

Fall 2009

ACADEMIC SUPERSTORE

Academic discounts on top brand software and hardware for students, parents, and teachers



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Save up to 85%!

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Put the power of top-rated design software to work

The same programs used by award-winning professionals are now yours at substantial savings. Take a look at our Fast Facts Chart to compare features and capabilities.

Title	Ease of Use	Built-In Interactive Tools	Flash Creation and Export	Export to Web	Export to PDF	Collaborative Workflow	Training DVDs and Books
CorelDRAW Graphics Suite X4	•	•	•	•	•	•	•
InDesign CS4		•	•	•	•	•	•
QuarkXPress 8		•	•	•	•	•	•



Quark **QuarkXPress® 8** Xperience Design



- Work faster and design more with fewer clicks
- Design across media – share high-fidelity print content across the Web and in Flash® format without learning code
- Control text alignment with a designer's eye
- Work easily with Illustrator® or create illustrations directly in QuarkXPress

Inspired by the designer's passion for perfection, QuarkXPress 8 complements the way creative professionals work. Create stunning text and achieve the effects you want with designer-driven typography. Build on your existing expertise – share your print content across media with built-in Web and Flash authoring tools. No additional purchase or coding required. Go ahead, push your creativity to its limits! QuarkXPress 8: Xperience Design.

MSRP \$799.00 | You Save \$599 | **\$199.95**
Mac and Win #LA914831

▶ Take existing print jobs to Flash or create new Flash projects in minutes!

⊕ #LA914833 QuarkXPress 8.0 Upgrade\$99.95

Corel® **CorelDRAW® Graphics Suite X4** Legendary Graphics Power

- Includes everything you need for professional graphic illustration, layout, and image editing
- Innovative design tools optimize your workflow

CorelDRAW Graphics Suite X4 lets you tackle creative graphics and design projects with confidence. New tools make it easier and quicker than ever to deliver any creative project – from layout and photo editing, to illustration and bitmap-to-vector tracing. Powerful text and layout enhancements help you achieve the look you want, while market-leading file compatibility makes collaboration easy.

Professional and aspiring designers will be able to turn their ideas into professional results. From distinctive logos and Web graphics to striking marketing materials and eye-catching signs, anything is possible with CorelDRAW Graphics Suite X4.

MSRP \$429.00 | You Save \$334 | **\$94.95**
Win #LA874629



▶ Includes 10,000 clipart images, 1,000 royalty-free photographs, 1,000 OpenType fonts, and more!



+ Mac #LA933311 | Win #LA933313 Creative Suite 4 Design Standard \$448.95
 Mac #LA953013 | Win #LA953015 CS4 Design Premium + Total Training \$659.95

ID **InDesign® CS4** – Design professional layouts for print and digital publishing

Ai **Illustrator® CS4** – Explore new paths with the essential vector tool

Ps **Photoshop® CS4 Extended** – Discover new dimensions in imaging

Fl **Flash® CS4 Pro** – Create and deliver rich interactive content

Adobe®

Creative Suite® 4 Design Premium

Deliver Innovative Ideas in Print, Web, and Mobile Design

- Multiple export options from a single creative source
- Faster, more expressive design tools
- Complex, compound web pages made accessible

Craft precise page layouts, achieve typographic finesse, create compelling digital images and stunning vector graphics, develop eye-catching web pages and rich interactive experiences, and produce and deliver them all with utmost fidelity using this tightly-integrated collection of exceptionally well-crafted tools.

Deliver your ideas efficiently to more audiences in more places. New, simpler ways of working let you do more in less time, use existing skills to try new creative possibilities, and deliver high-quality cross-media campaigns.

MSRP \$1,799.00 | You Save \$1,200 | **\$598.95**
 Mac #LA933299 | Win #LA933309

College students SAVE even more!
 See back cover for specially-discounted Student Versions!

Dw **Dreamweaver® CS4** – Design, develop, and maintain websites

Fw **Fireworks® CS4** – Rapidly prototype and design for the web

Acrobat® 9 Pro – Collaborate more effectively



Adobe InDesign CS4

InDesign CS4 breaks down the barriers between online and offline publishing. With powerful new features, and streamlined workflows, you can now easily deliver sophisticated and engaging layouts across media.

MSRP \$699.00 | You Save \$500 | **\$198.95**
 Mac #LA933469 | Win #LA933471

+ Mac #LA949671 | Win #LA949669 InDesign CS4 + Total Training Essentials \$259.95



Adobe Illustrator CS4

Illustrator CS4 is a comprehensive vector graphics environment. Stay ahead of the pace of change with precisely the tools you need for mastering print, web, interactive, motion, and mobile content design.

MSRP \$599.00 | You Save \$400 | **\$198.95**
 Mac #LA933465 | Win #LA933467

+ Mac #LA949699 | Win #LA949701 Illustrator CS4 + Total Training Essentials \$259.95



Adobe Creative Suite Master Collection

Design Across Media

Express your creative vision in more media smoothly and efficiently with ground-breaking new features and enhancements in Creative Suite 4 Master Collection, such as the revolutionary Content-Aware Scaling in Photoshop CS4 Extended, rich interactive document export from InDesign CS4, dramatically simpler animation controls in Flash CS4 Professional, and support for next-generation tapeless workflows in Premiere Pro CS4 and OnLocation CS4.

MSRP \$2,499.00 | You Save \$1,500 | **\$998.95**
 Mac #LA933341 | Win #LA933343



Pantone® Color Bridge Set

The PANTONE color bridge set illustrates how PANTONE MATCHING SYSTEM colors will reproduce in CMYK on coated and uncoated stock. The fan guides display 1,089 solid PANTONE Colors alongside their closest four-color process match.

MSRP \$179.00 | You Save \$25 | **\$154.95**
 #LA757718



Pantone Essentials Advance

Essentials Advance includes **eight** indispensable color guides, giving you over 6,000 options for selecting solid, CMYK, sRGB, and HTML color, so you can specify color consistently across all types of digital and printed media.

MSRP \$543.00 | You Save \$318 | **\$224.95**
 #LA1288983 Don't Wait! Offer Expires July 31, 2009



Extensis® Suitcase® Fusion 2

Suitcase Fusion 2 redefines professional font management with innovative features such as interactive font and glyph previews, tear-off (drag-n-drop) previews, and dynamic search and find.

MSRP \$99.95 | You Save \$45 | **\$54.95**
 Mac #LA948759

Unleash the power of hands-on creativity

Draw, paint, and sketch with ease using digital tablet technology.

Think of it as the best of both worlds. While sketching as you would with a pen on paper, your artwork is being digitally entered into your computer, with all the nuance and gradation that you intended.

One important consideration when choosing a tablet is size. CAD users, technical illustrators, and serious digital artists typically prefer larger work surfaces, while a smaller screen may be sufficient for beginners. Another feature to consider is pressure response. The greater the sensitivity, the more control you'll have over line thickness, transparency, and color.

By adding a graphics tablet to your artistic toolkit, you'll have the options and capabilities necessary to take your work to the next level.



Wacom®

Cintiq® 21UX

Built for Creative Professionals

- Large 21.3" display delivers a high-quality visual experience
- Combines the advantages of a wide-format LCD monitor with Wacom's patented, professional pen technology
- Freely rotates 180 degrees in either direction

With a display size of 21.3" diagonal, the Cintiq 21UX is the world's largest interactive pen display to-date. Since the active area of the tablet is exactly the same as the display size, artists can use large, sweeping brush strokes, designers can visualize their work more accurately, and photographers can see more of their image even when zoomed in doing detailed edits. Other major Cintiq 21UX features include the ability to freely rotate the display in either direction, to dynamically adjust the angle of the display, and to work in a color-managed environment. The Cintiq 21UX is a powerful creative tool that offers designers, artists, and photographers more control, comfort, and productivity.

MSRP \$2,884.00 | You Save \$459 | **\$2,424.95**

Mac and Win #LA729093



Wacom

Cintiq 12WX

Now You Can Work Directly on Screen!

- Combines the advantages of a wide-format LCD monitor with Wacom's patented pen technology
- Increase control, comfort, and productivity
- Work on screen the way you want – you can even use it on your lap

Now you can experience all the advantages of direct pen-on-screen input in a low profile, lightweight design! At just 4.4 pounds, the new Cintiq 12WX combines the advantages of a wide-format LCD monitor with Wacom's patented, professional pen technology to give you the perfect companion for your Mac or PC. Thin and light, the new Cintiq 12WX gives you the flexibility to work on screen the way you want. Easily rotate the 12.1" TFT display when working flat on your desktop to find the right position for your hand, or stand the Cintiq 12WX upright on your desktop and adjust the integrated stand to a comfortable angle.

\$999.00

Mac and Win #LA866477



VisTablet Systems

The Original VisTablet

The New Standard in Graphics Tablets

- Fully optimized for Windows Vista
- 12.1" widescreen tracing surface and 1,024 levels of sensitivity

VisTablet allows you to explore the internet, draw, paint, write, highlight, and do professional or home photo editing. VisTablet also opens up advanced pen features available in all the new Microsoft Office applications.

With a 12.1" widescreen tracing surface, 29 customizable macro fields, and an incredibly slim design, this highly-affordable tablet is optimized for Windows Vista's advanced tablet capabilities and compatible with Windows XP/2000 and Apple's OS X.

MSRP \$129.00 | You Save \$19 | **\$109.95**

Mac and Win #LA868685



Wacom®
Intuos® 4

For the Serious Photographer, Designer, and Artist

- New ergonomic design with sloping, contoured palm rest for comfort
- 2048 levels of tip and eraser pressure sensitivity for control
- Intuitive Touch Ring provides finger-sensitive control for up to four different functions per applications

With a new design for maximum ergonomic comfort and features inspired by members of the professional creative community, Intuos4 offers Wacom's finest pen tablet experience. With the latest pen tip sensor technology and 2048 levels of pressure sensitivity, Intuos4 pen tablets help speed production time for photo editing, design, and art creation. When working with digital assets, there isn't a more natural tool than a pen for increased comfort and control.

All Intuos4 tablets feature Wacom's new tip sensor technology to deliver an even finer level of control. You can initiate pen pressure control with near-zero starting pressure and a feather-light touch. With 2048 levels of pressure sensitivity and 60 degrees of tilt recognition, the Intuos4 pen simulates like never before the natural feel and accuracy of working with traditional brushes, pens, and markers.

Improve your workflow and productivity, while enabling creative expression in numerous professional software applications. With the purchase of any Intuos4 tablet, you can participate in the Intuos4 bundled software download program, which enables Intuos4 purchasers to download valuable software applications for free.

Extra Large – Active area: 12" x 19.2"
MSRP \$789.00 | You Save \$80 | **\$709.00**
#LA986193

Medium – Active area: 5.5" x 8.8"
MSRP \$369.00 | You Save \$60 | **\$309.00**
#LA986197

Large – Active area: 8" x 12.8"
MSRP \$469.00 | You Save \$60 | **\$409.00**
#LA986199

Small – Active area: 3.8" x 6.2"
MSRP \$229.00 | You Save \$30 | **\$199.00**
#LA986195



Wacom
Bamboo® Fun

Make Your Computer Your Canvas

- High resolution and report rate for outstanding accuracy
- Precise control and 512 levels of pressure sensitivity on the pen
- Quick access to user-defined shortcuts with four ExpressKeys™
- Easy scrolling and zooming with finger-sensitive Touch Ring
- Patented, battery-free pen with customizable buttons for comfort and reliability

Now there's a simple, easy, and fun way to harness your creativity. Bamboo Fun makes your computer your canvas, allowing you to freely express yourself by simply touching the pen tip to the tablet. Touch up digital photos, draw by hand, create artwork and paintings, and even write in your own handwriting.

Bamboo Fun includes full editions of valuable creative software to help get your creative juices flowing. Edit photos with Adobe® Photoshop® Elements, create artwork with Corel® Painter™ Essentials, and apply photo effects with Nik® Color Efex™ Pro. Bamboo Fun is available in a variety of colors and sizes.

Bamboo Fun – Small
\$99.00

Black #LA851693, Silver #LA851701
White #LA851705

Bamboo Fun – Medium
\$199.00

Black #LA851691, Silver #LA851699
White #LA851703



Touch Ring for instant zoom and scroll.
Four customizable ExpressKeys for quick functions access and battery-free pen technology.

⊕ #LA732503 Graphire3 6x8 Wireless Bluetooth Tablet \$249.00
#LA852217 Bamboo Fun Small Tablet Set (pen only, no mouse) ... \$69.00

Stay ahead of the curve with the latest digital art apps

Compare, select and save big-time! Whether you aspire to be a pixelated Picasso or a digital Degas, with just a quick glance at our Fast Facts Chart you'll have all the info you need to choose the right program.

Title	Easy Learning Curve	RealBristle Painting System	Full Wacom Tablet Support	Create QuickTime & AVI files	Create Animated GIFs	Stamps & Graphics Included	Rotoscoping Video Effects	Graduated Steps/Learning Levels
Painter 11		•	•	•	•			
Painter Essentials 4	•	•	•		•			
CoreFX - Three Level	•		•	•	•	•		•
Studio Artist 3.5			•	•	•		•	

Corel

Painter Essentials 4

The Ideal Way to Get Started with Digital Art!

- Turn a photo into a painting or sketch and paint on a blank canvas
- Two new workspaces put the tools you need at your fingertips

Painter Essentials 4 is the simple-to-use home art studio that makes it easy for you to draw, paint, or turn your photos into paintings. Two new workspaces put the tools you need at your fingertips, whether you're turning a photo into a painting, or sketching and painting on a blank canvas. Plus, Painter Essentials 4 includes an incredible selection of brushes, paints, pens, and paper textures for adding unique touches to photos, greeting cards, scrapbooks, and other fun projects.

\$94.95

Mac and Win #LA859337

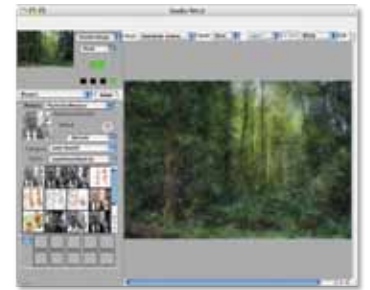
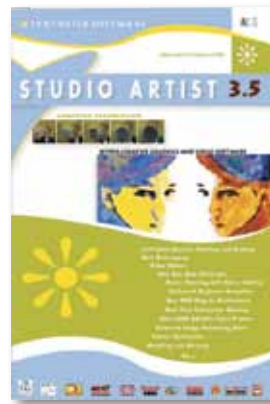


Core Learning®

CoreFX – Three Level Digital Art Tools for All Ages!

- Three pre-configured interfaces to tailor the software for the needs of a basic, junior, or advanced user
- Wide range of realistic rich media: crayons, paints, oil pastels, chalks, airbrush, pencils, acrylic paints, charcoal, and more

CoreFx is a creativity tool for users of all ages and experience. Use digital photographs, image scans, Web graphics and many other sources as your starting point.



Any image you produce with CoreFx can easily be saved for use on the Web (including animations), used in desktop publishing, presentation, word processing software, or incorporated directly into other projects. CoreFX can be incorporated into work for numerous academic subjects or educational projects, allowing the teacher to embed their instruction and lessons in a creative, engaging environment. Whether science, math, social studies, language arts, the possibilities are endless.

MSRP \$54.95 | You Save \$5 | **\$49.95**
Win #LA725952

Ages 6-18



Crayola Art Studio is a software program that offers boundless creative expression using digital Crayola pencils, paints, markers, crayons, and more with over 1,000 creative starters!

\$24.95

Win #LA948637

Ages 4-12

Synthetik Software

Studio Artist 3.5

Paint, Draw, and Auto-Rotoscope Images or Videos

- Instantly create paintings, vector art, effect-processed images and keyframe animations
- Includes over 4,000 paint presets plus hundreds of factory effects

Studio Artist combines dynamic user-configurable painting and drawing tools along with a complete image processing and video effects suite. A unique hybrid of a photo manipulator, vector graphics drawing program, graphics animator, and video editor, Studio Artist allows individual paint strokes to have the visual richness of raster paint with the editability of vector paths. Dynamic, expressive paint tools or custom art processes can easily be constructed and applied to still images or motion sequences.

MSRP \$379.95 | You Save \$100 | **\$279.95**
Mac #LA750853



Speed - Weiye Yin



Corel
Painter 11
 The World's Most Powerful Natural-Media Software

- Customizable brushes let you create your own brushes
- Photo-painting tools let you transform photos into paintings by hand
- RealBristle™ Painting System replicates most realistic painting experience

Corel® Painter™ 11 is the ultimate art studio for students ready to make a career of their creative passions. As the world's leading digital art studio, Painter helps artists differentiate their work and students prepare themselves to deliver the ingenuity that companies seek. Also, without the toxins, mess and expenses associated with traditional art, students have the freedom to experiment with color theory, composition, and brush strokes to fulfill their artistic potential. Masterful art takes time – by starting early, students can prepare for fulfilling careers and later make a name in digital art or even change the face of popular culture. Whether traditional or digital art, photography or video animation, Painter 11 is changing what's possible in art.



MSRP \$399.95 | You Save \$300 | **\$99.95**
 Win #LA982011

Artumnal Gathering - Andrew Jones

Customizable brushes and surface textures allow you to create stunning digital paintings.

Bridge - Weiye Yin

Realistic Artistic Media in work in hand-in-hand with Wacom tablets. You can control shading by changing the angle of your pen on the drawing tablet. Intensify color with each new stroke, so you can color in one continuous shade, or create a build-up of color.



Photoshop CS4 Extended + Painter 11 Bundle

MSRP \$1,398.00 | You Save \$1,049 | **\$348.95**
 Mac #LA993399 | Win #LA993393



Intuos4 Small Tablet + Painter 11 Bundle

MSRP \$600.00 | You Save \$325 | **\$274.95**
 Mac and Win #LA993397



Intuos4 Medium Tablet + Painter 11 Bundle

MSRP \$708.00 | You Save \$313 | **\$394.95**
 Mac and Win #LA993395

Cool tools for creating hot sites

Work with the same programs top web designers rely on. Compare features and capabilities on our Fast Facts Chart.

Title	Easy Learning Curve	Mobile Media Preview	Secure FTP	Allows Hand-Coding	Templates Included	Search Engine Optimization	XML Support	Web Graphics Included
Expression Web 2.0				•	•		•	
Dreamweaver CS4		•	•	•	•		•	



Microsoft®
Expression® Web 2.0
 The Professional Web Design Tool

- Design-focused tools make working with CSS easy
- Professionally-designed, standards-compliant site templates
- Import Adobe Photoshop files to create your website graphics

Get more done with software that works the way you do. With task panes and menus just where you need them, you're free to concentrate on design. You can even import Adobe Photoshop files to create your website graphics.

Reach for a tool that's been built with today's modern standards in mind and see results in better browser rendering and more relevant search engine indexing. Expression Web builds sites to XHTML, CSS, XML, and XSLT, making sure your pages are compliant throughout the process.

Separate design from content with Cascading Style Sheets – the complex technology that's behind today's modern sites. Expression Web's design-focused tools show you a visual hierarchy of styles, give you drag-and-drop control of margins, and offer many ways to make working with CSS easy.

MSRP \$299.00 | You Save \$234 | **\$64.95**
 Win #LA895393



Fireworks® CS4
 Rapidly Prototype and Design for the Web

Rapidly prototype websites, application interfaces, and interactive designs with Fireworks CS4 software. Use the Fireworks CS4 enhanced toolset to create everything from web graphics to multipage comps more accurately and more quickly than ever before. Fireworks is packed with new workspace improvements, including faster object placement with Smart Guides, precise in-place symbol editing, and 9-slice scaling everywhere.

MSRP \$299.00 | You Save \$199 | **\$99.95**
 Mac #LA933457 | Win #LA933459



Contribute® CS4
 Simplify Web Content Management

Collaborate efficiently and effectively with Adobe® Contribute® CS4 software. New features such as shared reviews and a tailored workflow process significantly reduce site maintenance cycles. Choose to publish from within Contribute or directly from Microsoft Office applications. In-browser editing, Auto-Save, full Adobe Dreamweaver® CS4 compatibility, and FLV file import make updating sites fast and easy for content authors.

MSRP \$199.00 | You Save \$100 | **\$98.95**
 Mac #LA933353 | Win #LA933355



Adobe®
Creative Suite® 4 Web Premium
 Redefine the Extraordinary in Web Design and Development

- Complex, compound web pages made accessible
- Multiple export options from a single creative source
- Faster, more expressive design tools

Create the full range of digital experiences, including interactive websites, applications user interfaces, presentations, and mobile device content with Adobe CS4 Web Premium.

Bring your creativity to life with technology advances that enhance your initial concepts with inspirational color choices and powerful graphic designer toolsets. Interact smoothly with your team to produce creative output across disciplines, without having to re-create assets.

MSRP \$1,699.00 | You Save \$1,150 | **\$548.95**
 Mac #LA933315 | Win #LA933319

College students SAVE even more!
 See back cover for specially-discounted Student Versions!

+ Mac #LA933337 | Win #LA933339 CS4 Web Standard \$398.95
 Mac #LA951035 | Win #LA951037 CS4 Web Premium + Total Training for Dreamweaver CS4..... \$609.95

DW **Dreamweaver® CS4**
 Build world-class websites and applications with one of the industry's leading web authoring tools. Dreamweaver CS4 is ideal for web designers, web developers, and visual designers.

Fl **Flash® CS4 Pro**
 Quickly create animations, easily modify motion paths, and enjoy complete control over individual animation attributes with object-based animation.

Ps **Photoshop® Extended CS4**
 Delivering all the features of Adobe Photoshop CS4 and more, Photoshop CS4 Extended provides breakthrough 3D painting and editing power, richer motion graphics editing, and enhanced image analysis.

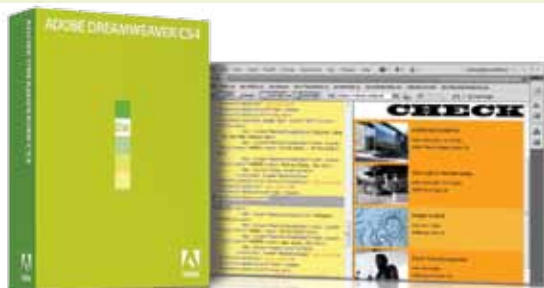
Ai **Illustrator® CS4**
 Illustrator CS4 is a comprehensive vector graphics environment with new transparency in gradients and multiple artboards that invite you to explore more efficient ways to design.

Fw **Fireworks® CS4**
 Rapidly prototype websites and application interfaces with Adobe Fireworks CS4. Create and optimize images for the web more quickly and accurately than ever before with an enhanced toolset.

Acrobat® 9 Pro
 Acrobat 9 Pro enables you to create richly-expressive PDF files, collaborate more effectively with clients and colleagues, and confidently prepare files for high-end print production.

Sb **Soundbooth® CS4**
 Soundbooth CS4 gives web designers, video editors, and other creative professionals the tools to create, clean up, and polish audio; customize music; add sound effects; and do much more.

Ct **Contribute® CS4**
 Contribute CS4 enables users to collaboratively author, review, and publish web content while maintaining site integrity – without learning HTML.



Dreamweaver CS4
 Design, Develop, and Maintain
 Standards-Based Websites and Applications
 Build world-class websites and applications with one of the industry's leading web-authoring tools. Dreamweaver CS4 is ideal for web designers, web developers, and visual designers.

MSRP \$399.00 | You Save \$200 | **\$198.95**
 Mac #LA933349 | Win #LA933351

+ Mac #LA949667 | Win #LA949665 Dreamweaver CS4 + Total Training Essentials... \$258.95



Flash CS4 Pro
 Create and Deliver Rich Interactive Content
 Quickly create animations, easily modify motion paths, and enjoy complete control over individual animation attributes with object-based animation.

MSRP \$699.00 | You Save \$450 | **\$248.95**
 Mac #LA933345 | Win #LA933347

+ Mac #LA949705 | Win #LA977513 Flash Pro CS4 + Total Training Essentials..... \$309.95



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of \$100 or more
Offer expires 10/31/09. Enter
Promotion Code at checkout.

0909CAL



Suite Deal!

Same great software. New low price.
Special pricing for college students only.

Adobe CS4 Design Premium Student Edition

You Save \$1,400 | **\$398.95**

Mac #LA962669 | Win #LA961113

Adobe CS4 Web Premium Student Edition

You Save \$1,350 | **\$348.95**

Mac #LA962515 | Win #LA961145

Adobe CS4 Design Standard Student Edition

You Save \$1,100 | **\$298.95**

Mac #LA962619 | Win #LA961123

Discover new dimensions in digital imaging



Adobe Photoshop® CS4 Extended Student Edition

Enhanced for both Windows and
Mac OS, Photoshop CS4 Extended
includes tools for advanced
measurement and analysis, and
unrivaled integration that makes
handling content between
applications easy.

You Save \$800 | **\$198.95**

Mac #LA962281 | Win #LA961155

Corel® Student Essentials Bundle



Get everything in one package!

CorelDRAW Graphics Suite X4,
WordPerfect Office X4 Home & Student,
Painter Essentials 4, and Video Studio Pro X2.

Win #LA1307159

**Only
\$99⁹⁵**