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New Back-to-School Tools

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- We are an authorized reseller for every product we carry, so you will own a legal license for the software you purchase. Your product will be the most-current version, and will be fully supported by the manufacturer.

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» Look inside for your Back-to-school needs



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Autodesk

Autodesk® Education Suite for Entertainment Creation

The world of 3D is changing every day. Prepare yourself with the NEW Autodesk® Education Suite for Entertainment Creation.

Includes:

- Autodesk® 3ds Max® 2010
- Autodesk® Maya 2010
- Autodesk® Softimage® 2010
- Autodesk® MotionBuilder® 2010
- Autodesk® Mudbox™ 2010

MSRP \$4,995.00 | You Save \$4,645 | **\$349.95**

Mac and Win #FE1330609

Perpetual License



P. 10

P. 36

Parallels

Parallels Desktop for Mac 5

Parallels Desktop 5 for Mac provides the complete suite of essentials to run Windows on the Mac the easy, fast, and powerful way.

MSRP \$79.99 | You Save \$40 | **\$39.95**

Mac #FE1370627

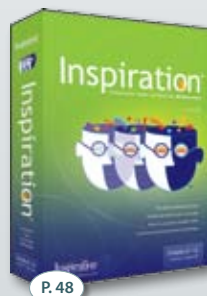
Adobe®

Photoshop® Elements 8

The newest version of the #1 selling consumer photo-editing software, Adobe Photoshop Elements 8 combines power and simplicity so you can easily tell amazing stories with your photos.

MSRP \$99.99 | You Save \$30 | **\$69.95**

Mac #FE1341739 | Win #FE1341741



P. 48

Inspiration® Software Inspiration® 9

For visual mapping, outlining, writing and making presentations, use Inspiration® 9, the ultimate thinking and learning tool.

\$59.95

Mac and Win #FE1372255



P. 31

Wacom

Bamboo Fun - Pen & Touch

Bamboo Fun lets you get hands-on with your creative projects.

\$199.00

#FE1339075



P. 37

onOne® Software

Plug-In Suite 5

Plug-In Suite 5 includes six Photoshop plug-ins that help you maximize the power of Photoshop.

\$399.95

Mac and Win #FE1372259

Shoreline

Act2 GreenSmart All Around 15" Laptop Jacket - Black Eco-Friendly, Always-On Protection

- Outer and inner fabric 100% post consumer water and soda bottles
- Narrow elastic corners hold laptop in place, allowing maximum viewing area
- Full access zipper back door allows port access

For complete protection against any bumps or bruises, plus extra carrying space, handles and a shoulder strap, you're not going to find a more complete solution than the All Around. The All Around has a clever retention system so it can stay on a laptop all the time. Combine that with a brilliant zipper opening back door and the All Around is a dream come true. With an exterior pocket, handles and a removable shoulder strap, the All Around is perfect for airport travel and everywhere you go.

\$29.95

#FE872677



OGIO®

Locker Bag

One of the Most Highly-Engineered Bags on the Planet

- Vented main compartment with extended shoe compartment
- Fits in standard locker
- Dimensions: 17"h x 16"w x 8"d

The Locker Bag was OGIO's first innovation and remains one of the most highly-engineered gym bags in the market. Its sturdy structure is designed both to fit into and work like a locker. Other intelligent features include a shelf separating clothes from shoes (up to a men's size 13), plus internal organization pouches, an external magazine/racquet pouch, and more.

MSRP \$59.95 | You Save \$10 | **\$49.95**

#FE735945



McKlein®

Chicago Leather 17" Detachable-Wheeled Laptop Overnight Bag with Removable Briefcase

- Patented 2-in-1 detachable wheel and handle system
- Back compartment padded to protect laptops up to 17" in size
- Dimensions: 17"h x 11"w x 13"d

The Chicago is the perfect travel companion, with ample storage for a weekend trip or daily trip to class. Includes convenient detachable wheel compartment so you can carry it all with ease.

MSRP \$400.00 | You Save \$135 | **\$265.00**

#FE874275



Icon Motion Systems

Glam Molded Patent 15" Computer Sleeve - Black

The Glam laptop sleeve is just the right mix of fashion and function. Features interior mesh pockets for cables or batteries, removable/adjustable shoulder strap and double comfort handles – this sleeve is the perfect travel companion!

MSRP \$49.99 | You Save \$10 | **\$39.95**

#FE933101



Icon Motion Systems

Gothique Microfiber 15" Computer Tote - Black

The Gothique laptop tote will quickly become a favorite. Features patent trim and hardware accents as well as an organizer section for business essentials. Three roomy compartments ensure ample storage.

MSRP \$59.99 | You Save \$15 | **\$44.95**

#FE933103



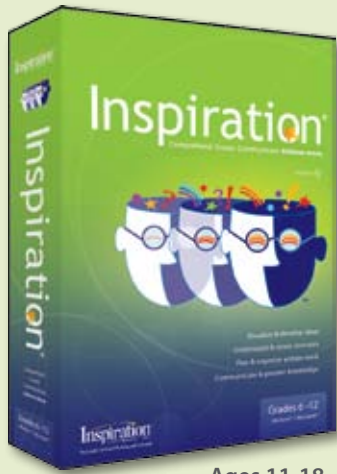
Academic Superstore™

TechRover Laptop Backpack

Part of the TechRover premium backpack line, this backpack holds laptops up to 17 inches with premium padding for optimum protection. There's also room to throw in all your books, files, paper, and whatever else you need to take with you.

\$29.95

#FE1289069



Ages 11-18

Inspiration® Software
Inspiration® 9
 Comprehend. Create.
 Communicate. Achieve More.

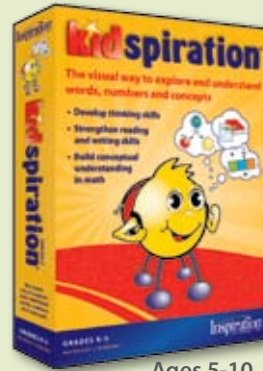


- Plan and organize
- Research and evaluate
- Comprehend and communicate

For visual mapping, outlining, writing and making presentations, use Inspiration® 9, the ultimate thinking and learning tool. Brainstorm ideas, structure your thoughts and visually communicate concepts to strengthen understanding with the Diagram and Map Views.

MSRP \$69.00 | You Save \$9 | **\$59.95**
 Mac and Win #FE1372255

+ Call about special upgrade pricing!



Ages 5-10

Inspiration® Software
Kidspiration® 3
 Explore and Understand Words,
 Numbers, and Concepts!

- Plan and organize
- Research and evaluate
- Comprehend and communicate

Kidspiration develops thinking, literacy and numeracy skills using the proven principles of visual learning. In reading and writing, Kidspiration strengthens word recognition, vocabulary, comprehension and written expression.

MSRP \$69.00 | You Save \$9 | **\$59.95**
 Mac and Win #FE872039

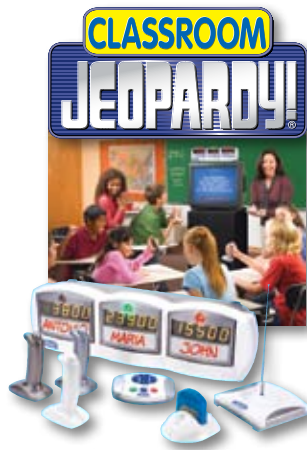
Educational Insights
Classroom Jeopardy® II
 Play Real Jeopardy!

- Games play on your classroom TV
- Players "buzz in" on wireless remotes
- Control game play with the wireless host remote
- Scores update automatically on the illuminated electronic Scoreboard

Award-winning Classroom Jeopardy! brings all the sights, sounds, and non-stop thrills of TV's Jeopardy! to your class – from the Daily Double to the Final Jeopardy! "Think Music." It's almost like being Alex Trebek with your students the in-studio Jeopardy! players.

MSRP \$549.99 | You Save \$150 | **\$399.95**
 #FE730127

- + #FE784231 Extra Scoreboard and Remotes\$219.95
- #FE754103 Team Remotes (12 pack).....\$169.95



Ages 8-14

RM Educational Software
TuffCam
 The Ultra-Simple, Child-Friendly Digital Camera

- 3.1 megapixels resolution
- Rugged rubber casing – very durable and hard wearing
- 64MB internal memory + SD card slot
- 1.5" high-quality TFT screen
- Built in flash and self-timer
- 12 minute audio and video recording

The Tuff-Cam is an ultra-simple, purposely-designed, child-friendly 3-megapixel digital movie/still camera. The TuffCam is virtually indestructible. Now with upgraded sound quality, video resolution, zoom and battery life!

\$110.00
 Mac and Win #FE865687



Ages 5-10



LeapFrog®
Fridge Words™
Magnetic Word Builder
 Develop a Taste for Reading!

- Lights follow letters to reinforce the learning
- Helps develop rhyming skills and teach word building for three-letter words

Learn to build over 325 words through three different levels of play including Load a Letter, Word Play and Word Building. Using the included 29 letters your child's reading skills can take flight. All pieces attach securely to any magnetic surface.

\$24.95
 #FE727426



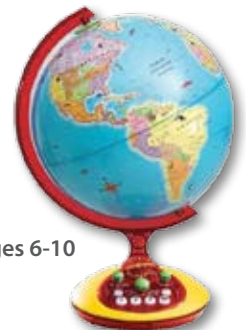
Ages 3-6

LeapFrog®
GeoSafari Talking Globe, Jr.
 Jam While You Cram!

- A teaching, talking globe for younger children
- High-quality digital voice technology, sound and music
- Help button, dazzling lights, and sound effects

GeoSafari Talking Globe Jr. guides young children on an exciting interactive learning adventure to introduce geography basics! Two game modes and variable subjects allow children to learn geography with spoken and visual clues, then immediately quiz each lesson – it's an effective teaching globe as well as a fun quiz machine!

MSRP \$99.99 | You Save \$30 | **\$69.95**
 #FE711428



Ages 6-10



LeapFrog®
Didj Custom Gaming System
The First-Ever Customizable
Gaming Handheld

Designed for students aged 6 to 10 years, the Didj system offers the action-packed, high-resolution gameplay that kids expect, combined with the robust learning you trust LeapFrog to deliver. The Didj handheld also connects to the computer to offer something no other system has: truly customizable gameplay and curriculum.

MSRP \$89.95 | You Save \$20 | **\$69.95**
#FE900269



Ages 6-10

+ #FE982219 Didj Custom Gaming System – Pink \$69.95

LeapFrog®
Crammer™
Study and Sound System
Jam While You Cram!

- Over 16,000 quiz questions
- Fully-functional digital music player
- Includes a Spanish translator

Introducing Crammer – the only pocket-sized study system that lets you jam while you cram. Sleek and powerful for studying on the go, the Crammer handheld comes with a powerful flash-card creation engine and access to over 16,000 quiz questions, and it is a fully functional digital music player.

\$46.95
#FE900263



Ages 8-14



LeapFrog
Leapster2®
The #1 Educational Gaming Platform

The new Leapster2 handheld is the next generation of learn-everywhere gaming from LeapFrog. Like the Leapster learning game system, the Leapster2 handheld offers a robust learning experience through built-in tutorials and learning levels that adapt automatically to your child's pace. Its touch screen and stylus help develop motor skills used in writing, while its compact design makes it easy for kids to play on-the-go. It's also compatible with all 30+ Leapster learning games, so kids can practice a wide variety of skills for school as they play and learn with their favorite characters. Using the included Win- and Mac-compatible LeapFrog Connect Application, parents can connect the Leapster2 handheld to the computer to see the skills and concepts kids are practicing every time they play.

MSRP \$69.99 | You Save \$10 | **\$59.95**
Green #FE901903 | Pink #FE901905



Ages 4-8

- + #FE906761 Dora's Camping Adventure ...\$20.95 #FE906765 Scholastic Outwit\$20.95
#FE906763 Scholastic I Spy\$20.95 #FE906767 Star Wars: Jedi Math.....\$20.95
#FE773099 The Backyardigans\$20.95 #FE906769 Wall-E.....\$20.95

LeapFrog
Explor Smart Globe
Explore the World!

- Learn fascinating facts about continents, countries, capitals, music, currency, and highest points
- Six multi-level games – up to four players

Fasten your seatbelts, put your tray table in the upright position and prepare for take off. Next stop? The world. Touch the interactive pen any place on this interactive, talking atlas and learn thousands of amazing facts. Compare population and land area between say Dundee, Scotland and Oaxaca, Mexico. Find out flying times between Lubbock, Texas and Kyoto, Japan. Learn fascinating facts about continents, countries, capitals, music, currency, highest points and much more.

MSRP \$99.95 | You Save \$20 | **\$79.95**
#FE743234



Ages 6-11

LeapFrog
TAG® Reading System
Bring Reading to Life
Like Never Before

- Amazing touch technology makes learning to read exciting
- Over 20 books and games available, including favorite TV and movie characters
- Learn basic reading skills

Introducing Tag – the amazing touch reading system that brings reading to life like never before. The Tag Reading System engages children's senses to make reading a rich, fulfilling experience.

With each touch of the Tag reader to the book's pages, words talk, characters sing and stories live out loud. With over 20 books and games – including favorite TV, movie, and classic tales – each Tag book allows children to learn at their own pace.

MSRP \$49.99 | You Save \$5 | **\$44.99**
#FE900341

Ages 4-8



- + #FE900325 Tag Activity Storybook: Kung Fu Panda:..... \$12.95
#FE900333 Tag Activity Storybook: SpongeBob SquarePants..... \$12.95

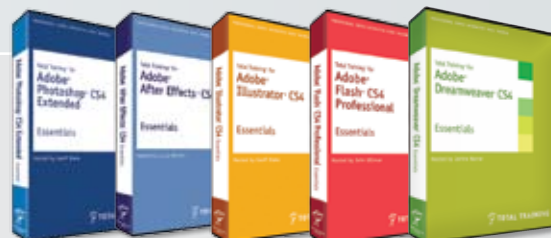


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Make it with Microsoft Office 2007 for Windows

This quick-paced, hands-on guide is designed for busy teachers, educators, parents, students, preservice teachers, student teachers and technology support specialists.

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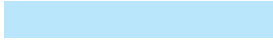
Jason Ryan Dorsey's Books
Graduate to Your Perfect Job

Graduate to Your Perfect Job is a national bestseller that takes the guesswork out of landing a fantastic job. This guide teaches you everything you need to know from identifying your career motivations to writing a great resume.

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