

Spring 2010

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## Same software, just cheaper

- It really is the same software! Adobe and Microsoft give students and faculty a price break on software so you can better afford their products. In fact, nearly all our manufacturers are the same way. It's the affordable way to get the most current programs you need. See page 50 for eligibility details.
- We are an authorized reseller for every product we carry, so you will own a legal license for the software you purchase. Your product will be the most-current version, and will be fully supported by the manufacturer.

## What's inside

Design and Graphics..... 4-9  
 Web Design.....10-11  
 Digital Photography .....12-17  
 Digital Video .....18-25  
 Business and Productivity.....26-32  
 Bags & Backpacks..... 33  
 Music Production.....34-40  
 Animation and 3D .....41-43  
 CAD and Modeling .....44-45  
 Analytics .....46-47  
 Kid's Learning .....48-49  
 Training..... 51

» Look inside for your Back-to-school needs



P. 19

Autodesk  
**Autodesk® Education Suite for Entertainment Creation**  
 The world of 3D is changing every day. Prepare yourself with the NEW Autodesk® Education Suite for Entertainment Creation.

- Includes:**
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  - Autodesk® Maya 2010
  - Autodesk® Softimage® 2010
  - Autodesk® MotionBuilder® 2010
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MSRP \$4,995.00 | You Save \$4,645 | **\$349.95**  
 Mac and Win #FE1330609  
 Perpetual License



P. 10

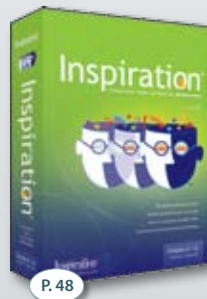
P. 36

Parallels  
**Parallels Desktop for Mac 5**  
 Parallels Desktop 5 for Mac provides the complete suite of essentials to run Windows on the Mac the easy, fast, and powerful way.

MSRP \$79.99 | You Save \$40 | **\$39.95**  
 Mac #FE1370627

Adobe®  
**Photoshop® Elements 8**  
 The newest version of the #1 selling consumer photo-editing software, Adobe Photoshop Elements 8 combines power and simplicity so you can easily tell amazing stories with your photos.

MSRP \$99.99 | You Save \$30 | **\$69.95**  
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P. 48

Inspiration® Software  
**Inspiration® 9**  
 For visual mapping, outlining, writing and making presentations, use Inspiration® 9, the ultimate thinking and learning tool.

**\$59.95**  
 Mac and Win #FE1372255



P. 31

Wacom  
**Bamboo Fun - Pen & Touch**  
 Bamboo Fun lets you get hands-on with your creative projects.

**\$199.00**  
 #FE1339075



P. 37

onOne® Software  
**Plug-In Suite 5**  
 Plug-In Suite 5 includes six Photoshop plug-ins that help you maximize the power of Photoshop.

**\$399.95**  
 Mac and Win #FE1372259



## Music Production at a Glance

### Tools of the Trade

*Audio Interfaces* capture and digitize audio from microphone, mixer, or instrument inputs. Connected to computers via USB or Firewire, interfaces range from simple single stereo input and output to sophisticated, multi-channel systems.

If you record live bands, you may have more musicians than inputs, so a *mixer* will be needed to blend and balance all of the signals.

At least a *microphone* or two for vocals or acoustic instruments. Mics connect with either a quarter-inch jack or an XLR cable, and draw power from the mixer or interface.

Apart from audio, you will need a *MIDI interface* to route MIDI information to the recording software. These usually connect via USB, and are sometimes included with audio interfaces.

*MIDI instruments* range from keyboards, MIDI-equipped guitars, wind instruments, and drum pads. Some have built-in synthesizers, while others are strictly *MIDI controllers*, which produce no sound on their own, but generate MIDI notes and control messages.

*Software instruments* can be samplers, classic synthesizers, or hybrid instruments. They are the perfect companions to MIDI controllers letting you tweak sounds while playing.

*Digital-audio workstation (DAW) software* is the core of computer-based music production. Here, you can record tracks, edit, polish, and mix your raw audio with reverb and other effects. You can also overdub and record multiple tracks and takes as needed.

DAW programs often include music-notation capability, to publish professional music copy, you'll need a dedicated music-notation program. Most *notation software* supports MIDI functionality, so you can enter your music note-by-note or record in real time.

### **A** Labtec® **Elite 825B Headphones**

The Elite headphones deliver high-performance audio for home or portable use. These lightweight phones feature large, padded ear cups for a snug fit, along with outstanding audio properties for superb listening quality.

**\$13.95**

#FE738589

### **B** Sennheiser **RS 120 Wireless Stereo Headphones**

The RS 120 is an open, supra-aural wireless RF headphone system. Its transparent and well-balanced sound with great bass response makes this system an ideal choice for all types of music and TV applications.

MSRP \$119.95 | You Save \$40 | **\$79.95**

#FE727057

### **C** Koss **QZ99 Noise Reduction Headphones**

The Koss Quiet Zone™ QZ99 stereophone is an extra-durable stereophone that delivers amazing passive noise reduction. Designed initially for use with racing radio scanners and metal detectors, the QZ99 has been a favorite for a wide range of listeners who need to cut high levels of ambient noise.

MSRP \$59.95 | You Save \$15 | **\$44.95**

#FE731628





M-Audio®

## Oxygen 25 USB MIDI Controller

The Oxygen 25 USB MIDI controller delivers next-generation functionality from M-Audio®, the leading innovator in mobile music production technology. The Oxygen 25 features eight assignable knobs, plus dedicated transport and track select buttons. Built-in factory presets offer support for popular virtual instruments right out of the box – no complicated setup required.

MSRP \$149.00 | You Save \$30 | **\$119.95**

#FE1359281



M-Audio®

## KeyStudio 49i Keyboard

The KeyStudio 49i delivers everything you need to start making and recording music today. It's the first USB keyboard controller with a built-in audio interface and premium piano sound. Play the on-board piano as a stand-alone instrument – then plug the USB cable into your computer to play a total of 128 sounds and listen to them from the keyboard's audio outputs. The built-in interface even lets you record vocals and instruments as well as listen to your sessions and mixes.

MSRP \$299.95 | You Save \$90 | **\$209.95**

#FE859887



M-Audio

## MobilePre® USB Interface and PreAmp

MobilePre USB is the preamp with a built-in audio interface that's designed for laptop recording. In fact, it's one of the only completely bus-powered preamps available. A total of three kinds of audio inputs and outputs provide maximum flexibility for any application – including two on-board microphone/instrument preamps and high-impedance instrument inputs ideal for connecting guitars and basses.

MSRP \$179.95 | You Save \$40 | **\$139.95**

#FE715206



Digidesign®

## MBox® 2

- 100% USB-powered for maximum portability
- 2 analog inputs, 2 analog outputs
- 2 channels of S/PDIF digital I/O
- 1 MIDI input and 1 MIDI output

Mbox 2, Digidesign's Pro Tools LE™-based portable studio, offers novices and pros alike command of any project and full session compatibility with other Pro Tools systems. The included Pro Tools LE software shares many of the same features as the software used by professionals worldwide.

MSRP \$495.00 | You Save \$146 | **\$349.00**

#FE741837



Digidesign®

## MBox® 2 Mini

- Professional sound quality (up to 24-bit/48 kHz)
- Two simultaneous analog inputs and outputs
- Zero-latency monitoring

Meet Mbox® 2 Mini – the world's smallest, most affordable Pro Tools LE™ recording, editing, and mixing system ever. Whether you're a singer/songwriter who's new to recording or a seasoned pro on the go, Mbox 2 Mini packs professional features into a robust, ultra compact, easy-to-use audio workstation to record and mix music.

MSRP \$329.00 | You Save \$100 | **\$229.00**

#FE811661



Digidesign®

## MBox® 2 Pro

- Professional sound quality
- Powered by FireWire or power supply
- Supports up to 24-bit/96 kHz resolution
- 6 simultaneous inputs, 8 outputs

The Mbox® 2 Pro is a portable, high-definition audio/MIDI production system that delivers truly professional sound quality. Packing an impressive variety of connection options into a compact interface, Mbox 2 Pro puts powerful multitrack recording and mixing capabilities into your hands.

MSRP \$799.00 | You Save \$239 | **\$559.00**

#FE823817

## Music Production at a Glance

Choosing the right music production tools just got easier. Use our Fast Facts Chart to compare, select, and save!

Title	Multi-Track Recording	Live Audio Recording	Audio Editing & Processing	MIDI Recording & Sequencing	Mastering & Post Production	Loop-Based Sequencing	Can Be Used Live	5.1 Surround Mixing
ACID Pro 7	•	•		•		•		•
Sound Forge 10		•	•		•			•
Sound Forge Audio		•	•		•			
Sound Booth	•	•	•		•	•		
Ableton Live 8	•	•		•		•	•	
Komplete 6							•	
Sonar 8	•	•	•	•	•	•		•
Pro Tools M-Powered	•	•	•	•	•	•		•
Cubase 5	•	•	•	•	•			•
Reason 4				•		•	•	
Audition	•	•	•	•	•	•		

## Production



For a limited time, get 9 Free Loop CDs with your purchase of ACID Pro 7 – a \$400 value!

### Comprehensive MIDI Support

Record and edit note and controller data on the timeline  
 Real-time MIDI quantization, filtering, and processing  
 Freeze MIDI tracks that are routed to soft synths to save CPU processing power

### Mixing and Editing

Real-time pitch and tempo matching  
 Groove Mapping and Groove Cloning quantization tools  
 Chopper tool to create impressive drum fills, stutters, and DJ-style effects



Sony® Creative Software

### ACID™ Pro 7 with 9 Free Loop CDs Professional Digital Audio Workstation

- Ideal for composing, recording, mixing, and arranging audio and MIDI
- Professional multitrack recording and production
- Innovative loop-based music creation

Sony ACID Pro 7 software is a DAW (digital audio workstation) powerhouse that combines full multitrack recording and mixing, complete MIDI sequencing, and legendary loop manipulation for seamless music creation and post production. Get up and running quickly with new interactive tutorials. Other new features include a dedicated mixing console, MIDI track freeze, input busses, tempo curves, and enhanced format support.

ACID Pro 7 software includes over 3,000 loops and 1,000 MIDI files for music creation, as well as the Garritan™ ARIA for ACID Pro player, the ACID Pro Effects Rack powered by iZotope™, Native Instruments™ Guitar Combos, and Submersible Music KitCore™.

MSRP \$314.95 | You Save \$115 | **\$199.95**  
 Win #FE1367585

 #FE820219 ACID Music Studio 7 ..... \$49.95

### Sony Loops and Samples

- #FE729205 Drums from the Big Room ..... \$129.95
- #FE736634 Songwriter's Acoustic Guitar Companion ..... \$49.95
- #FE728579 ArhythmiA: Drums & Drones, Volume One ..... \$49.95
- #FE405758 Siggi Baldursson: Zero-Gravity Beats ..... \$29.95

Production 



Sony® Creative Software  
**Sound Forge® 10 Pro - Academic Version**  
 Professional Digital Audio Production Suite

- Complete professional audio production suite
- Professional stereo and multichannel recording and powerful effects processing

Sound Forge™ Pro 10 efficiently and reliably provides audio editors and producers complete control over all aspects of audio editing and mastering. Whether in the studio or the field, it is an essential tool for media professionals who need to create and edit audio files with speed and accuracy. With new precise event-based editing, integrated disc-at-once CD burning, professional noise-reduction tools, and pristine audio time stretching, Sound Forge Pro 10 delivers the ultimate all-in-one production suite for professional audio recording and mastering, sound design, audio restoration, and Red Book CD creation. Includes Noise Reduction™ 2, plus the Mastering Effects Bundle 2 powered by iZotope™.

MSRP \$374.95 | You Save \$105 | **\$269.95**  
 Win #FE1336159



Sony Creative Software  
**Sound Forge Audio Studio 9**  
 Audio Editing and Production Software

Sound Forge® Audio Studio software is the easiest way to record, edit, encode, and master audio on your home computer. Record live instruments, vocals, and more at the touch of a button. Expertly edit recordings to balance sound levels, trim unwanted sections, and synchronize audio with video. Customize your creations with built-in audio effects, then burn your own CDs or format for web streaming or portable music players.

MSRP \$69.95 | You Save \$20 | **\$49.95**  
 Win #FE821187



Adobe®  
**Soundbooth® CS4**  
 Create and Edit Audio with Ease

- Enhance, edit, and clean up audio rapidly with wide variety of new features
- Includes access to royalty-free Soundbooth Scores and sound effects
- Clean up, arrange, and edit multiple audio clips on any number of tracks
- Improved integration with other Creative Suite 4 software

Sound inspired. Take command of audio for your film, video, and rich media projects with Soundbooth CS4 software. Convenient, task-based tools and tight integration with other Adobe Creative Suite 4 software provide the power to tackle everyday audio tasks without sacrificing high-quality results or creative control.

MSRP \$199.00 | You Save \$120 | **\$78.95**  
 Mac #FE933481 | Win #FE933483




Propellerhead®  
**ReCycle! 2 Academic Edition**  
 Freely Tweak your Loops' Feel, Timing, and Pitch

- Change loop tempo and pitch independently
- Quantize loops or apply swing and groove maps
- Extract loop timing to trigger other sequenced elements
- Replace individual sounds in a loop without affecting feel

ReCycle not only makes creating loops and grooves a breeze, it totally revolutionizes the creative ways in which you use them. ReCycle analyzes audio files and automatically slices them into their individual rhythmic components—allowing you to play your loops back at any tempo without pitch alteration in programs like Propellerhead Reason or Cubase SX.

MSRP \$249.00 | You Save \$149 | **\$99.95**  
 Win #FE611926



 ReCycle turns rigid concrete loops into musical modeling clay, giving you new inspiration and total creative control.

## Production



Cakewalk®  
**SONAR 8.5 Studio Edition**  
 Don't Sacrifice Features  
 for Affordability


- Start to finish – all the tools you need to make and produce music
- 11 world-class virtual instruments
- Polish your tracks with 31 audio effects and tools
- Unlimited tracks and track templates

SONAR 8 Studio offers the best creative tools and the most power of any digital audio workstation in its price range.

SONAR 8 Studio gives you the edge in your productions – from recording audio and MIDI, composing with virtual instruments, remixing with loops, mixing with professional effects, to delivery of a polished final track – with the recognized best audio quality in the industry.

This music production and music creation powerhouse software suite gives you all the professional tools you need to see inspiration through to radio-ready, final projects.

MSRP \$299.00 | You Save \$99 | **\$199.95**  
 Win #FE933807

 #FE933805 SONAR 8.5 Producer Edition ... \$399.95



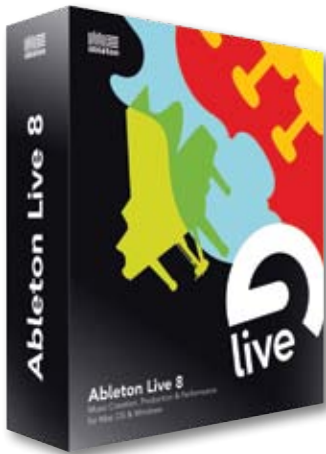
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 VERSION!**

Native Instruments®  
**KOMplete® 6 Educational**  
 The Ultimate Ensemble

KOMplete 6 brings together seven cutting-edge products that no studio should be without. Containing ground-breaking and award-winning samplers, synths, guitar/bass amps and creative effects, this collection represents Native Instruments' essential software tools for musicians, producers and sound designers alike.

From hip-hop to film scores, pop to techno, rock to classical and beyond – KOMplete 6's 7,000 presets and 60 GB of samples have it all covered. Everything from dirty synths to heavenly choirs, pounding drums to full orchestras, subtle pads to screaming leads – it's all ready to play in premium quality.

MSRP \$559.00 | You Save \$60 | **\$499.00**  
 Mac and Win #FE1333823



Ableton  
**Ableton Live 8**  
 Powerful Real-Time Editing

Ableton Live is about making music – for composition, songwriting, recording, production, remixing, and live performance. Live's nonlinear, intuitive flow, alongside powerful real-time editing and flexible performance options, make it a unique studio tool and a favorite with live performers. Live 8, includes a new groove engine, revamped warping, live looping, new effects, crossfades in the Arrangement View, and a reworked MIDI editor.

MSRP \$499.00 | You Save \$170 | **\$329.00**  
 Mac and Win #FE986191

 #FE986189 Ableton Live Suite 8 ... \$499.95

M-Audio®  
**Pro Tools®**  
**M-Powered 8 Academic**  
 M-Audio-Compatible  
 World Class Production Software

- Powerful, real-time tempo manipulation
- Easily create loops from any audio file
- Fine-tune regions with precision control over each individual beat
- Beautiful, redesigned interface with new enhancements and customizability



Pro Tools 8 is the most advanced audio creation and production software, featuring a gorgeous new interface, dozens of new plug-ins and virtual instruments, exciting new scoring and MIDI features, expanded editing and mixing capabilities, enhanced performance, and more. With Pro Tools 8, customers get the most comprehensive music and sound creation features and functionality, and the proven, dedicated platform for world-class audio production, all in a single application.

Sporting a sleek new look, Pro Tools is as easy on the eyes as it is to use. All of the Pro Tools functionality customers know and love is still in place but with some exciting enhancements, double the inserts per channel, more customizability, and easier access to editing options than ever before. All versions of Pro Tools also come packed with a huge collection of over 70 virtual instruments, effects, and sound-processing plug-ins, plus a high-quality sound library of nearly 8 GB of loops to get customers started with creating music. Requires a compatible M-Audio interface.

MSRP \$299.95 | You Save \$151 | **\$149.00**  
 Mac and Win #FE972081

 #FE981969 Pro Tools LE 8 Upgrade (ESD) ... \$74.95

**BEST  
 SELLER!**

## Production



**+** #FE974287 Cubase Studio 5 ..... \$199.99

Steinberg®

### Cubase 5

#### Advanced Music Production System

- State-of-the-art audio and MIDI recording, editing, and mixing
- Complete new set of VST3 virtual instruments and effects
- Real multi-channel 5.1 surround sound

Cubase 5 adds more creative possibilities and new technologies to one of the most popular music production software suites out there – providing the finest tools to artists in any musical genre. With PitchCorrect, Cubase 5 provides an automatic intonation control and scale correction of vocal and monophonic recordings, whereas Groove Agent ONE and Beat Designer change the game for beat creation.

VST Expression tools for composers combine with the first VST3 convolution reverb and improved automation for more dynamic mixes. And an array of additional enhancements and 64-bit technologies boost performance – all designed to inspire further musical creativity and productivity.

MSRP \$599.99 | You Save \$300 | **\$299.99**  
Mac and Win #FE974289



Propellerheads®

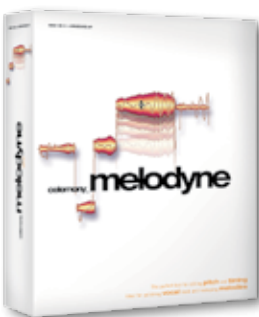
### Reason® 4 Academic Edition

#### Everything You Need to Turn Your Ideas Into Music

- An infinitely-expandable all-in-one music production environment
- Features a realtime, 32-channel timing and groove handling mixer
- Features a multi-synthesis synthesizer with six oscillator types and four unique filters
- Stronger, swifter, and smoother

Reason 4 is a virtual studio rack with all the tools and instruments you need to turn your ideas into music. And it's more than just a set of excellent synths and effects. It's a complete music system. Synthesizers, samplers, drum machine, REX file loop player, professional mastering tools, mixer, vocoder, world class effects, pattern sequencer and more – as many of each as your computer can handle. Reason is an infinitely expandable all-in-one music production environment, complete with its own realtime sequencer.

MSRP \$499.00 | You Save \$260 | **\$239.00**  
Mac and Win #FE859053



Celemony®

### Melodyne Studio 3.0

#### Correct, Shape, and Arrange Audio On As Many Tracks As You Want

- Correct notes quickly and easily
- Create multi-voice arrangements from only one voice
- Copy pitches from one audio track to another

Melodyne offers a unique algorithm that can perform high-quality time stretching on full chords and audio signals, so now harmonic material (such as rhythm guitar or piano parts) can be transposed (without altering the tempo), slowed down or sped up (without altering the pitch) and even quantized.

MSRP \$599.95 | You Save \$250 | **\$349.95**  
Mac and Win #FE980731



Adobe®

### Audition® 3

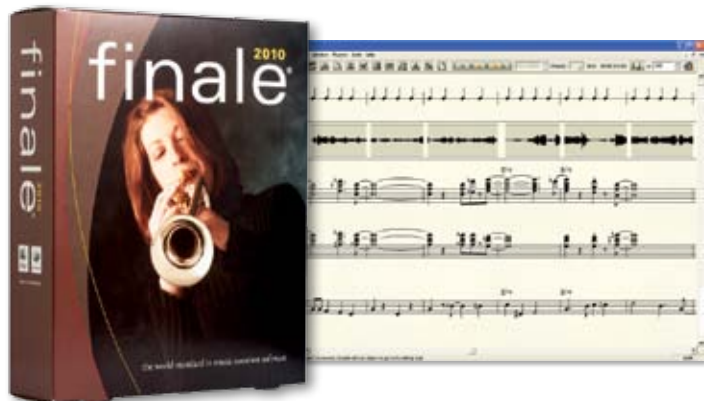
#### Professional Audio Recording, Mixing, Editing, and Mastering

- Complete audio mastering and restoration toolset for unprecedented flexibility and control
- Powerful, flexible, low-latency mixing engine with VSTi support for real-time recording

Adobe® Audition® 3 software is the all-in-one solution for audio recording, mixing, editing, and mastering. Whether you are creating your own music, recording and mixing a project, producing a radio spot, cleaning up production audio for a movie, or editing a soundtrack, Audition 3 gives you the tools you need to sound your best.

MSRP \$349.00 | You Save \$200 | **\$148.95**  
Win #FE854105

## Notation



MakeMusic®  
**Finale® 2010 with Free Training DVD**  
 The World's Most Powerful Music Notation Software

- Enter your music into Finale using a MIDI keyboard, computer keyboard, mouse, mic, or scanner
- Band-in-a-Box® Auto-Harmonizing – automatically generates up to 6-voice harmonies for your melodies

The best tools are designed by the people who use them. Introducing Finale 2010 – the world standard in music notation software. Compose, arrange, notate, and print engraver-quality sheet music that plays back with world-class sounds. Finale continues to lead the way, helping you reach perfection faster.

The Set-up Wizard configures your score beautifully in seconds, and you have the ability to enter your music into Finale using a MIDI keyboard, computer keyboard, mouse, mic, or scanner. If you can imagine it, Finale can help you create it.

MSRP \$600.00 | You Save \$360 | **\$239.95**  
 Mac and Win #FE1024941



Sibelius®  
**Sibelius 6**  
 Perfect Scores Up to Twice as Fast – and More!

- Easy to learn and use – start writing your first piece within minutes
- The world's largest sheet music publishers use Sibelius
- Includes a 2GB collection of sounds from top-name libraries

Sibelius 6 is a giant leap forward in notation software – with amazing new features and improvements for composers, arrangers, copyists, educators, students, and musicians of all kinds.

Faster, neater, scores for students: Magnetic Layout positions almost every aspect of students' scores in just the right place – dynamics, lyrics, chord symbols, and more. Students can produce smarter scores more quickly for coursework and examinations – and Magnetic Layout helps teachers prepare scores for class and school performances in up to half the usual time. Teachers and students can now add virtual sticky notes to their scores – to pass on thoughts and suggestions efficiently, and in just the right places on a score.

MSRP \$599.00 | You Save \$350 | **\$249.00**  
 Mac and Win #FE1013675



MakeMusic  
**Finale PrintMusic 2010**  
 Compose and Hear Your Music

PrintMusic® is the fast, easy way to bring your music to life – with professional results. Enter notes with a mouse, MIDI keyboard, microphone, or scanner. Play your composition, print publisher-quality sheet music, or make iPod-ready MP3s of your musical creations. Scan sheet music, import and export graphic files, and much more.

MSRP \$99.95 | You Save \$30 | **\$69.95**  
 Mac and Win #FE1336879



MakeMusic  
**Finale Allegro®**  
 Easy, Fast, and Powerful Composing

Allegro is a lower cost alternative to Finale giving everyday musicians all the MIDI and notation tools they need to create publisher-quality scores, while leaving out the detailed engraving options found in Allegro's "parent", Finale. Finale Allegro is perfect for educators, performing musicians, composers, arrangers, worship directors, and students.

MSRP \$199.00 | You Save \$49 | **\$149.95**  
 Mac and Win #FE785893



Sibelius  
**Sibelius Student Edition**  
 Getting Started With Music Notation

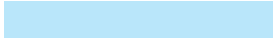
Designed for students in grades 3 through 12, Sibelius Student is easy to use and fun to learn. It offers students a tightly-packaged set of features geared directly to their needs, and you won't find a more intuitive user experience anywhere. Best of all, Sibelius Student is priced to suit the student budget.

MSRP \$99.99 | You Save \$18 | **\$82.00**  
 Mac and Win #FE875639



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# \$99.95

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Create spreadsheets, analyze and sharing information easily

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Create, and personalize marketing materials in-house

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Organize and manage customer information

**Word**

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Microsoft Office Professional 2007 is a complete set of productivity and information management tools that contain the essential programs you need for either business or school. Whether your creating projects as a student or as part of your career, Office Professional 2007 allows you to work at your highest level.

Microsoft®

**Office Professional 2007**MSRP \$499.95 | You Save \$400 | **\$99.95**

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