the Fast Track

- Search Library of Congress, PubMed and hundreds more online resources
- Collaborate with EndNote Web
- Create multiple bibliographies in one document
- NEW – Support for chemistry citation styles
- NEW – Support for chemistry citation styles
- Great for grants, reports, reading lists, and cited papers!

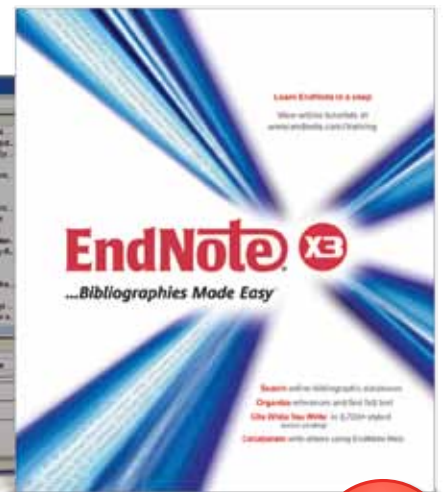
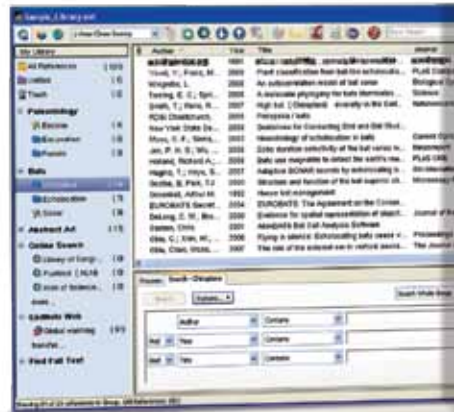
With its world-class speed and track record, EndNote X3 puts your publishing in the lead and keeps you there. Out of the blocks with new features like faster start up times and seasoned favorites like our Cite While You Write™ technology, EndNote X3 is moving fast to deliver the world's most complete bibliographic solution.

It doesn't stop there. EndNote X3 is also meters ahead with a personal EndNote Web account that not only transfers groups swiftly between desktop and Web but also organizes your own publication list for the ResearcherID author community. You'll find new speed in Cite While You Write for Apple® Pages '09, Microsoft® Word, and now OpenOffice.org Writer 3 for Windows. EndNote X3 even sports new options for chemistry styles, multiple bibliographies within a Word document, and more.

MSRP \$299.95 | You Save \$185 | **\$114.95**

Mac #LA1286299 | Win #LA1286301

+ Mac #LA1286289 | Win #LA1286291 EndNote X3 Academic.....\$224.95



**New features:**

Cite While You Write in Apple Pages '09, Microsoft Word, and now OpenOffice.org Writer 3

Organize references easily with new groups containing both custom and smart groups

Find more full text with EZProxy – access online resources when off-campus

Use EndNote and EndNote Web to manage your personal publication list for the ResearcherID author community




Adobe®  
**Acrobat® 9 Pro**

Protect Documents and Accelerate Information Exchange with PDF

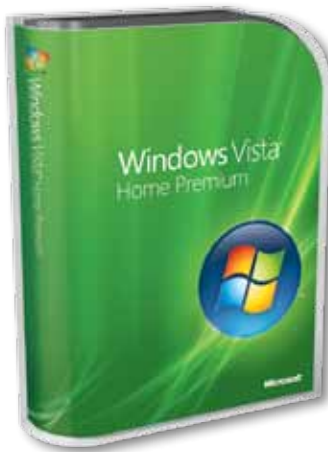
- Deliver professional documents – use templates to quickly create compelling PDF portfolios
- Create and manage forms – build dynamic forms, distribute and track forms and responses
- Help protect sensitive information – apply permissions and passwords and permanently remove metadata and hidden content

Adobe Acrobat 9 Pro software helps business and creative professionals communicate and collaborate more effectively and securely with virtually anyone, anywhere. Unify a wide range of content in a single organized PDF portfolio. Easily manage electronic document reviews to obtain feedback and build consensus. Create dynamic forms to collect data electronically for greater accuracy. Help protect sensitive information with robust security features, and enable users to fill in and save forms, digitally sign documents, and participate in reviews.

MSRP \$449.00 | You Save \$299 | **\$149.95**  
Mac #LA901793 | Win #LA901809



**Acrobat 9 Pro Extended** allows you to create a single PDF portfolio that contains 2D and 3D CAD designs, layers, dimensions, and other project documents.  
Win #LA902115  
**\$224.95**



Microsoft®  
**Vista® Home Premium Upgrade with Service Pack 1**

The Perfect Operating System for Students, Teachers and Schools!

- Get things done more easily and intuitively
- Find what you need in less time
- Enjoy easier setup and hands-off maintenance
- Benefit from advanced security features

Windows Vista Home Premium Academic is the operating system for homes with advanced computer needs. It will help you use your laptop or desktop PC more effectively, as well as enable you to enjoy new, exciting digital entertainment experiences – all with the benefit of added security, reliability, and peace-of-mind.

Whether you choose to use your PC to write e-mail and surf the Internet, for home entertainment, or to track your household expenses, Windows Vista Home Premium delivers a more complete and satisfying computing experience.

MSRP \$89.95 | You Save \$10 | **\$79.95**  
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Livescribe®  
**Pulse Smartpen 2GB**  
Never Miss a Word!

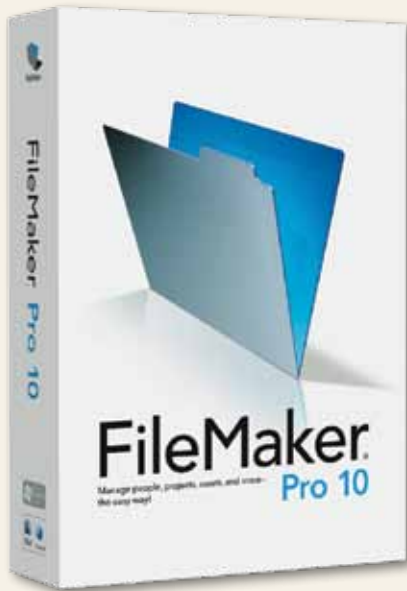
- Records everything you write and hear
- Over 200 hours of recording time
- Upload notes and recordings to your computer

The Pulse Smartpen from Livescribe is a computer within a pen that records everything you hear and links it to what you write, so you never miss a word. Missed something in class? Just tap on your notes to listen to the recorded audio. Later, you can transfer your notes and recordings to your laptop to play them back, search for words within your handwritten notes, or share with classmates.

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*"Bottom line: A great gift for a student, journalist, or anyone who attends frequent detail-heavy lectures."*  
— Yahoo! Tech

**+** Win #LA930661 Pulse Smartpen 1GB..... \$149.00



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FileMaker Pro is the leading easy-to-use database software that helps you manage people, projects, assets and more – the easy way! Whether you need to manage client information, track project details, or produce inventory reports, FileMaker Pro 10 helps get your important information organized so it's instantly accessible. The fresh, new interface in FileMaker® Pro 10 puts commonly-used features right at your fingertips. You'll get streamlined navigation, better workflow, and timesaving shortcuts. Plus customize the interface with the features you use the most. All the innovative, new features make managing your information easier than ever.

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**FileMaker Pro 10 Advanced**

FileMaker Pro 10 Advanced includes all the features of FileMaker Pro 10 plus a suite of advanced development and customization tools. Design and develop more powerful and more customized database applications today with FileMaker Pro 10 Advanced!

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FileMaker Server 10 is the fast, reliable, easy-to-manage database server software for groups of FileMaker Pro users that lets you securely share your databases over a network or on the web. You'll be able to securely manage your databases from anywhere, schedule live backups and get 24/7 availability.

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- Dictate, edit and control applications such as Microsoft Word, Outlook Express, Internet Explorer, and AOL
- Easy to use, with on-screen tutorials

Dragon NaturallySpeaking 10 Preferred gives students and advanced PC users the power to create documents, reports and emails three times faster than most people type – with up to 99% accuracy. Surf the Web by voice or dictate and edit in Microsoft Word and Excel, Corel WordPerfect, and most other Windows-based applications. Create voice commands to quickly insert blocks of texts or images – such as your name, title, and signature. Dictate into a handheld device when you're away from your PC, or use a Bluetooth microphone for the same great dictation results without the wires. A high-quality headset is included.

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- Direct noise-canceling microphone technology
- Stereo headset
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- 180 degree microphone
- Adjustable boom arm
- Ambidextrous design

This amplified microphone element can be used for speech recognition applications and voice over the Internet.

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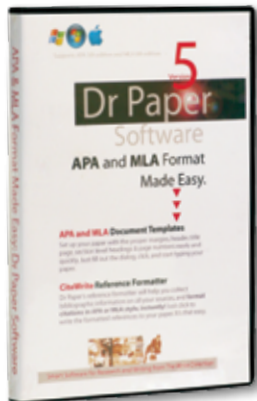


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MSRP \$269.99 | You Save \$175 | **\$94.95**  
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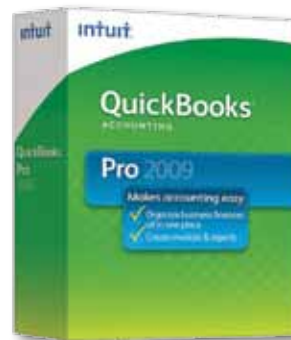


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Shoreline

## Act2 Green Smart All Around 15" Laptop Jacket

- Outer and inner fabric 100% post consumer water and soda bottles
- Narrow elastic corners hold laptop in place, allowing maximum viewing area
- Full access zipper back door allows port access
- Sidewalls avoid side ports, CD access, or wrist position

For complete protection against any bumps or bruises, plus extra carrying space, handles and a shoulder strap, you're not going to find a more complete solution than the All Around. The All Around has a clever retention system so it can stay on a laptop all the time. Combine that with a brilliant zipper opening back door and the All Around is a dream come true. With an exterior pocket, handles and a removable shoulder strap, the All Around is perfect for airport travel and everywhere you go.

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OGIO®

## Locker Bag

One of the Most Highly-Engineered Bags on the Planet

- Vented main compartment with extended shoe compartment
- Fits in standard locker
- Dimensions: 17"h x 16"w x 8"d

The Locker Bag was OGIO's first innovation and remains one of the most highly-engineered gym bags in the market. Its sturdy structure is designed both to fit into and work like a locker. Other intelligent features include a shelf separating clothes from shoes (up to a men's size 13), plus internal organization pouches, an external magazine/racquet pouch, and more.

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## Chicago Leather 17" Detachable-Wheeled Laptop Overnight Bag with Removable Briefcase

- Patented 2-in-1 detachable wheel and handle system
- Back compartment padded to protect laptops up to 17" in size
- Dimensions: 17"h x 11"w x 13"d

The Chicago is the perfect travel companion, with ample storage for a weekend trip or daily trip to class. Includes convenient detachable wheel compartment so you can carry it all with ease.

MSRP \$400.00 | You Save \$135 | **\$265.00**

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Icon Motion Systems

## Glam Molded Patent 15" Computer Sleeve - Black

The Glam laptop sleeve is just the right mix of fashion and function. Features interior mesh pockets for cables or batteries, removable/adjustable shoulder strap and double comfort handles – this sleeve is the perfect travel companion!

MSRP \$49.99 | You Save \$10 | **\$39.95**

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Icon Motion Systems

## Gothique Microfiber 15" Computer Tote - Black

The Gothique laptop tote will quickly become a favorite. Features patent trim and hardware accents as well as an organizer section for business essentials. Three roomy compartments ensure ample storage.

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## Tech-Rover Laptop Backpack

Part of the TechRover premium backpack line, this backpack holds laptops up to 17 inches with premium padding for optimum protection. There's also room to throw in all your books, files, paper, and whatever else you need to take with you.

**\$29.95**

#LA1289069

## Music Production at a Glance

With the computer as the hub of a music-production system, it's never been easier or more fun to compose music and create professional-sounding recordings; burn a CD; share music over the Internet; compose podcast soundtracks; or print scores and lead sheets. You'll find music-production systems to suit every budget and style; however, it's best to understand a few basic concepts and requirements to make the right choices.

Most recording software supports MIDI tracks alongside audio, so you can edit and hear both types of tracks. Audio is converted into a digital stream, processed inside your computer, and then converted back into sound waves on output. MIDI stands for Musical Instrument Digital Interface, and produces no sound on its own; it is a digital language that can trigger synthesizer performances, automate mixing chores, and more.

### Tools of the Trade

**Audio Interfaces** capture and digitize audio from microphone, mixer, and instrument inputs. Connected to computers with USB or Firewire, interfaces range from simple stereo input and output to sophisticated, multi-channel systems.

If you record live bands, you may have more musicians than inputs, so you'll probably need a *mixer* to blend and balance all of the signals.

You'll need at least a *microphone* or two. Some mics connect with a quarter-inch jack, and others connect with an XLR cable, and draw power from the mixer or interface. High-quality mics are relatively inexpensive.

Apart from audio, you will need a *MIDI interface* to route MIDI information to the recording software, where you can edit and play back the performance data to the synthesizer. These usually connect via USB, and are sometimes included in audio interfaces.

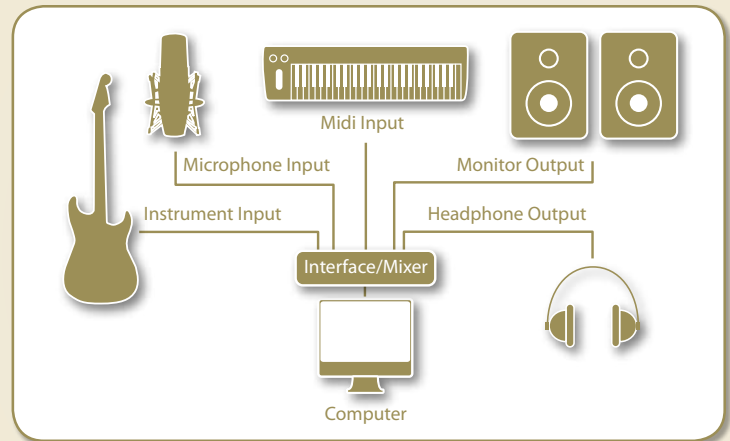
Keyboards are the most common *MIDI instruments*, but MIDI-equipped guitars, wind instruments, and drum pads are common. Some have built-in synthesizers, and others are strictly *MIDI controllers*, which produce no sound on their own, but generate MIDI notes and control messages.

*Software instruments* can be samplers, classic synthesizers, or imaginative hybrid instruments. They are the perfect companions to MIDI controllers, which let you tweak sounds while playing for dramatic, animated effects.

*Digital-audio workstation (DAW) software* is the core of computer-based music production. Here, you can record MIDI and audio tracks, cut and paste sections of music, and polish and mix your audio with reverb and other effects. You can overdub and record multiple tracks and takes as needed.

DAW programs often include music-notation capability, but to publish professional music copy, choose a dedicated music-notation program. Most *notation software* supports MIDI functionality, so you can enter your music note-by-note, or record in real time.

A modest investment will purchase a pair of *active monitors* so you can hear and mix your music. Active monitors provide their own amplification and power, eliminating a separate amplifier. Likewise, *headphones* are a necessity for private listening in the home studio.



### A Labtec® Elite 825B Headphones

The Elite headphones deliver high-performance audio for home or portable use. These lightweight phones feature large, padded ear cups for a snug fit, along with outstanding audio properties for superb listening quality.

**\$13.95**

#LA738589

### B Sennheiser Electronics RS 120 Wireless Stereo Headphones

The RS 120 is an open, supra-aural wireless RF headphone system. Its transparent and well-balanced sound with great bass response makes this system an ideal choice for all types of music and TV applications.

MSRP \$119.95 | You Save \$40 | **\$79.95**

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### C Skullcandy iPhone Full Metal Jacket Earbud Headphones

Think Full Metal Jacket audio superiority with a new tightly-wrapped, coiled metal cable, plus the addition of a sleek in-line mic. That's right, Skullcandy's iPhone FMJ lets you and your iPhone rock together AND talk together.

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**Black** #LA877523 | **Chrome** #LA877525





M-Audio®  
**Oxygen 8 v2 USB Keyboard**

The Oxygen 8 v2 is an updated version of the mobile MIDI controller that started the mobile studio revolution. You get a fully-functional MIDI keyboard with great action, plus eight MIDI-assignable knobs to control any MIDI parameters you desire in your hardware or software. It's perfect for composing on-the-go or performing live bass lines and pads, firing samples, or triggering audio and/or visual effects.

MSRP \$149.95 | You Save \$30 | **\$119.95**  
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Native Instruments  
**GUITAR RIG 3 KONTROL Edition**

GUITAR RIG 3 is the ultimate all-in-one guitar and bass solution. Simply connect your guitar with your computer via the enhanced Rig Kontrol 3 foot pedal and you are ready to go. The on-board studio-quality soundcard routes the signal to your speakers, while the software grants you access to an incredible number of classic amps, cabinets, mics and effects.

MSRP \$559.00 | You Save \$184 | **\$375.00**  
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+ #LA929925 Guitar Rig Software Edition..... \$299.00



M-Audio  
**MobilePre® USB Interface and PreAmp**

MobilePre USB is the preamp with a built-in audio interface that's designed for laptop recording. In fact, it's one of the only completely bus-powered preamps available. A total of three kinds of audio inputs and outputs provide maximum flexibility for any application – including two on-board microphone/instrument preamps and high-impedance instrument inputs ideal for connecting guitars and basses.

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Digidesign®  
**MBox® 2**

- 100% USB-powered for maximum portability
- 2 analog inputs, 2 analog outputs
- 2 channels of S/PDIF digital I/O
- 1 MIDI input and 1 MIDI output

Mbox 2, Digidesign's Pro Tools LE-based portable studio, offers novices and pros alike command of any project and full session compatibility with other Pro Tools systems. The included Pro Tools LE software shares many of the same features as the award-winning software used by professionals worldwide.

MSRP \$495.00 | You Save \$146 | **\$349.00**  
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Digidesign®  
**MBox® 2 Mini**

- Professional sound quality (up to 24-bit/48 kHz)
- Two simultaneous analog inputs and outputs
- Zero-latency monitoring

Meet Mbox® 2 Mini – the world's smallest, most affordable Pro Tools LE™ recording, editing, and mixing system ever. Whether you're a singer/songwriter who's new to recording or a seasoned pro on the go, Mbox 2 Mini packs professional features into a robust, ultra compact, easy-to-use audio workstation to record and mix music.

MSRP \$329.00 | You Save \$100 | **\$229.00**  
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Digidesign®  
**MBox® 2 Pro**

- Professional sound quality
- Powered by FireWire or power supply
- Supports up to 24-bit/96 kHz resolution
- 6 simultaneous inputs, 8 simultaneous outputs

The Mbox® 2 Pro is a portable, high-definition audio/MIDI production system that delivers truly professional sound quality. Packing an impressive variety of connection options into a compact interface, Mbox 2 Pro puts powerful multitrack recording and mixing capabilities into your hands.

MSRP \$799.00 | You Save \$239 | **\$559.95**  
#LA823817

# Music Production at a Glance

Choosing the right music production tools just got easier. Use our Fast Facts Chart to compare, select, and save!

Title	Multi-Track Recording	Live Audio Recording	Audio Editing & Processing	MIDI Recording & Sequencing	Mastering & Post Production	Loop-Based Sequencing	Can Be Used Live	5.1 Surround Mixing
ACID Pro 7	•	•		•		•		•
Sound Forge 9		•	•		•			•
Sound Forge Audio		•	•		•			
Sound Booth	•	•	•		•	•		
Ableton Live 8	•	•		•		•	•	
Komplete 5							•	
Sonar 8	•	•	•	•	•	•		•
Pro Tools M-Powered	•	•	•	•	•	•		•
Cubase 5	•	•	•	•	•			•
Reason 4				•		•	•	
Bias Peak		•	•		•	•		
Audition	•	•	•	•	•	•		

## Production



**BEST SELLER!**

Sony® Creative Software

### ACID™ Pro 7

#### Professional Digital Audio Workstation

- Ideal for composing, recording, mixing, and arranging audio and MIDI
- Professional multitrack recording and production
- Innovative loop-based music creation

Sony ACID Pro 7 software is a DAW (digital audio workstation) powerhouse that combines full multitrack recording and mixing, complete MIDI sequencing, and legendary loop manipulation for seamless music creation and post production. Get up and running quickly with new interactive tutorials. Other new features include a dedicated mixing console, MIDI track freeze, input busses, tempo curves, and enhanced format support.

ACID Pro 7 software includes over 3,000 loops and 1,000 MIDI files for music creation, as well as the Garritan™ ARIA for ACID Pro player, the ACID Pro Effects Rack powered by iZotope™, Native Instruments™ Guitar Combos, and Submersible Music KitCore™.

MSRP \$314.95 | You Save \$115 | **\$199.95**

Win #LA949439

**Featured Item**

#### Comprehensive MIDI Support

- Record and edit note and controller data on the timeline
- Real-time MIDI quantization, filtering, and processing
- Freeze MIDI tracks that are routed to soft synths to save CPU processing power

#### Mixing and Editing

- Real-time pitch and tempo matching
- Groove Mapping and Groove Cloning quantization tools
- Chopper tool to create impressive drum fills, stutters, and DJ-style effects



#### Sony Loops and Samples

- #LA729205 Drums from the Big Room ..... \$129.95
- #LA736634 Songwriter's Acoustic Guitar Companion ..... \$49.95
- #LA728579 ArhythmiA: Drums & Drones, Volume One ..... \$49.95
- #LA405758 Siggi Baldursson: Zero-Gravity Beats..... \$29.95

Production 



Sony® Creative Software  
**Sound Forge® 9**  
 Professional Digital Audio Production Suite

- Precise stereo and multichannel audio editing
- Professional stereo and multichannel recording and powerful effects processing

Sound Forge software is the industry standard for media professionals who want to create and edit stereo and multichannel audio files with speed and precision, whether in the studio or out in the field. Acclaimed for its power, stability, and intuitive interface, it's the fastest way to get from raw audio to finished master.

Efficiently analyze, record, and edit audio. Produce music loops, digitize and restore old recordings. Model acoustic environments, design sound for multimedia, and master replication-ready CDs. With new multichannel audio editing and recording, phase scope meters, effects enhancements, noise reduction tools, and Dolby Digital AC-3 export, version 9 provides a complete set of tools designed to make you more productive.

MSRP \$319.95 | You Save \$120 | **\$199.95**  
 Win #LA798567



Sony Creative Software  
**Sound Forge Audio Studio 9**  
 Audio Editing and Production Software

Sound Forge® Audio Studio software is the easiest way to record, edit, encode, and master audio on your home computer. Record live instruments, vocals, and more at the touch of a button. Expertly edit recordings to balance sound levels, trim unwanted sections, and synchronize audio with video. Customize your creations with built-in audio effects, then burn your own CDs or format for web streaming or portable music players.

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Adobe®  
**Soundbooth® CS4**  
 Create and Edit Audio with Ease

- Enhance, edit, and clean up audio rapidly with wide variety of new features
- Includes access to royalty-free Soundbooth Scores and sound effects
- Clean up, arrange, and edit multiple audio clips on any number of tracks
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Sound inspired. Take command of audio for your film, video, and rich media projects with Soundbooth CS4 software. Convenient, task-based tools and tight integration with other Adobe Creative Suite 4 software provide the power to tackle everyday audio tasks without sacrificing high-quality results or creative control.

MSRP \$199.00 | You Save \$120 | **\$78.95**  
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Acoustica®  
**Mixcraft™ 4.1b**  
 From Creation to Production to Performance

**Featured Item**

- Clear, colorful, and intelligently-designed interface to streamline your work
- Custom loop library includes hundreds of royalty-free sounds in dozens of musical styles
- Works with Acid™ and Apple Garage Band™ loops
- Record multiple MIDI and audio tracks simultaneously

Mixcraft is a great multi-track audio recorder that enables you to record your band, create a podcast, create mash-ups, or remix a song. Mixcraft functions as two programs in one! Use it as a multi-track recorder or as a music loop remix program. As a multi-track audio recording program, Mixcraft allows you to record and play multiple tracks at one time. With Mixcraft, you can always be on the beat!

MSRP \$79.95 | You Save \$30 | **\$49.95**  
 Win #LA877231

 Includes a General MIDI library, two sampled grand pianos, Hammond B-3™ emulator, MiniMoog™ emulator, and a polyphonic synthesizer.

## Production



Cakewalk®  
**SONAR 8 Studio Edition**  
Don't Sacrifice Features  
for Affordability

- Start to finish – all the tools you need to make and produce music
- 11 world-class virtual instruments
- Polish your tracks with 31 audio effects and tools
- Unlimited tracks and track templates

SONAR 8 Studio offers the best creative tools and the most power of any digital audio workstation in its price range.

SONAR 8 Studio gives you the edge in your productions – from recording audio and MIDI, composing with virtual instruments, remixing with loops, mixing with professional effects, to delivery of a polished final track – with the recognized best audio quality in the industry.

This music production and music creation powerhouse software suite gives you all the professional tools you need to see inspiration through to radio-ready, final projects.

MSRP \$299.00 | You Save \$99 | **\$199.95**  
Win #LA933807

 #LA933805 SONAR 8 Producer Edition . . . . \$399.95



Native Instruments®  
**KOMLETE® 5 Educational**  
11 Award-Winning Products in One Bundle

KOMLETE 5 is a high-end collection of 11 ground-breaking synthesizers, samplers, emulations, and a virtual guitar studio. KOMLETE 5 is *the* industry-standard bundle for serious musicians, producers, and sound designers.

Includes: **KONTAKT 3** sampler with a 33 GB library, **GUITAR RIG 3** Software Edition, **MASSIVE** fat bass sound monster, **REAKTOR 5** modular instrument studio, **AKOUSTIK PIANO**, **ELEKTRIK PIANO**, **ABSYNTH 4** synthesizer, **BATTERY 3** dedicated drum sampler, **B4 II** legendary organ recreation, **FM8** FM synth, and **PRO-53** – a faithful reproduction of a synth legend.

MSRP \$1,149.00 | You Save \$460 | **\$689.00**  
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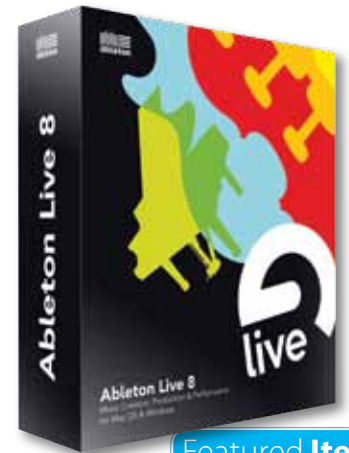
M-Audio®  
**Pro Tools®**  
**M-Powered 8 Academic**  
M-Audio-Compatible  
World Class Production Software

- Powerful, real-time tempo manipulation
- Easily create loops from any audio file
- Fine-tune regions with precision control over each individual beat
- Beautiful, redesigned interface with new enhancements and customizability

Pro Tools 8 is the most advanced audio creation and production software, featuring a gorgeous new interface, dozens of new plug-ins and virtual instruments, exciting new scoring and MIDI features, expanded editing and mixing capabilities, enhanced performance, and more. With Pro Tools 8, customers get the most comprehensive music and sound creation features and functionality, and the proven, dedicated platform for world-class audio production, all in a single application.

Sporting a sleek new look, Pro Tools is as easy on the eyes as it is to use. All of the Pro Tools functionality customers know and love is still in place but with some exciting enhancements, double the inserts per channel, more customizability, and easier access to editing options than ever before. All versions of Pro Tools also come packed with a huge collection of over 70 virtual instruments, effects, and sound-processing plug-ins, plus a high-quality sound library of nearly 8 GB of loops to get customers started with creating music. Requires a compatible M-Audio interface.

MSRP \$299.95 | You Save \$151 | **\$149.00**  
Mac and Win #LA972081



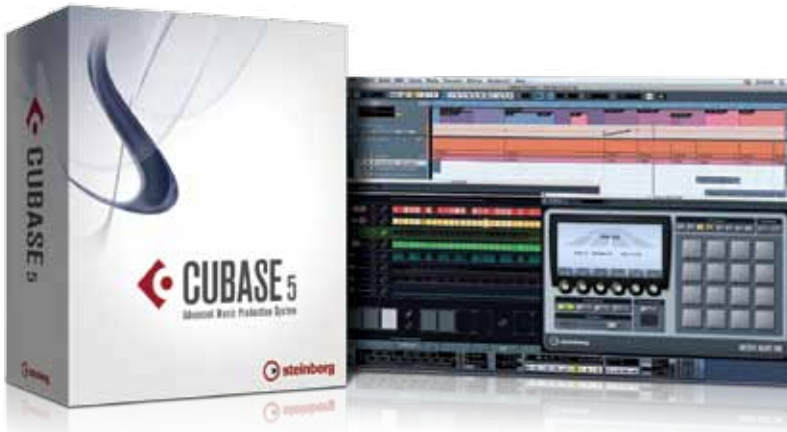
**Featured Item**

Ableton  
**Ableton Live 8**  
Powerful Real-Time Editing

Ableton Live is about making music – for composition, songwriting, recording, production, remixing, and live performance. Live's nonlinear, intuitive flow, alongside powerful real-time editing and flexible performance options, make it a unique studio tool and a favorite with live performers. Live 8, the latest version, includes a wealth of new techniques and improvements with a new groove engine, revamped warping, live looping, new effects, crossfades in the Arrangement View, and a reworked MIDI editor.

MSRP \$499.00 | You Save \$170 | **\$329.00**  
Mac and Win #LA986191

Production 



Steinberg®  
**Cubase 5**  
Advanced Music Production System

- State-of-the-art audio and MIDI recording, editing, and mixing
- Complete new set of VST3 virtual instruments and effects
- Real multi-channel 5.1 surround sound

Cubase 5 adds more creative possibilities and new technologies to one of the most popular music production software suites out there – providing the finest tools to artists in any musical genre. With PitchCorrect, Cubase 5 provides an automatic intonation control and scale correction of vocal and monophonic recordings, whereas Groove Agent ONE and Beat Designer change the game for beat creation. VST Expression tools for composers combine with the first VST3 convolution reverb and improved automation for more dynamic mixes. And an array of additional enhancements and 64-bit technologies boost performance – all designed to inspire further musical creativity and productivity.

MSRP \$599.99 | You Save \$300 | **\$299.99**  
Mac and Win #LA974289

- + #LA974287 Cubase Studio 5 ..... \$199.99
- #LA894927 Cubase Studio 5 + Oxygen 8 v.2 Bundle ..... \$269.95



Propellerheads®  
**Reason® 4 Academic Edition**  
Everything You Need to Turn Your Ideas Into Music



- An infinitely-expandable all-in-one music production environment
- Features a realtime, 32-channel timing and groove handling mixer
- Features a multi-synthesis synthesizer with six oscillator types and four unique filters
- Stronger, swifter, and smoother

Reason 4 is a virtual studio rack with all the tools and instruments you need to turn your ideas into music. And it's more than just a set of excellent synths and effects. It's a complete music system. Synthesizers, samplers, drum machine, REX file loop player, professional mastering tools, mixer, vocoder, world class effects, pattern sequencer and more – as many of each as your computer can handle. Reason is an infinitely expandable all-in-one music production environment, complete with its own realtime sequencer.

MSRP \$499.00 | You Save \$260 | **\$239.00**  
Mac and Win #LA859053



Bias®  
**Peak Pro™ 6**  
The Evolution Of An Award-Winning Standard

- Sleek new user interface
- Ultra-fast RAM-based editing
- Hundreds of top-quality audio loops
- Author and upload audio podcasts directly

From serious sound design for film, video, or multimedia, to rapid-fire broadcast editing, to music production and mastering limited only by your imagination, Peak Pro 6 does it better.

Whether you're a musician, composer, sound designer, audio editor, podcast/multimedia producer, or mastering engineer, Peak Pro offers more creative potential than ever before. Feature-rich, yet flexible and friendly. Peak Pro streamlines your workflow with industry-renowned sonic quality and precision.

MSRP \$599.00 | You Save \$209 | **\$389.95**  
Mac #LA892339



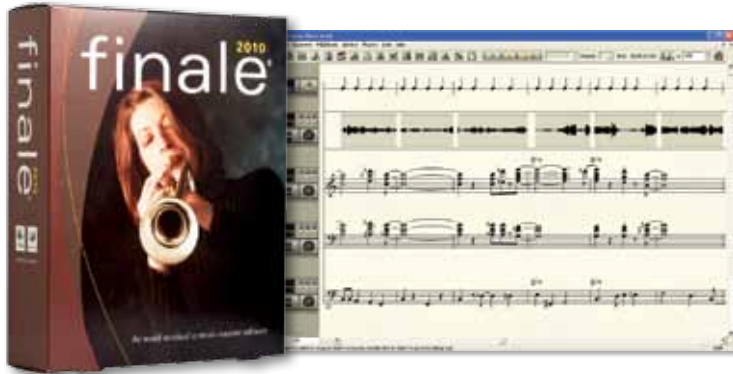
Adobe®  
**Audition® 3**  
Professional Audio Recording, Mixing, Editing, and Mastering

- Complete audio mastering and restoration toolset for unprecedented flexibility and control
- Powerful, flexible, low-latency mixing engine with VSTi support for real-time recording
- Restore recordings from old vinyl and remove hisses and hums

Adobe® Audition® 3 software is the all-in-one solution for audio recording, mixing, editing, and mastering. Whether you are creating your own music, recording and mixing a project, producing a radio spot, cleaning up production audio for a movie, or editing a soundtrack, Audition 3 gives you the tools you need to sound your best.

MSRP \$349.00 | You Save \$200 | **\$148.95**  
Win #LA854105

## Notation



MakeMusic®

### Finale® 2010

The World's Most Powerful Music Notation Software

- Enter your music into Finale using a MIDI keyboard, computer keyboard, mouse, mic, or scanner
- Band-in-a-Box® Auto-Harmonizing – automatically generates up to 6-voice harmonies for your melodies
- Exercise Wizard – instantly generates up to 50,000 practice pieces for your band, orchestra, or choir without entering a single note

The best tools are designed by the people who use them. Introducing Finale 2010 – the world standard in music notation software. Compose, arrange, notate, and print engraver-quality sheet music that plays back with world-class sounds. Finale continues to lead the way, helping you reach perfection faster.

The Set-up Wizard configures your score beautifully in seconds, and you have the ability to enter your music into Finale using a MIDI keyboard, computer keyboard, mouse, mic, or scanner. If you can imagine it, Finale can help you create it.

MSRP \$600.00 | You Save \$360 | **\$239.95**  
Mac and Win #LA1024941



Sibelius®

### Sibelius 6

Perfect Scores Up to Twice as Fast – and More!

- Easy to learn and use – start writing your first piece within minutes
- The world's largest sheet music publishers use Sibelius
- Includes a 2GB collection of sounds selected from top-name libraries

Sibelius 6 is a giant leap forward in notation software – with amazing new features and improvements for composers, arrangers, copyists, educators, students, and musicians of all kinds.

Faster, neater, scores for students: Magnetic Layout positions almost every aspect of students' scores in just the right place – dynamics, lyrics, chord symbols, and more. Students can produce smarter scores more quickly for coursework and examinations – and Magnetic Layout helps teachers prepare scores for class and school performances in up to half the usual time. Teachers and students can now add virtual sticky notes to their scores – to pass on thoughts and suggestions efficiently, and in just the right places on a score.

MSRP \$599.00 | You Save \$350 | **\$249.00**  
Mac and Win #LA1013675



MakeMusic

### Finale PrintMusic 2009

Compose and Hear Your Music

PrintMusic is the fast, easy way to bring your music to life with professional results. At such a low cost, no other music composition software provides the number of features and intuitive interface that PrintMusic does, making this the ideal software for most casual composers. When you don't want to pay for features you don't need, PrintMusic is the product for you.

MSRP \$99.95 | You Save \$30 | **\$69.95**  
Mac and Win #LA935629



MakeMusic

### Finale Allegro®

Easy, Fast, and Powerful Composing

Allegro is a lower cost alternative to Finale giving everyday musicians all the MIDI and notation tools they need to create publisher-quality scores, while leaving out the detailed engraving options found in Allegro's "parent", Finale. Finale Allegro is perfect for educators, performing musicians, composers, arrangers, worship directors, and students.

MSRP \$199.00 | You Save \$49 | **\$149.95**  
Mac and Win #LA785893



Sibelius

### Sibelius Student Edition

Getting Started With Music Notation

Designed for students in grades 3 through 12, Sibelius Student is easy to use and fun to learn. It offers students a tightly-packaged set of features geared directly to their needs, and you won't find a more intuitive user experience anywhere. Best of all, Sibelius Student is priced to suit the student budget.

MSRP \$99.99 | You Save \$18 | **\$82.00**  
Mac and Win #LA875639



Autodesk®  
**Autodesk 3ds Max® 2010 Education SV SuperPack**  
 Create Stunning 3D in Less Time

- Get precise visual feedback and professional final renders
- Model efficiently, animate easily, and achieve stunning results fast
- Save time with streamlined character and mapping workflows
- Features new photometric lighting enhancements and much more

Autodesk 3ds Max 2010 software is a full-featured 3D modeling, animation, rendering, and visual effects solution used in the creation of top-selling games and award-winning film and video content. Quickly and efficiently generate convincing characters, seamless CG effects, and jaw-dropping environments.

This release introduces ground-breaking new rendering technologies, accelerated Biped and mapping workflows, and improved interoperability with Autodesk Maya, Autodesk MotionBuilder, and Autodesk Mudbox software. New rendering technologies include *Reveal™* rendering and *ProMaterials™*, a material library for simulating real-world surfaces. Rig your quadrupeds faster and more efficiently with the new Biped workflow.

MSRP \$3,999.00 | You Save \$3,609 | **\$389.95**

Win #LA986841  
 Perpetual License

*"We have used 3ds Max on every single project, from Amplitude through to Guitar Hero and Rock Band. 3ds Max has always been the studio's tool of choice."*  
 — Ryan Lesser, Art Director, Harmonix Music Systems



DAZ 3D  
**Bryce® 6.1**  
 Create Your Own Virtual Worlds

Bryce 6.1 gives artists the ability to work faster and create more-realistic environments than ever before. Whether you are a professional designer, or a 3D graphics enthusiast, Bryce 6.1 provides you with the tools to literally create a world of your own. Bryce 6 is the ideal 3D software addition to your image-editing toolbox. Now it is easier than ever to merge photos and 3D artwork for an unlimited degree of creativity.

MSRP \$99.95 | You Save \$40 | **\$59.95**

Mac and Win #LA968011  
 Electronic software download

**Featured Item**



DAZ 3D  
**Carrara® 7**  
 The Next Dimension in 3D Art

An ideal 3D workhorse within any designer's creative suite, the highly-affordable Carrara 7 lavishes speed and power that enables users to create more freely and deliver the highest-caliber results under even the tightest deadlines. Finally, there is a single solution for realistic figure posing and animation combined with advanced modeling, terrain-building, physics, and rendering that is readily compatible with a large array of 3D assets.

MSRP \$249.00 | You Save \$74 | **\$174.95**

Mac and Win #LA976831  
 Electronic software download

**Featured Item**



Autodesk  
**Autodesk Maya® Unlimited 2009 Student SuperPack**  
 Create Breathtaking 3D

- New modeling tools and enhancements help you work more efficiently
- Includes toolsets for collaboration, iteration, and data reuse
- Simulate a wide range of complex effects, such as liquids, clouds, smoke, and dust
- New Maya Muscle helps you create lifelike skin motion and behavior

Ten years since its industry-redefining launch, Maya software continues to address the challenges faced by film and video artists, game developers, graphic artists, digital publishing professionals, and 3D enthusiasts. Maya Unlimited includes all the functionality found in Maya Complete and provides professional artists and animators with additional industry-leading innovations, such as Maya Fluid Effects, Maya nCloth, Maya nParticles, Maya Hair, Maya Fur, and Maya Live.

MSRP \$2,995.00 | You Save \$2,595 | **\$399.95**

Mac and Win #LA967273  
 Perpetual License

+ #LA931377 Maya Unlimited 2009 Student Superpack (1 Year) .....\$199.95



Pixar  
**RenderMan® for Maya®**  
 RenderMan for Everyone!

- World-renowned cinematic quality imagery
- Seamlessly integrated into Maya for ease of use

RenderMan® for Maya® 3.0 is the latest version of Pixar's advanced rendering plug-in for Maya, featuring Pixar's RenderMan renderer. RenderMan for Maya delivers all of RenderMan's legendary performance and quality to provide your creations with that distinctive visual edge. Combined with an intuitive workflow, RenderMan for Maya sets a new standard for rendering high-quality visual effects and animation.

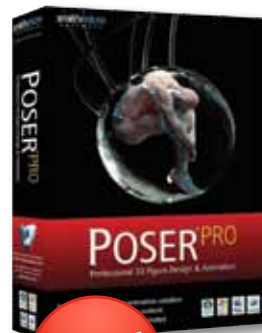
MSRP \$995.00 | You Save \$745 | **\$248.95**

Mac and Win #LA1304671

+ #LA1304781 RenderMan Studio & RER .....\$498.95  
 #LA1304783 RenderMan Pro Server .....\$498.95



**NEW!**



Smith Micro Software  
**Poser Pro**  
 Professional 3D Figure Design and Animation

- 64-Bit render engine and network rendering
- HDRI support for lighting and textures

Poser Pro offers professional-level application integration as well as a 64-Bit render engine and network rendering support. Reduce design and production time and access thousands of rigged and textured models.

MSRP \$499.99 | You Save \$305 | **\$194.95**  
 Mac and Win #LA901377

**NEW!**



"If you are an After Effects user looking to add a 3D program to your arsenal, CINEMA 4D should be your first choice. It has everything you need, and no other program integrates nearly as well with After Effects."

— Chris and Trish Meyer, After Effects Apprentice

"We're committed to using the best software that will allow us to quickly and efficiently produce the highest quality texture maps and BodyPaint 3D is number one."

— David Perkins, Technical Supervisor at Rhythm and Hues

## ACADEMIC LABS

Call for New Low Pricing!

FREE Training at Cineversity.com

FREE Classroom Curriculum

FREE Technical Support

## CINEMA 4D RELEASE 11

### New in this Version:

- Non-linear animation
- New Global Illumination
- Collada import/export
- Projection Man
- And much more...

MAXON

### CINEMA 4D Release 11

The Motion Design Leader – Now Includes BodyPaint 3D

- Renders straight to Adobe After Effects, Apple Final Cut Pro, and other popular compositing applications
- Everything you need to create high-end 3D images and animations
- Modularity makes it suitable for all industries

Professional 3D animation tools have never been easier to use. CINEMA 4D's intuitive interface and logical workflow make it possible for those new to 3D artistry to dive in and be productive quickly. Feedback is smooth and interactive so you can let your creativity run free.

MSRP \$995.00 | You Save \$800 | **\$195.00\***  
Mac and Win #LA923921

+ #LA923927 Cinema 4D R11 XL Bundle . . . . . \$295.00\*  
#LA923931 Cinema 4D R11 Studio Bundle . . . . . \$695.00\*

## BODYPAINT 3D RELEASE 4

### New in this Version:

- New painting tools
- Custom material channels
- New brush management
- Photoshop® .abr brush support

MAXON

### BodyPaint 3D Release 4

Unrivaled 3D Painting and Texturing

- Connects to Maya, 3ds Max, SoftImage XSI, Lightwave
- Projection Man – high-end 3D matte painting toolset
- Supports layered .PSD files, including layers, masks, and blends

BodyPaint 3D was created for all 3D artists and includes free plugins to exchange models and textures with popular 3D applications. These plugins transfer models, textures, and UVs between BodyPaint 3D and many 3D applications, with no hassle at all.

MSRP \$995.00 | You Save \$800 | **\$195.00\***  
Mac and Win #LA923913



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NewTek®  
**LightWave® 3D 9**  
 Model | Animate | Render



- Easily create photorealistic scenes and characters
- A complete modeling, animation, and rendering solution
- New advanced camera tools and improved editing performance

Proven for years in television, film, and games, LightWave 3D is also being used to create graphics for print, web, industrial design, architecture, medical imaging, and anywhere else a 3D package is needed.

A full, robust program, LightWave 3D includes many of the tools that other packages require to be purchased separately. Soft-body dynamics, particles, hair and fur, plus unlimited render nodes, to name a few – LightWave 3D ships with all the tools an artist needs to create. Includes a PDF manual.

MSRP \$795.00 | You Save \$600 | **\$195.00**  
 Mac and Win #LA742726



© Craig A Clarke



© Radical 3D, Jason McKinley



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Featured Item

Toon Boom® Animation  
**Toon Boom Studio 5 Educational**  
 Experience the Infinite Possibilities of Animation

- Discover all these animation techniques: stop-motion, traditional digital animation, traditional paper animation, cut-out, and rotoscoping
- Draw digitally, scan in hand-drawn animations, capture live images, or import existing artwork
- Publish your animation projects for print, TV, HDTV, the Web, Facebook, YouTube, and iPod!
- Add audio tracks and lip-sync your animation

Toon Boom Studio 5 is ideal for students and hobbyists looking for an easy-to-use, multi-technique animation software. Covering the entire animation workflow from sketching to final publishing, it is an ideal tool to learn and create animation.

MSRP \$399.99 | You Save \$260 | **\$139.95**  
 Mac and Win #LA1307219

Pixologic®  
**ZBrush® 3.1**

ZBrush 3 gives you access to unparalleled power and control previously unknown in digital art creation software. Controls enable sculptors to create with a stylus and a tablet as intuitively as if they were using their hands on a block of clay. Sculpt using materials that so closely resemble earth you'll wonder why your hands aren't dirty. Pose your sculpture as if you were moving its limbs with your hands rather than a stylus and a tablet.

MSRP \$595.00 | You Save \$205 | **\$389.95**  
 Mac #LA945229 | Win #LA819789

*"ZBrush allowed us to push our modeling details to the next level in every way. We were able to work faster and smarter to produce better results due to using ZBrush on this project."*

— Chris Perna, Art Director for Gears of War 2



ZBrush Artist: Rodrigue Praller





Autodesk®

## **AutoCAD® 2010 Education Student Version**

Take Design Further with the World's Leading 2D and 3D CAD Application

- Updated interface is easier to learn and use
- Action recorder allows you to easily record and play back commands
- New menu browser interface enables you to browse files and examine thumbnail images
- New ViewCube™ feature allows for easy rotating and orienting of any solid or surface model

With AutoCAD software, Autodesk has just one goal in mind: increasing your productivity. AutoCAD 2010 boosts efficiency with customizable and extensible user interface enhancements that increase overall drafting productivity by decreasing the number of steps to reach a command. New innovative features simplify working with layers and help make new users productive as quickly as possible. Easy-to-use navigation tools make finding your way around 3D models a snap.

Move to new levels of productivity with AutoCAD 2010 as you integrate the advantages of the improved user interface into your existing work practices. And, by using Autodesk Design Review software – the free integrated solution to electronically view, mark up, and revise designs – you can give virtually anyone, anywhere the opportunity to participate in the review process.

**\$154.95** 61 Month Term  
Win #LA996575



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Autodesk

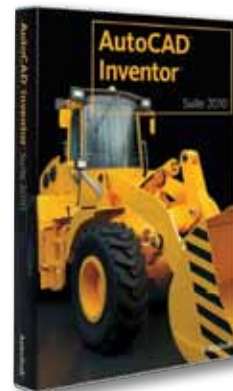
## **AutoCAD Architecture® 2010 Education Student Version**

AutoCAD Software for Architects

- Designed specifically for architects – familiar tools for architectural design and drafting
- Exchange information easily using the industry-leading DWG™ file format
- Make a smooth transition to more advanced features at your own pace

AutoCAD Architecture software enables instantaneous productivity and smooth collaboration within a software environment you already know. Purpose-built architectural design and drafting tools make for efficient, intuitive creation of construction documents.

**\$154.95** 61 Month Term  
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Autodesk

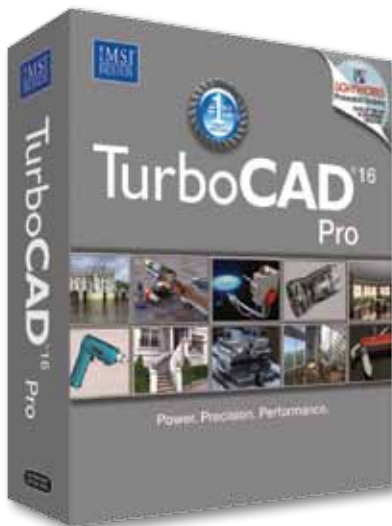
## **AutoCAD Inventor Professional Suite 2010 Student Version**

Move Beyond 3D to Digital Prototyping

- Cost-effective and easy to learn
- Direct read and write of native DWG™ files
- New UI enhances usability and productivity
- Create, optimize, and validate designs
- Develop initial concept sketches and kinematic models

The Autodesk® Inventor® product line provides a comprehensive and flexible set of software for 3D mechanical design, product simulation, tooling creation, and design communication that help you take advantage of a Digital Prototyping workflow to design and build better products in less time.

**\$154.95** 61 Month Term  
Win #LA996587



IMSI®

## **TurboCAD® Pro 16**

Power. Precision. Performance.

- Perfect for architects, engineers, hobbyists, contractors, designers, students, and educators
- Desktop interface is completely customizable – add a command to any toolbar
- Easily create reusable objects, then drag and drop them into your designs

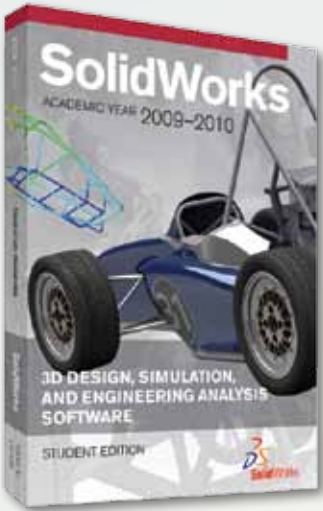
TurboCAD Pro 16 is the premium design software solution that's delivered exceptional value to both 2D and 3D users for over 20 years. Its robust set of 2D drafting and 3D modeling tools enable users to create innovative designs for a wide range of industries and disciplines. TurboCAD also includes several industry-leading technologies, such as Spatial Technology's ACIS® solid modeling engine, LightWork Design's photorealistic rendering and lighting engine and material libraries, and Siemens PLM Software's D-Cubed geometric and dimensional constraints engine.

TurboCAD Pro's incredible flexibility, low learning curve, and overall ease-of-use are hallmarks of this award-winning program. A completely customizable graphical user interface, single entry key commands, and a part/history tree allows for editing of complex designs in any order. Our DXF and DWG file translators for AutoCAD® are considered some of the best in the industry.

MSRP \$1,299.00 | You Save \$1,149 | **\$149.95**  
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Find more great CAD and Industrial Design software at [AcademicSuperstore.com/CAD](http://AcademicSuperstore.com/CAD)



SolidWorks®

**SolidWorks® Student Edition 2009-2010**

Mechanical Engineering. Industrial Design. Aerospace. Robotics. Manufacturing Technology. Automotive Systems.

- Sharpen your skills outside the classroom as you learn to design better products
- No need to start from scratch – easily convert DWG files into 3D models
- SolidWorks Intelligent Feature Technology automates time-consuming detail work

SolidWorks is the CAD industry's leading mainstream solid modeling solution. The SolidWorks Student Edition is specially-configured and packaged for today's engineering and industrial design students. It provides unmatched ease-of-use, power, and innovations that can help students master the fundamentals of engineering design and prepare them for rewarding and lucrative careers.

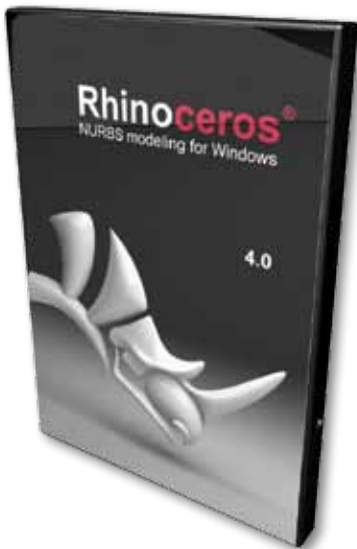
No matter what you decide to study, SolidWorks makes learning faster and easier, and makes your career prospects more promising. Whether you're in middle school, high school, vo-tech school, or college, SolidWorks gives you the edge.

**\$139.95** 12 Month License  
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**SolidWorks Student Edition 2009-2010:**

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|---|--------------------------|
| SolidWorks Standard software                                      | Animation functionality  |
| Library of Standards  | Photorealistic rendering |
| eDrawings®  | DWGeditor®               |
| COSMOSWorks® finite element analysis tools (FEA)                  |                          |
| COSMOSMotion™ kinematic and motion simulation analysis tools      |                          |
| COSMOSFloWorks™ computational fluid dynamics (CFD) analysis tools |                          |

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Robert McNeel & Associates

**Rhino® 4**

Modeling Tools for Designers

- Create, edit, analyze, document, render, animate, and translate NURBS curves, surfaces, and solids
- Design, prototype, engineer, analyze, document, and manufacture anything of any size
- Flatten 3D surfaces into 2D patterns and drive laser, plasma, and water jet cutters
- Support for wide variety of 3D digitizing arms, 3D scanners, and 3D printers

Rhino 4.0 is the market leader in industrial design modeling software. Highly-complicated shapes can be directly modeled or acquired through 3D digitizers. With its powerful NURBS-based engine Rhino 4.0 can create, edit, analyze, and translate curves, surfaces, and solids. There are no limits on complexity, degree, or size. Rhino 3D also supports polygon meshes and point clouds for a complete coverage of geometric data types. With its unparalleled modeling power McNeel Rhino lets you focus on designing, not on cumbersome modeling workarounds.

MSRP \$995.00 | You Save \$810 | **\$184.95**  
Win #LA790025

**Rhino 4.0, Flamingo, Penguin, & Bongo Bundle**

Get a complete package of 3D design, modeling and rendering solutions with this collection.

**\$474.95**  
Win #LA790030



Nemetschek®

**Vectorworks® Designer 2009 with Renderworks®**

The Designer's Choice CAD Software

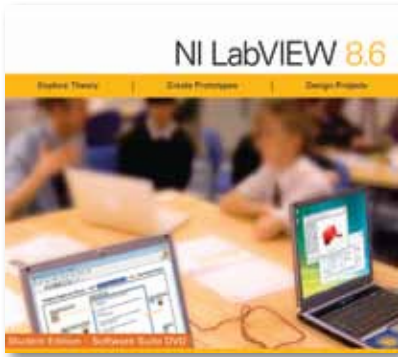
- Flexible – enjoy the freedom to design the way you want
- Versatile – create, model, and present with one application
- Smart – make a good investment in yourself

For the designer who does it all, Vectorworks Designer has it all. It combines the exclusive technology in our sophisticated design programs – Fundamentals, Architect, Landmark, Spotlight, and Machine Design. Vectorworks Designer 2009 is the most comprehensive and user-friendly solution for all your design needs, allowing you to use one program for everything, from conception to completion. Enjoy advanced production, superior presentations, and streamlined collaboration features.

With Vectorworks Designer you're not limited to a prescribed workflow, so you have the freedom to work the way you want to work. Incorporate your existing approach to design to make the best use of the skills you already have in-house. Collaborate seamlessly with other people and with other software applications. Please note that this product prints with a watermark.

**\$114.95** 1 Year License  
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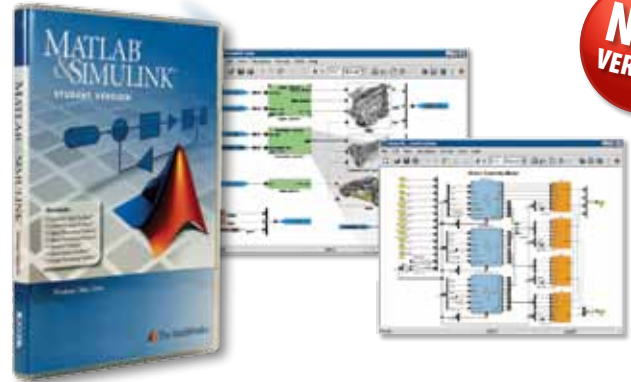
National Instruments®  
**LabVIEW 8.6 Student Edition**  
 Connect Your Designs with Real-World Data

- Compute, simulate, and devise solutions to homework problems
- Design projects in areas such as signal processing, control, communications, and measurements
- Explore and visualize theory and concepts taught in textbooks

For more than 20 years, NI LabVIEW graphical programming has revolutionized the development of test, measurement, and control applications. Regardless of experience, engineers and scientists can rapidly and cost-effectively interface with measurement and control hardware, analyze data, share results, and distribute systems.

National Instruments LabVIEW is an industry-standard graphical development environment designed specifically to improve the productivity of engineers and scientists. More than 24,000 companies around the world use National Instruments products in industries ranging from aerospace to entertainment to pharmaceuticals to sporting goods to telecommunications. When you learn LabVIEW, you are gaining a valuable, employable skill with applications in control, design, and test.

MSRP \$999.95 | You Save \$920 | **\$79.95**  
 Mac and Win #LA970179



**NEW VERSION!**

MathWorks®  
**MATLAB® & Simulink® Student Version R2009a**  
 Math Software for Engineering and Science Students

- Algorithm development
- Data analysis and visualization
- Ideal for engineering, science, and mathematics
- Numeric computation

MATLAB is the language of technical computing at leading engineering and science companies and the standard software at more than 3,500 universities worldwide. MATLAB is a high-level language and interactive environment that lets you focus on your course work and applications, rather than on programming details. Get the essential tool for your courses in engineering, math, and science.

MSRP \$99.00 | You Save \$4 | **\$94.95**  
 Mac/Win/Linux #LA994929



Texas Instruments®

**(A) TI-83 Plus Graphing Calculator**

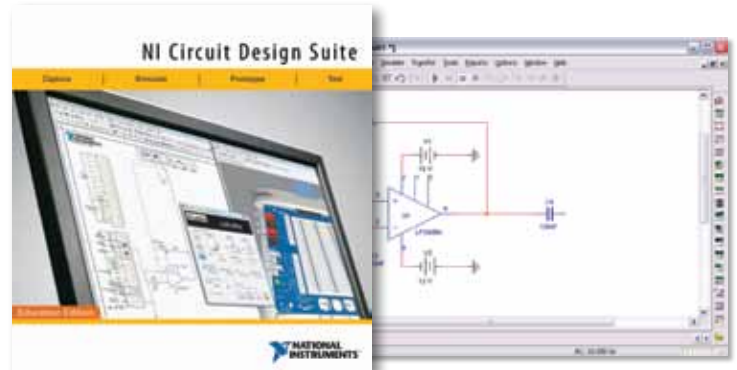
This easy-to-use TI handheld is ideal for the algebra classroom. It includes tools for finance, statistics, and many other classes.  
 #LA634055 **\$114.95**

**(B) TI-84 Plus Graphing Calculator**

The new TI-84 Plus offers a built-in USB port, 3x the memory of the TI-83 Plus, many preloaded Apps, an improved display, and more!  
 #LA711220 **\$124.95**

**(C) TI-89 Titanium Graphing Calculator**

The TI-89 Titanium's advanced functionality and 3D graphing make problem-solving for AP courses and engineering infinitely easier.  
 #LA634055 **\$114.95**



National Instruments®  
**Circuit Design Suite Student Edition**  
 Intuitive, Powerful Circuit Design Software

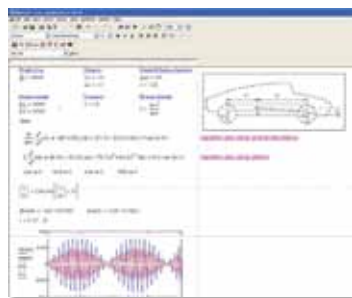
**NEW!**

- Capture, simulate, and analyze circuits for homework and pre-lab assignments
- Breadboard in 3D at home before lab sessions
- Export simulations to measurement software for easy comparisons to prototype data
- Extended SPICE modeling capabilities

Circuit Design Suite is easy-to-use schematic capture and simulation software for industry and academia. With interactive simulation and powerful advanced SPICE analysis, Circuit Design Suite Student Edition helps you grasp concepts with more ease and solve homework problems on your PC.

**\$39.95**  
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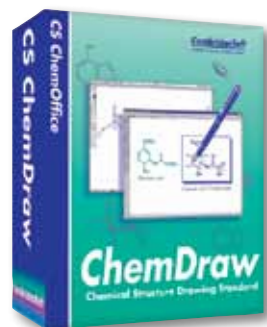
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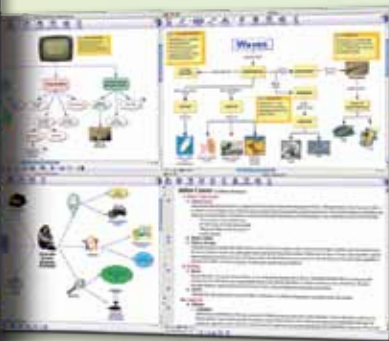
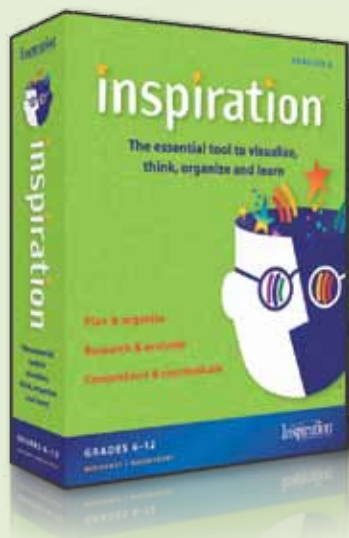
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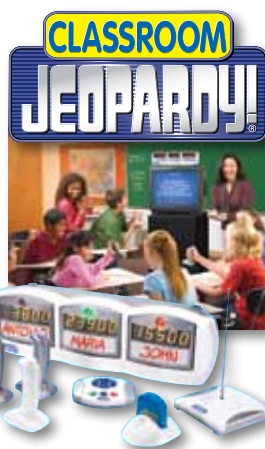
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Ages 6-10

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Ages 2-5



Ages 4-8

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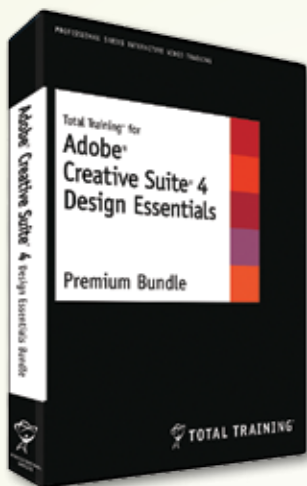
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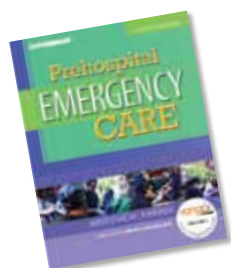
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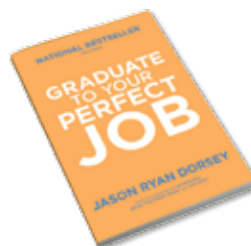
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