

Spring 2010

ACADEMICTM SUPERSTORE

Discounts on top brand software and hardware for students, teachers and staff.

45
New Items



Special Offer
Get \$5 off
your order of
\$50 or more
See back for details.

**Safer.
Faster.
Simpler.**

Save up to 85%

on thousands of software titles

AcademicSuperstore.com/spring • 1.800.314.6994

New Back-to-School Tools

Get prepared for the semester with software that will enhance your teaching or learning experience

Same software, just cheaper

- It really is the same software! Adobe and Microsoft give students and faculty a price break on software so you can better afford their products. In fact, nearly all our manufacturers are the same way. It's the affordable way to get the most current programs you need. See page 50 for eligibility details.
- We are an authorized reseller for every product we carry, so you will own a legal license for the software you purchase. Your product will be the most-current version, and will be fully supported by the manufacturer.

What's inside

Design and Graphics.....	4-9
Web Design.....	10-11
Digital Photography.....	12-17
Digital Video.....	18-25
Business and Productivity.....	26-32
Bags & Backpacks.....	33
Music Production.....	34-40
Animation and 3D.....	41-43
CAD and Modeling.....	44-45
Analytics.....	46-47
Kid's Learning.....	48-49
Training.....	51

» Look inside for your Back-to-school needs



P. 19

Autodesk

Autodesk® Education Suite for Entertainment Creation

The world of 3D is changing every day. Prepare yourself with the NEW Autodesk® Education Suite for Entertainment Creation.

Includes:

- Autodesk® 3ds Max® 2010
- Autodesk® Maya 2010
- Autodesk® Softimage® 2010
- Autodesk® MotionBuilder® 2010
- Autodesk® Mudbox™ 2010

MSRP \$4,995.00 | You Save \$4,645 | **\$349.95**

Mac and Win #FE1330609

Perpetual License



P. 10

P. 36

Parallels

Parallels Desktop for Mac 5

Parallels Desktop 5 for Mac provides the complete suite of essentials to run Windows on the Mac the easy, fast, and powerful way.

MSRP \$79.99 | You Save \$40 | **\$39.95**

Mac #FE1370627

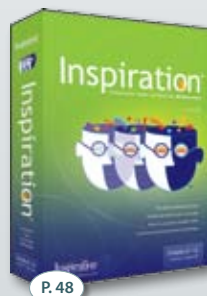
Adobe®

Photoshop® Elements 8

The newest version of the #1 selling consumer photo-editing software, Adobe Photoshop Elements 8 combines power and simplicity so you can easily tell amazing stories with your photos.

MSRP \$99.99 | You Save \$30 | **\$69.95**

Mac #FE1341739 | Win #FE1341741



P. 48

Inspiration® Software Inspiration® 9

For visual mapping, outlining, writing and making presentations, use Inspiration® 9, the ultimate thinking and learning tool.

\$59.95

Mac and Win #FE1372255



P. 31

Wacom

Bamboo Fun - Pen & Touch

Bamboo Fun lets you get hands-on with your creative projects.

\$199.00

#FE1339075



P. 37

onOne® Software

Plug-In Suite 5

Plug-In Suite 5 includes six Photoshop plug-ins that help you maximize the power of Photoshop.

\$399.95

Mac and Win #FE1372259

Everything for the digital photographer

Input, edit, manage, and present your work like a pro.

Digital photography puts a whole new world of possibilities at your fingertips. When you shoot with a digital camera, you're free to snap to your heart's content without wasting film, time, or money. Academic Superstore has the tools you'll need to edit, manage, manipulate, share, and print your work – all at student-friendly prices.

Editing software gives you the ability to make ordinary pictures extraordinary. Retouch, resize, and remove red-eye with the click of the mouse. You can even turn your color photographs into dramatic black and white images.

Want to take your work to the next level? No problem. With the right plug-ins you'll be able to create artistic edges, change backgrounds, add texture, restore old photographs, and a whole lot more.

Input (Scanners)

Visioneer® **Strobe XP 100 Mobile USB Scanner** The Mobile Scanning Solution

- USB-powered
- 600 x 600 resolution
- Scans paper size up to 8.5" x 14"



The Strobe XP 100 is the perfect companion for the mobile executive. Compact enough to fit neatly on your desk and pack easily alongside your laptop or in your briefcase. Portable enough to take anywhere because it's powered through the USB cable. Powerful enough to scan and organize all of your documents, photos, articles, brochures and business cards. Whether you're in the office or on the road, the Strobe XP 100 will lighten your load.

\$199.95
Win #FE711142

Epson® **Perfection V700 Photo Scanner** Exceed Your Vision

- Amazing 6,400 dpi resolution
- 4.0 Dmax for fine detail
- FireWire and USB 2.0



Get professional quality results from virtually any photographic original with the Epson Perfection V700

Photo scanner. With ground-breaking 6,400 dpi resolution, this powerful scanner consistently delivers precision color and detail, whether scanning slides, negatives or medium format film.

With its Dual Lens System, this innovative product automatically selects from two lenses for the desired scan resolution. You can easily remove dust and scratches from film, and many types of surface defects from prints.

\$549.95
Mac and Win #FE752233

Epson® **Perfection 4490 Photo USB 2.0 Scanner** Quality. Performance. Precision.

- Professional level 4800 x 9600 dpi resolution
- Includes Adobe® Photoshop® Elements



A premium value for professional-quality scans, the Epson Perfection 4490 Photo delivers extraordinary results with 4,800 x 9,600 dpi resolution and an impressive 3.4 Dmax. This full-featured performer makes it easy for anyone to quickly restore, repair, and renew classic photos, film, and transparencies for stunning color reprints and enlargements.

\$159.95
Mac and Win #FE739338

Canon® **CanoScan LiDE 200 Flatbed Scanner** High-Quality Scanning Has Never Been Simpler

- 4800 x 4800 dpi resolution
- 48-bit color depth yields over 281 trillion possible colors
- One cable for USB and power



With the CanoScan LiDE 200 Flatbed Scanner, high-quality scanning has never been simpler. Four easy buttons automate the entire process, so it's a snap to scan, copy and create e-mail attachments or PDFs, and it is incredibly fast – scanning a letter size color document in as little as 14 seconds. Built-in retouching technology can further enhance your final images, and the Auto Scan Mode scans and saves it with the optimal settings.

\$89.95
Mac and Win #FE927185

Input (Cameras) 



Canon®
PowerShot SX10 IS Digital Camera
Always Get the Shot You Want!

- 10.0-megapixel resolution for high-quality printing
- 20x optical zoom, wide-angle lens, and Optical Image Stabilizer
- 2.5-inch vari-angle LCD and DIGIC 4 image processor

The PowerShot SX10 IS Digital Camera is a compact point-and-shoot camera body that has a modern-looking and elegant form. It features an incredible 20x wide-angle optical zoom lens that is further enhanced with Canon's acclaimed optical image stabilization. The camera can also capture images at up to 10.0 megapixels of resolution for incredibly detailed images, and with no loss in quality, even when your images are enlarged and cropped.

\$399.95
#FE936327



NEW!

Canon®
EOS 50D SLR Digital Camera (Camera Body)
The Perfect Combination of High-Speed and Quality!

- 15.1-megapixel resolution and 6.3 frames per second
- Live View Function with Face Detection Live mode
- 3-inch Clear View LCD and DIGIC 4 image processor

The Canon EOS 50D SLR Digital Camera features an APS-C sized 15.1-megapixel CMOS sensor for superb quality images and the latest DIGIC 4 Image Processor to provide superior color reproduction, and improved ISO capabilities for uncompromised shooting even in the dimmest situations. It also features a 3.0-inch Clear View LCD monitor, supercharged Live View Function with Face Detection Live mode, plus a number of automatic Image Correction settings and HDMI output.

MSRP \$2,100.00 | You Save \$800 | **\$1,299.95**
#FE936387

Editing 



Save Even More! Photoshop CS4 Extended as low as: **\$179.98***
* Special Select pricing for students at thousands of schools. Check to see if you qualify at: www.AcademicSuperstore.com/select9

Adobe®
Photoshop® CS4 Extended Student Edition
Discover New Dimensions in Digital Imaging

BEST SELLER!

- Easily access full editing power
- Edit 3D and motion-based content
- Perform advanced image analysis

Photoshop CS4 Extended starts with the complete set of features found in Photoshop CS4, and adds others designed specifically for working with specialized image types and multimedia workflows.

Be more productive by taking advantage of smooth integration with other Adobe software and features that leverage the power of today's faster graphics processors. Enjoy breakthrough enhancements that now let you unleash the power of Photoshop for 3D editing and compositing.

MSRP \$999.00 | You Save \$800 | **\$198.95** (College students only)
Mac #FE962281 | Win #FE961155

+ Mac #FE933473 | Win #FE933475 Photoshop CS4 Extended \$298.95



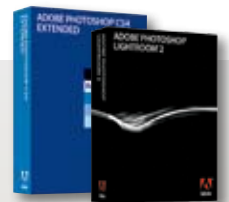
Total Training®
Total Training for Adobe Photoshop CS4 – Essentials

Led by Photoshop pro, Geoff Blake, you'll learn all the basics to get you up and running using CS4 plus get a look at the new features included in the latest version of Photoshop.

MSRP \$99.99 | You Save \$35 | **\$64.95**
Mac and Win #FE933819



Photoshop CS4 Extended + Total Training Essentials
\$358.95
Mac #FE949707 | Win #FE949709



Photoshop CS4 Extended + Photoshop Lightroom 2
\$394.95
Mac #FE935615 | Win #FE935613

Editing



Adobe®

Photoshop® Elements 8 Extraordinary Photos. Amazing Stories.

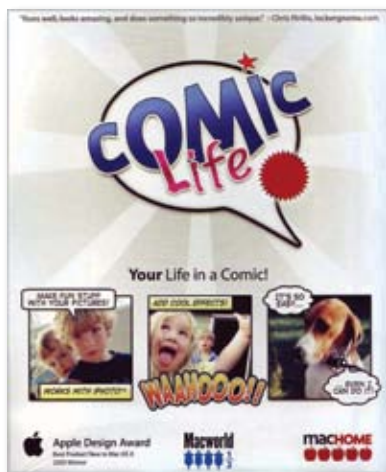
- Quickly clean your scene of unwanted elements
- Whiten teeth and make skies bluer in one step
- Easily retouch skin and soften other surfaces
- Create perfect group shots and seamless panoramas

The newest version of the #1 selling consumer photo-editing software, Adobe Photoshop Elements 8 combines power and simplicity so you can easily tell amazing stories with your photos. Make your photos look extraordinary with editing options that let you recompose photos to any size while keeping key subjects intact; combine multiple exposures into a single, perfectly lit shot; and quickly preview a range of adjustments before choosing the perfect one. And, share your stories in unique photo books, scrapbook pages, slide shows, and interactive online experiences.

MSRP \$99.99 | You Save \$30 | **\$69.95**
Mac #FE 1341739 | Win #FE1341741



Effortlessly select an area and simultaneously apply incredible effects with a single stroke of the Smart Brush. Improve lighting, add rich textures, and more with 8 libraries of over 50 sophisticated effects.



Plasq

Comic Life Education Expand What You Can Do With Your Photos!

Comic Life lets you create astounding comics, beautiful picture albums, how-tos, and more!

The easy-to-use interface integrates seamlessly with your photo collection or iSight. Drag in your pictures, captions, lettering text ('ka-blam!') and speech balloons and your work is done!

Comic Life gives you fun and professional templates for instant, impressive, photo layouts. Tweak your creations to your heart's desire!

Comic Life makes it easy to share your creations with friends and family! Comic Life supports .Mac, html, QuickTime and JPEG exports, so you can share on your website, blog, or via email.

MSRP \$29.95 | You Save \$10 | **\$19.95**
Mac and Win #FE864987

Plugins



Nik Software®

Color Efex Pro™ 3.0 Complete The Photographer's Choice

Nik Software Color Efex Pro 3.0 filters are the leading photographic filters for digital photography. The award-winning Color Efex Pro 3.0 filters are widely used by many of today's professional photographers around the world to save time and get professional level results.

MSRP \$299.95 | You Save \$120 | **\$159.95**
Mac and Win #FE873445



Nik Software

Complete Collection Professional Photographer's Tools for Photoshop, Lightroom, and Aperture

The Complete Collection includes all of Nik Software's latest award-winning plug-in software titles for Photoshop®, Lightroom® and Aperture™ including: Dfine® 2.0, Viveza®, Color Efex Pro™ 3.0, Silver Efex Pro™, and Sharpener Pro™ 3.0. All products now feature Nik Software's patented U Point® technology, giving photographers the most powerful tools for precise and natural photographic enhancements and corrections without the need for complicated selections or layer masks.

MSRP \$599.95 | You Save \$100 | **\$499.95**
Mac and Win #FE978539



Nik Software Silver Efex Pro™

Create professional quality black and white images with one tool.

Mac and Win #FE920171

\$99.95



Plugins



Alien Skin®

Eye Candy 5 Complete Bundle 30 Professional Photoshop Plug-Ins

Eye Candy 5: Impact is a collection of ten Photoshop filters which create chrome, brushed metal, glass, bevels, shadows, reflections, and more.

Eye Candy 5: Nature, is a collection of ten filters that create fire, smoke, rust, snow, ice, and more.

Eye Candy 5: Textures is a collection of ten seamless texture generators, producing a variety of texture effects, including snake skin, brick, stone, and wood.

MSRP \$199.00 | You Save \$69 | **\$129.95**
Mac and Win #FE738213

Eye Candy Effects Collection:

Eye Candy 5, Xenofex 2 and Snap Art **\$239.95**
Mac and Win #FE814031

Alien Skin®

Bokeh Make Your Subject Pop!

Finally, you can manipulate focus just like fast expensive lenses do with Bokeh, Alien Skin's latest Photoshop plug-in. Bokeh is the only software that accurately simulates the distinctive blurring and creamy highlights of real lenses. Presets were made from careful experiments with lenses famous for their bokeh highlights, such as the Canon EF 85mm f/1.2 II and the Nikon 105mm f/2.8 Macro. You can get creative with full control of a radial or planar sweet spot, just like expensive tilt-shift lenses.

MSRP \$199.00 | You Save \$69 | **\$129.95**
Mac and Win #FE968019



Nik Software®

Viveza® 2 Precise Selective Photo Editing for Photoshop®, Lightroom®, and Aperture™

Viveza 2, powered by U Point® technology, is the most powerful and precise tool available to selectively control light and color in photographic images without the need to create complicated selections or layer masks.

New global image controls, levels and curves adjustments, shadow recovery, fine detail structure control, grouped Control Points, and timesaving interface enhancements ensure quick and easy corrections and professional quality. Viveza will change the way you edit your pictures.

MSRP \$199.95 | You Save \$50 | **\$149.95**
Mac and Win #FE1370773



onOne® Software

Plug-In Suite 5 Six Award-Winning Plug-Ins for Photoshop

- The upgrade to American Photo's Top Image Editing Software 2007
- Supports Photoshop CS2, CS3, and CS4
- Also supports Lightroom 2 and Aperture 2

Plug-In Suite 5 includes six Photoshop plug-ins that help you maximize the power of Photoshop.

You get **NEW FocalPoint 2**, **NEW PhotoTools 2.5 Professional Edition**, **NEW PhotoFrame 4.5 Professional Edition**, **NEW PhotoTune 3**, **Mask Pro 4**, and **Genuine Fractals Professional Edition 6**.

Plug-In Suite 5 makes it easier, faster, and better in the areas of Enlargement, Color Correction, Background Removal and Photo Effects.

MSRP \$499.95 | You Save \$100 | **\$399.95**
Mac and Win #FE1372259



onOne Software's Plug-In Suite was voted the best set of Photoshop plug-ins in 2008 in the Studio Photography magazine Reader's Choice Awards.



onOne Software

PhotoFrame™ 4.5 Professional The Perfect Finishing Touch for Your Photos

It is now easier than ever to add realistic film and darkroom edge effects to your images. You can also add artistic edges like torn paper, brush strokes, or even create full-on layouts with backgrounds, textures, and adornments. Add the perfect finishing touch to your images with a library of professionally-created edge effects.

MSRP \$259.95 | You Save \$120 | **\$129.95**
Mac and Win #FE1372245

onOne Software

Mask Pro 4.1 Professional Masking for All Images

Mask Pro 4.1 is the premiere, award-winning plugin for masking in Photoshop. The latest version of Mask Pro supports masking 8-bit and 16-bit digital images in Photoshop CS2, CS3, and CS4. Several new "Show Me How" video tutorials are built directly into Mask Pro so you can get visual training quickly. No other masking or selection tool gives you the professional level results like Mask Pro 4.1.

MSRP \$159.95 | You Save \$80 | **\$79.95**
Mac and Win #FE764805



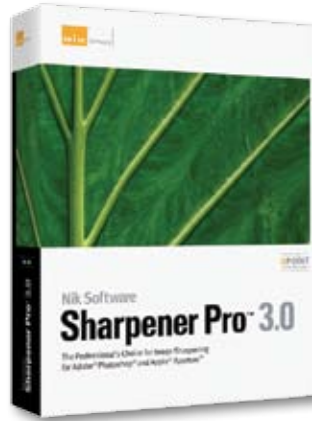
Plugins



Nik Software
Dfine™ 2.0
Redefining Noise Reduction

Dfine 2.0 gives you unprecedented control over exactly how much and where to apply noise reduction. This makes it ultra-easy to eliminate noise in your images while maintaining detail and sharpness, thus improving the quality of every digital photo you take. Dfine 2.0 is designed to prevent the loss of detail other noise reduction tools often introduce.

MSRP \$99.00 | You Save \$34 | **\$65.95**
Win #FE831723



Nik Software
Sharpener Pro 3.0
Professional Image
Sharpening Every Time

- For Photoshop, Lightroom, and Aperture
- Smart Filter Support

Sharpener Pro 3.0 is the most advanced and powerful sharpening solution eliminating the guesswork typically required for achieving superior and consistent results.

New adaptive sharpening algorithms and award-winning U Point® technology for selective sharpening ensure desired sharpness or creative softening of details are easily accomplished.

\$99.95
Mac and Win #FE933257

PictureCode
Noise Ninja Professional 2 Bundle
The Gold Standard for
Image Noise Reduction

- Batch processing
- Photoshop smart filter

Noise Ninja is the most effective and productive solution for removing noise and grain from digital photographs and scanned film images. It is a must-have tool for anyone shooting in low-light or fast-action situations, including news, sports, wedding, and event coverage.

MSRP \$79.95 | You Save \$10 | **\$69.95**
Mac and Win #FE739828



Alien Skin
Exposure 2
The World's Best Film Simulator

Exposure 2 is the new, even more feature-packed version of our award-winning Photoshop plug-in that gives digital photographs the look and feel of film. Whether you're a fashion or wedding photographer, a designer or art director, with Exposure 2 you'll have one-click access to the broadest range of film stocks and special effects settings available in any software package.

MSRP \$249.00 | You Save \$94 | **\$154.95**
Mac and Win #FE855977

This Bundle contains both the Photoshop plug-in and the standalone version of Noise Ninja.

Management



Adobe®
Photoshop® Lightroom® 2
Simplify Photography from Shoot to Finish

- Enhance specific areas of a photo or precisely adjust overall color, exposure, and tonal range
- Automatically import, rename, and sort your entire shoot
- Present your work in dynamic slide shows, interactive web galleries, and print templates

Adobe Photoshop Lightroom 2 software is essential for today's digital photography workflow. Now you can quickly import, process, manage, and showcase your images – whether it's one shot or an entire shoot. Quickly batch process, convert, and apply metadata to your photos on import. Easily make selections with multiple viewing and comparison options. Adjust and enhance color, exposure, and tonal curves non-destructively on more than 190 camera raw file formats, as well as JPEG, TIFF, and PSD files.


MSRP \$299.00 | You Save \$200 | **\$98.95**
Mac and Win #FE923151



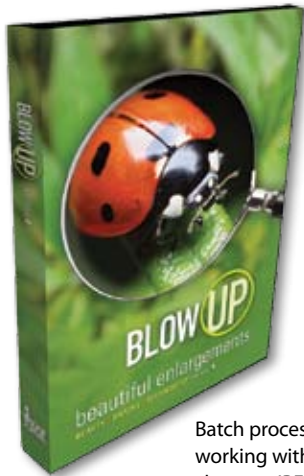
Adobe | Lynda.com®
Lightroom 2 + Essential Training Bundle

Explore Adobe's professional toolbox for image organization, processing, and output. Learn to use catalogs, collections, keywords, filters, and more.

MSRP \$398.00 | You Save \$233 | **\$164.95**
#FE931035

 #FE926417 Photoshop Lightroom 2 Essential Training from Lynda.com.....\$69.95

Presentation 



Alien Skin®
Blow Up® 2
Beautiful Enlargements

Blow Up 2 is a Photoshop plug-in that produces enlargements dramatically sharper than any other software, especially Photoshop! Blow Up uses an innovative algorithm that temporarily converts pixels to a vector representation which results in perfectly smooth, crisp edges.

Batch processing saves huge amounts of time when working with large numbers of photos. Blow Up can even clean up JPEG compression artifacts when a client insists on using a low-quality source image from the Web.

MSRP \$249.00 | You Save \$89 | **\$159.95**
Mac and Win #FE928999




onOne® Software
Genuine Fractals™ 6
Professional Edition
The Industry Standard
for Image Enlargement

Genuine Fractals 6 Professional Edition is the industry standard for image resizing. It is renowned across the photographic and printing industries for its ability to increase image size over 1,000% without the loss of sharpness or detail that you would normally expect – with both RGB and CMYK images.

Fire up the batch processing engine to resize an entire folder of images quickly. You can even access the power of Genuine Fractals inside of Adobe Photoshop Lightroom or Apple Aperture.

MSRP \$299.95 | You Save \$165 | **\$134.95**
Mac and Win #FE956225

 #FE956223 Genuine Fractals 6 Standard.....\$79.95

Epson®
Stylus Photo 1400
Take Photo Printing
to the Next Level

- Prints up to 13" x 19"
- Up to 5760 x 1440 dpi
- Includes Adobe® Photoshop® Elements



The Stylus Photo 1400 takes photo printing to the next level with fast and impressive 13" x 19" prints at a breakthrough price. You get rich color and detail for enlargements, displays and more. Display your work worry-free with smudge, scratch, water and fade resistant prints. Every print is sure to impress with auto color and lighting correction.

\$299.95
#FE788182



**NEW
VERSION!**

Roxio®
Creator Pro 2010 Pro
Create, Preserve, and Share the Stories of Your Life

- Copy an entire 9GB DVD movie onto a standard 4.7GB DVD
- Burn up to 50 GB of content onto one Blu-ray disc

Roxio Creator 2010 Pro now offers automatic smart encoding to dramatically decrease rendering times while maintaining optimum video quality. It makes it easier to enjoy video on a range of mobile devices with a newly simplified and reorganized output display that enables users to quickly transfer videos that are automatically optimized for display characteristics and playback features.

\$129.95
Win #FE1336599



NEW!

AudioVox
Audio Homebase
Message Center and
Digital Picture Frame

- Built-in microphone
- Leave voice messages
- 7" LCD displays up to 125 photos
- Erasable white board, magnetic border surface

This 7" LCD message center and digital picture frame comes with dry erase marker, post it note pad, color-matching wire management strips, and wall, fridge and countertop mounting brackets.

MSRP \$139.99 | You Save \$90 | **\$49.95**
#FE961327

Coby Electronics
Digital Photo Keychain

Take your memories wherever you go with the Coby DP151 Digital Photo Keychain. A compact and easy way to store your photo files, this photo keychain is convenient and portable. Its LCD full-color display can present all your memorable moments in slideshow mode at the touch of a button.

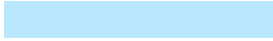
MSRP \$29.95 | You Save \$10 | **\$19.95**
#FE869497

NEW!



Postmaster, please deliver between:

Customer Number



Promotion Code

934330

10ACD5PR

Get \$5 off your order of \$50 or more! Enter Promotion Code at checkout. Offer ends 3/21/10.

Microsoft® Office Professional 2007

\$99.95

While Supplies Last! Hurry – offer ends 2/12/10.**Access**

Effectively track, report and share information with this database solution

**PowerPoint**

Create professional-looking presentations quickly and easily

**Excel**

Create spreadsheets, analyze and sharing information easily

**Publisher**

Create, and personalize marketing materials in-house

**Outlook with Business Contact Manager**

Organize and manage customer information

**Word**

Effortlessly create and share documents

Microsoft Office Professional 2007 is a complete set of productivity and information management tools that contain the essential programs you need for either business or school. Whether your creating projects as a student or as part of your career, Office Professional 2007 allows you to work at your highest level.

Microsoft®

Office Professional 2007MSRP \$499.95 | You Save \$400 | **\$99.95**

Win #FE784349