

Fall 2009

ACADEMIC SUPERSTORE

Academic discounts on top brand software and hardware for students, parents, and teachers



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FREE Backpack with your order!

Limited time offer!
See back cover for details.

Save up to 85%!

1-800-827-3440 | BTS.AcademicSuperstore.com

Professional results on a film student budget

Write, shoot, edit, play – all the tools you need to get to Sundance

It starts with the script

Got a great idea for a video? Get it all down with the same scriptwriting software used by Hollywood professionals. These powerful programs format your screenplay as you write, so you can focus on your characters and plot, not on script-writing rules.

Capture the action

Digital camcorders run the gamut from pocket-sized shoot-and-share devices to professional-level equipment capable of accomplishing its own post-production work.

Add production values

Professional results aren't hard to achieve when you have the right software. Edit, add music, titles, and even special effects – it's all within reach at Academic Superstore.

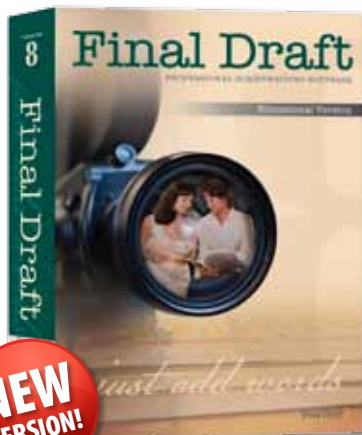
Burn, copy, and share

Why keep your audience waiting? With output software you can rip, burn, copy, and share your videos on CD, DVD and Blu-ray discs. You can even upload your work to the web to share with the world. With some programs you'll even have the ability to import high-def video from TIVO and other sources.

Backup and store

Speed and space is the name of the game when it comes to a storage device. Today's high performance hardware offers efficient, reliable, and cost-effective solutions for all sorts of large-scale projects including video editing, digital photography, and major design files.

Scriptwriting



NEW VERSION!

Final Draft®

Final Draft® 8

Professional Scriptwriting Software

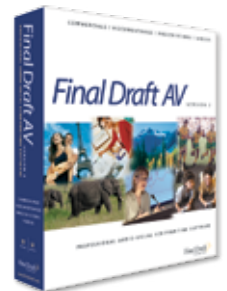
- Format Assistant checks your script for common formatting errors, such as missing dialogue, extra spaces, carriage returns, and more
- Files from any word processor can be imported easily
- Over 50 television show, movie, and stageplay templates are included – complete with characters and locations
- Manage and view all the important details of your scene in a sortable floating palette

Use your creative energy to focus on the content; let Final Draft take care of the style. Final Draft is the number-one selling application specifically designed for writing movie scripts, television episodics, and stageplays. It combines powerful word processing with professional script formatting in one self-contained, easy-to-use package. There is no need to learn about script formatting rules – Final Draft automatically paginates and formats your script to industry standards as you write.

MSRP \$249.00 | You Save \$139 | **\$109.95***

Mac and Win #LA1007827

*After \$25 mail-in rebate.



Final Draft AV 2.5 is the only dedicated scriptwriting software specifically designed for the writers of commercials, corporate and training videos, and documentaries.

Mac and Win #LA742033

\$124.95



Write Brothers®

Movie Magic® Screenwriter™ 6

Easy to Use, Yet Powerful Enough for Hollywood's Biggest Hits

- You'll be writing your first script in under 10 minutes
- Free technical, phone, and e-mail support
- Complete thesaurus and updated dictionaries in 9 languages

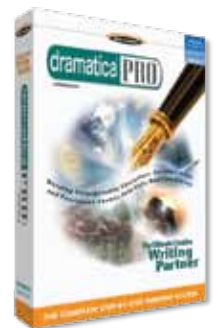
Movie Magic Screenwriter is the best selling screenplay-formatting software and the choice of Hollywood professionals. Screenwriter automatically formats while you write so you can focus on what you're writing, not where it goes on the page. It also formats for television, stage, novels, and comic book scripts so you've got an all-in-one package for any story you want to write. Integrated outlining, online collaboration, and the most-comprehensive production features of any screenwriting software make Movie Magic Screenwriter the clear choice.

MSRP \$249.95 | You Save \$120 | **\$129.95**

Mac and Win #LA819037

"I've used Movie Magic Screenwriter for many years. Nothing is as simple, powerful, intuitive, and versatile. And the support is outstanding."

— Paul Haggis, Writer, Director



Dramatica Pro 4 takes you to a story-development environment where you'll solve the plot and character problems that prevent many good stories from becoming great enough to sell.

Mac and Win #LA720680

\$89.95

Capture 



Pure® Digital Technologies

Flip Video Ultra 2nd Generation Camcorder

As Simple As It Is Fun!

- Simple to shoot and fits in your pocket
- 4GB capacity offers 120 minutes of trouble-free recording time
- Convenient USB arm plugs directly into your computer

Highly-compact digital camcorders make it easier than ever for on-the-go consumers to shoot and share high-quality video. Slim-sized to fit neatly into any pocket, the Flip Video Ultra provides unmatched portability and simplicity for capturing, editing, and sharing video, anytime, anywhere.

The Flip Video Ultra is one of the world's first camcorders with on-board software to enable editing, organizing, and seamless video-uploading to AOL, YouTube, and other video sharing sites. Flip Video Ultra delivers stunning video and sound quality, even when played on large-screen TVs. The Ultra puts the power to instantly capture, edit, and share video in your pocket.

MSRP \$149.99 | You Save \$11 | **\$139.00**

Black #LA1013451 | Yellow #LA1013455 | Pink #LA1013453



- + #LA1013457 Flip Video UltraHD Camcorder, 120 Minutes (Black)..... \$199.00
- #LA862951 Flip Video Tripod..... \$14.00
- #LA956825 Flip Video MinoHD Camcorder, 60 Minutes (Black) \$219.00



Grass Valley
ProCoder 3

The Ultimate Format Converter

ProCoder 3 software combines speed and flexibility into a streamlined video conversion tool for professionals. Widely acknowledged as the leading software transcoder, ProCoder 3 features extensive input/output options, advanced filtering, batch processing, and an easy-to-use interface.

Whether encoding MPEG video for DVD production, producing Windows Media for streaming or transcoding between NTSC and PAL, ProCoder 3 makes video format conversion quick and easy. This new version of ProCoder features a number of enhancements for today's multi-format production needs.

MSRP \$719.95 | You Save \$525 | **\$194.95**

Win #LA811889



Grass Valley
ADVC-55 A/D Converter

Advanced Digital Video Converter

Use the ADVC55 to connect VHS, Hi8, and other analog video equipment to a DV camera, deck or editing system. It is a compact and easy-to-use digital video converter compatible with Windows® and Mac OS® computers. The ADVC55 is ideal for capturing analog video into FireWire-equipped notebook and desktop editing computers.

There are no drivers to install and the ADVC55 does not require a power supply when used with a 6-pin DV cable. Broad video equipment and software compatibility ensures the ADVC55 provides a long product life and a high return on investment.

MSRP \$219.95 | You Save \$50 | **\$169.95**

Mac and Win #LA708540



Grass Valley
ADVC300 A/D Converter

High-Quality Analog-to-Digital Video Conversion

The ADVC300 is the ultimate bi-directional analog-to-digital video converter unit for the video enthusiast. Featuring high-quality image enhancement technology including digital noise reduction and image stabilization using Line Time Base Correction, ADVC300 instantly cleans, stabilizes and preserves old VHS and Hi8 videos in clean DV format. Supporting Windows and Mac OS, ADVC300 is compatible with all widely used video editing applications including Grass Valley EDIUS, Final Cut Pro, Avid Media Composer, and Adobe Premiere Pro.

MSRP \$549.00 | You Save \$149 | **\$399.95**

Mac and Win #LA703931

Digital Video at a Glance

Choosing the right video production tools just got easier. Use our Fast Facts Chart to compare, select, and save!

Title	Real Time Editing	Multicam Feature	HD Codecs Supported	Disc Authoring	Plug-In Support	Audio Editing/Mixing Support	Surround Sound	Script to Audio Sync Support
Premiere Pro CS4	•	•	•	•	•	•	•	
VideoStudio X2 Pro			•	•	•	•	•	
Avid Media Composer	•	•	•	•	•	•	•	•
Vegas Pro	•	•	•	•	•	•	•	
After Effects CS4			•		•	•	•	



Adobe®

Visual Communicator® 3

Create Newscast-Quality Video Presentations in Minutes

- Provides a teleprompter, video creation capabilities, and an entire library of customizable graphics, effects, titles, music, and templates
- Convert an entire PowerPoint show into a narrated video that you can post to the Web
- With live output capability, you can self-produce video broadcasts, conferences, distance learning courses, campus-wide newscasts, and more

Adobe Visual Communicator 3 offers hundreds of customizable graphics, music clips and special effects to create video presentations that look like a television newscast. When presenting in front of a backdrop, users can digitally replace the background with an image or video. The teleprompter allows users to speak confidently without memorizing lines. Deliver video presentations via email, CD, DVD, a Channel One Closed-Circuit System, or live over the Internet in Flash video (FLV) using Adobe Flash Media Server.

MSRP \$399.00 | You Save \$263 | **\$135.95**

Win #LA825043

"If you work with video or are simply looking to spice up your next PowerPoint presentations, this program is a must-have."

— Editor's Choice, Laptop Magazine

NewTek

TriCaster DUO™

Portable Live Production in the Classroom

- Create network-style television anywhere
- Set-up and take down in minutes – easy one-person operation
- Simultaneous feed to video, projector, and web streaming

The TriCaster™ DUO is a lightweight, portable system (small enough to fit in a backpack) that provides all the tools required to create, broadcast and webcast your show including: multi-camera switcher, virtual digital disc recorders, title generator, video transitions, chromakeyer, audio mixer, and more.

TriCaster DUO portable live production system brings the power and immediacy of live television to you and your students. Now, you can broadcast school events live through television and the Internet. Everything from live morning newscasts to sporting events, school assemblies, plays, concerts, and graduation ceremonies can be shared with family and friends through school webcasts and video.

MSRP \$3,995.00 | You Save \$1,000 | **\$2,995.00**

Win #LA955665



Production 



Adobe®
Creative Suite® 4 Production Premium
Capture, Edit, and Deliver Video Online, on Air, on Disc, or on Device

- Discover new post-production workflows
- Work with efficient post-production tools
- Achieve creative excellence

Tell your story with maximum impact using Adobe Premiere Pro CS4 software, the start-to-finish solution for video production that includes Adobe OnLocation CS4 and Encore CS4 software. Save time with a tapeless workflow, project intelligence with new XMP metadata support, dozens of editing enhancements, and tight integration with other Adobe software. Reach a wide audience by delivering your content to virtually any screen.

Edit faster with a broad selection of professional editing tools and tighter-than-ever integration with other Adobe software. Maintain pristine quality across the production process with an efficient tapeless workflow, find specific areas of your content faster with the innovative Speech Search feature, and stay focused on your work with background batch encoding.

MSRP \$1,699.00 | You Save \$1,100 | **\$598.95**
Mac #LA933485 | Win #LA933487

+ Mac #LA952915 | Win #LA952913 CS4 Production Premium + Total Training for After Effects CS4 Essentials. \$655.95



AE **After Effects® CS4**
With After Effects CS4, you can create compelling motion graphics and blockbuster visual effects with flexible tools that help save you time and deliver unparalleled creative power.

Ps **Photoshop® Extended CS4**
Delivering all the features of Adobe Photoshop CS4 and more, Photoshop CS4 Extended provides breakthrough 3D painting and editing power, richer motion graphics editing, and enhanced image analysis.

Pr **Premiere® Pro CS4**
Tell your story with maximum impact using Adobe Premiere Pro CS4, the start-to-finish video production solution that includes Adobe OnLocation CS4 and Encore CS4 software.

Ai **Illustrator® CS4**
Illustrator CS4 is a comprehensive vector graphics environment with new transparency in gradients and multiple artboards that invite you to explore more efficient ways to design.

En **Encore® CS4**
Encore CS4 is a rich set of creative tools for DVD and Blu-ray Disc authoring as well as SWF file export to the web.

Fl **Flash® CS4 Pro**
Quickly create animations, easily modify motion paths, and enjoy complete control over individual animation attributes with object-based animation.

Sb **Soundbooth® CS4**
Soundbooth CS4 gives web designers, video editors, and other creative professionals the tools to create, clean up, and polish audio; customize music; add sound effects; and do much more.

OL **OnLocation™ CS4**
Now included with Premiere Pro CS4, Adobe OnLocation CS4 software offers a powerful, direct-to-disk recording and monitoring solution for Windows and Intel-based Mac OS systems.



After Effects CS4
Create compelling motion graphics and blockbuster visual effects with flexible tools that deliver unparalleled creative power, or jump-start projects using creative building blocks. Whether you're working in broadcast and film or delivering work online or to emerging devices, After Effects CS4 is a must-have tool.

MSRP \$999.00 | You Save \$650 | **\$348.95**
Mac #LA933461 | Win #LA933463



Premiere Pro CS4
Tell your story with maximum impact using Adobe Premiere Pro CS4 software, the start-to-finish solution for video production that includes Adobe OnLocation CS4 and Encore CS4 software. Save time with a tapeless workflow, project intelligence with new XMP metadata support, dozens of editing enhancements, and tight integration with other Adobe software.

MSRP \$799.00 | You Save \$450 | **\$348.95**
Mac #LA933477 | Win #LA933479

+ Mac #LA949663 | Win #LA949661 After Effects CS4 + Total Training Essentials. \$409.95

Production

Corel®

VideoStudio® X2 Pro

Video Editing and DVD Creation in High Definition

- Grab photos and video from anywhere – camcorders, cameras, or TV
- Edit with the easy Movie Wizard, or with hands-on professional editing tools
- Make movies pop by adding titles, music, and special effects
- Create movie and slideshow discs to share with family and friends

VideoStudio™ X2 Pro is powerful video-editing software for creating high-quality HD and standard-definition movies, slideshows, and DVDs. Work with video and photos from camcorders, digital cameras, or mobile phones. Edit your footage quickly and easily with the time-saving Movie Wizard, or take full creative control with professional tools. Add eye-catching animated menus and titles, transitions, music, and special effects. Even paint, write, or draw freehand on your video. Show off your movies on standard DVDs, or high-definition AVCHD and Blu-ray discs with stunning menus. Share on mobile devices such as PSP®, iPod® or iPhone® – or upload directly to YouTube!

MSRP \$99.99 | You Save \$40 | **\$59.95**

Win #LA935607

"This is a very good consumer-level video editor, and it's an especially fine choice for users with less-powerful PCs who want to edit HD video."

— PC Magazine, September 2008



Adobe®

Photoshop Elements 7 & Premiere Elements 7

Complete Photo and Video Editing Made Easy

- Protect your photos and videos with automatic online backup and 2GB of storage – enough for up to 1,500 photos or 25 minutes of DVD-quality video, or a combination of both
- Access your photos and videos anywhere you are
- Share your photos in fun, interactive ways via invitation-only Online Albums

Adobe® Photoshop® Elements 7 & Adobe Premiere® Elements 7 software combines two powerful yet easy-to-use products at a great value, so you can tell amazing stories with photos and videos. Easily create extraordinary photos and incredible movies, and use them together in cinematic slide shows and more. New Photoshop.com membership works with Adobe Photoshop Elements & Adobe Premiere Elements to help you stay connected with your favorite people and memories.

\$114.95

Win #LA929869

+ #LA928947 Premiere Elements 7 \$64.95



Entertainment Partners

EP Scheduling 4

Scheduling for the 21st Century

- Create unlimited multiple schedules and shooting scenarios
- Breakdown your script, create scenes and enter all elements required for shooting
- Approximate production times with a flexible time field that calculates by day or scene
- Import elements from popular screenwriting applications such as Final Draft® and Movie Magic® Screenwriter™

Finally, a software solution that thinks the way entertainment schedulers think! Whether you're making a short or a feature, docs or animation, EP Scheduling is the tool of choice for film and television professionals around the world and is quickly becoming a film school favorite.

\$179.95

Mac and Win #LA883217

Entertainment Partners

EP Budgeting 6

Budget Like a Pro

- Over 70 templates for major studios
- Compare and contrast multiple budgets to produce variance reports
- Fully integrate with Movie Magic Budgeting as well as Vista production accounting applications

EP's clients have long requested a budgeting application that would address the expanded range of needs facing cost estimators today. In response, EP proudly introduces EP Budgeting, with greater flexibility, a wide range of options for comparing budgets and examining individual components, time-saving features, and more.

\$179.95


Mac and Win #LA880385



BEST SELLERS!

Production 



 Find digital video software, training, and much more at AcademicSuperstore.com/video


Avid®
Avid Media Composer 3.5 Academic
The World's Most Powerful Film and Video Editing Software

- The most efficient, accurate, and flexible editing interface available
- Start editing faster with native support for a wide range of HD codecs
- ScriptSync phonetically syncs footage to the script automatically

Avid introduces Media Composer software: affordable, hardware-independent film and video editing for Mac and Windows systems. This is the same Media Composer toolset used to create more of the world's films, television shows, and commercials than any other editing system, and it's more powerful than ever. New features include motion tracking and stabilization, full-screen video output over DVI, and HD editing for Mac OSX systems – plus all the creative tools, integrated asset management, and multi-format editing support that have made Media Composer the best editor on the planet.

MSRP \$2,495.00 | You Save \$2,200 | **\$295.00**
Mac and Win #LA986201



 Edit SD or HD video with drag-and-drop functionality, mouse and keyboard trimming, and ripple editing.

Sony® Creative Software
Vegas® Pro 9 Academic
Professional Video, Audio, and Blu-ray Disc™ Creation

- Professional video and broadcast production environment
- Designed for today's file-based workflows
- Intuitive Blu-ray Disc™ authoring
- Broad format support including XDCAM™ EX and RED ONE™

The Vegas™ Pro 9 collection offers an efficient and intuitive environment for professional video and broadcast production, as well as DVD and Blu-ray Disc™ authoring. This comprehensive suite supports nearly all video formats including XDCAM™ EX and RED ONE™, and provides a full complement of editorial tools for a streamlined workflow. With broad format support, superior effects processing, and the most powerful audio tools available in a NLE, the Vegas Pro 9 collection delivers everything needed to produce outstanding results. The Vegas Pro 9 collection includes 32- and 64-bit versions of Vegas Pro 9 software, DVD Architect™ Pro 5 software, and the Dolby® Digital professional AC-3 encoder.

MSRP \$429.95 | You Save \$30 | **\$399.95**
Win #LA1286005



Sony® Creative Software
Vegas® Movie Studio 9 Platinum Pro Pack
Professional Quality HD Video Production, Audio Mastering, and Soundtrack Production

- Edit in the newest HD video formats
- Create professional-quality movies
- Teach video and audio production
- Mix and encode surround soundtracks

Vegas™ Movie Studio Platinum Pro Pack takes HD video and audio production even further with tools for professional-level sound design and more video effects and transitions. Edit video in nearly any format including high-definition HDV and AVCHD. Use the included Sound Forge™ Audio Studio software for precise audio editing and Cinescore™ Studio software to generate royalty-free soundtracks in just minutes. Exclusive Sony Show Me How interactive tutorials help you get started fast.

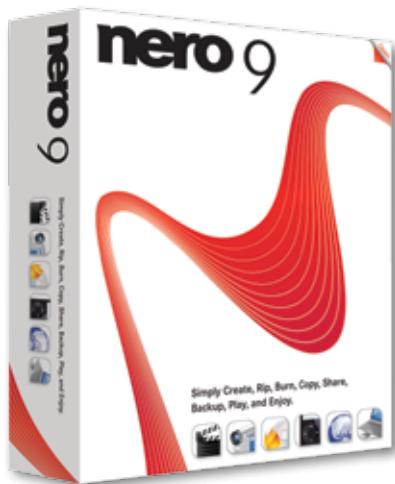
MSRP \$99.95 | You Save \$10 | **\$89.95**
Win #LA911523



- + #LA911519 Vegas Movie Studio 9 \$49.95
- #LA911521 Vegas Movie Studio 9 Platinum Edition \$69.95



Output 



Nero®
Nero 9
 Simply Create, Rip, Burn, Copy, Share, Backup, Play, and Enjoy!

- Fast and easy rip, burn, auto backup, and copy functions
- Backup files to CDs, DVDs, and Blu-ray Discs
- Create professional-looking DVD movies with integrated 3D menus
- Copy, burn, share, upload, and create music mixes like a DJ
- Convert music, photos, and DVDs to play on your iPod® and other mobile devices

Nero 9 is the next generation of the world's most trusted integrated digital media and home entertainment software suite. It features new cutting-edge functionality that makes enjoying digital media content simple.

This easy-to-use yet powerful multimedia suite, gives you the freedom to create, rip, copy, burn, edit, share, and upload online. Whatever you want – music, video, photo, and data – enjoy and share with family and friends anytime, anywhere. With easy-to-use Nero StartSmart command center, your digital life has never been more flexible, feasible, and fun.

MSRP \$99.99 | You Save \$20 | **\$79.95**
 Win #LA939995

Featured Item



Roxio®
Toast® 10 Titanium
 The #1 Choice for Burning and More



- Catalog and burn all your files across multiple CD, DVD, and Blu-ray discs
- HD video creation from TiVo, EyeTV, and AVCHD
- Stream TV and video from your Mac to your iPhone, Mac, or PC over the Internet

Roxio Toast 10 Titanium sets the standard for burning CDs, DVDs, and now Blu-ray discs on the Mac. Create superior-sounding audio CDs with crossfades. Enjoy your TV shows anywhere with exclusive EyeTV burning and TiVoToGo transfers to DVD or iPod. Copy your audio CDs, movies, and DVDs.


Burn – catalog and burn all your files across multiple CD, DVD, and Blu-ray discs formatted for both Mac and PC. Schedule backups with the new Get Backup application and much more.

Watch – import and create HD video from TiVo, EyeTV, and AVCHD camcorders, then burn to Blu-ray and standard DVD discs! Watch your movies and TV shows over WiFi on your iPhone and more!

Listen – expand your music library by recording streaming audio directly from the Internet. Use Toast's new audio fingerprinting technology to identify songs and tag with titles, artists, album, and more.

Share – create Director's Cuts of your favorite TV shows and movies.

MSRP \$99.95 | You Save \$10 | **\$89.95**
 Mac #LA973799

 #LA973797 Toast 10 Titanium Pro \$129.95




Sorenson Media®
Squeeze 5
 The Industry-Leading Video Encoding Tool

- Output content in all popular formats: Flash, QuickTime, Windows Media, MPEG-1, MPEG-2, and MPEG-4
- Includes Sorenson Video 3 Pro, Sorenson Spark Pro, Sorenson MPEG-4 Pro, and Sorenson H.264 Pro video codecs
- Increased speed – simultaneous multi-file encoding (1.5 files on each core)
- Includes new Microsoft VC-1 codec for Blu-ray encoding

Squeeze 5 is the latest version of Sorenson Media's award-winning compression and encoding software. In only three quick steps users can select, pre-process, and compress video for output in a variety of formats and publish directly to websites or burn to DVD. It offers best-in-class workflows, the highest-quality audio and video codecs, simultaneous multi-file encoding, and optimized filter presets, along with an unmatched level of automation. Squeeze requires no in-depth knowledge of compression formats and allows users to work faster without compromising quality.

MSRP \$499.00 | You Save \$120 | **\$379.00**
 Mac and Win #LA883923

 #LA884003 Squeeze 5 Pro \$529.95
 #LA883935 Squeeze 5 for Flash Pro \$256.00

Storage

Data Robotics®
Drobo® 4TB
Hard Drive Array
 No Headache Data Redundancy



- FireWire 800 and USB 2.0
- No software or drivers needed
- 4 x 1TB Serial ATA Drives
- Works with Windows, Mac, and Linux

Drobo is an easy-to-use desktop storage array that plugs into your Mac, PC, or Linux system via hi-speed USB 2.0 or FireWire 800 (400 compatible).

Your library of data grows every moment. Now, your storage solution expands in seconds, too. Drobo holds up to four hard drives, can expand at any time, and supports up to 16TB on a single volume as disk sizes increase. Choose how big you want your Drobo today with any combination of drives capacities.

Drobo does absolutely everything for you from automatically expanding capacity when you add a drive, to self-healing around drive failures and data errors. If you're the geeky type, Drobo has an optional software utility, Drobo Dashboard, that shows you what Drobo is up to and adds advanced functionality if you desire it.

\$999.95
 Mac/Win/Linux #LA955393

- + #LA955395 Drobo 2TB Drive Array \$749.95
- #LA914949 Drobo (enclosure only)..... \$489.95
- #LA906685 DroboShare \$199.95



Western Digital®
1TB MyBook Studio Edition HD
 Perfect for Creative Professionals and Video Editors

- Powerful quad interface – USB 2.0, FireWire 400 and 800, and eSATA
- Easy to set up, easy to use – just plug it in and it's ready
- Capacity gauge – see at a glance how much space is available

Speed is what you need for video editing, big design projects, or managing photo shoots and that's what this drive delivers with FireWire 800 and eSATA connectivity.

MSRP \$279.95 | You Save \$80 | **\$199.95**
 Mac and Win #LA855731

- + #LA944215 2TB MyBook Studio Edition II..... \$319.95



LaCie®
1TB LaCie Hard Disk, Design by Neil Poulton
 Add Style to Your Desktop

- Compact and efficient USB 2.0 storage
- Surprising blue LED for ambient underside glow
- Smart fanless cooling system for quiet operation

The user-friendly LaCie Hard Drive, Design by Neil Poulton adds sophisticated style to your desktop yet its presence is quiet and unobtrusive. Its subtle, all-black design blends perfectly into dark home entertainment setups and workstations. Very small for its vast capacity, this lightweight, compact drive has a fashionable, mirror-polished finish. The smartly engineered design allows for heat dissipation and near-silent, fanless operation.

MSRP \$209.00 | You Save \$94 | **\$114.95**
 Mac and Win #LA872389



Iomega®
1TB eGo® Desktop USB 2.0 HD – Midnight Blue
 The Ultimate in Style and Performance!

- Easy-to-use – just plug & play
- Fast 7200 RPM with 8MB cache buffer
- Secure – EMC® Retrospect HD included for easy backup (PC software free via download)

Great capacity with style to match! The Iomega® eGo Desktop Hard Drive provides a simple and stylish solution for all your storage needs. Ideal for adding capacity, this plug-and-play drive is available in your choice of three colors: Ruby Red, Midnight Blue, and Jet Black. With EMC® Retrospect HD (PC) included (via download) for easy file backup, it's the easiest way to save photos, music, videos, and more!

MSRP \$170.99 | You Save \$21 | **\$149.95**
 Mac and Win #LA891693

- + #LA891695 1TB eGo Desktop HD (Ruby Red)... \$149.95
- #LA891691 1TB eGo Desktop HD (Jet Black)... \$149.95



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Austin, Texas 78744

PRSR STD
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ACADEMIC
SUPERSTORE

Customer Number

Promotion Code

722722

Postmaster, please deliver between:



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with an order
of \$100 or more
Offer expires 10/31/09. Enter
Promotion Code at checkout.

0909CAL



Suite Deal!

Same great software. New low price.
Special pricing for college students only.

Adobe CS4 Design Premium Student Edition

You Save \$1,400 | **\$398.95**

Mac #LA962669 | Win #LA961113

Adobe CS4 Web Premium Student Edition

You Save \$1,350 | **\$348.95**

Mac #LA962515 | Win #LA961145

Adobe CS4 Design Standard Student Edition

You Save \$1,100 | **\$298.95**

Mac #LA962619 | Win #LA961123

Discover new dimensions in digital imaging



Adobe Photoshop® CS4 Extended

Student Edition
Enhanced for both Windows and
Mac OS, Photoshop CS4 Extended
includes tools for advanced
measurement and analysis, and
unrivaled integration that makes
handling content between
applications easy.

You Save \$800 | **\$198.95**

Mac #LA962281 | Win #LA961155

Corel® Student Essentials Bundle



Get everything in one package!

CorelDRAW Graphics Suite X4,
WordPerfect Office X4 Home & Student,
Painter Essentials 4, and Video Studio Pro X2.

Win #LA1307159

**Only
\$99⁹⁵**