

Spring 2010

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45
New Items



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New Back-to-School Tools

Get prepared for the semester with software that will enhance your teaching or learning experience

Same software, just cheaper

- It really is the same software! Adobe and Microsoft give students and faculty a price break on software so you can better afford their products. In fact, nearly all our manufacturers are the same way. It's the affordable way to get the most current programs you need. See page 50 for eligibility details.
- We are an authorized reseller for every product we carry, so you will own a legal license for the software you purchase. Your product will be the most-current version, and will be fully supported by the manufacturer.

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» Look inside for your Back-to-school needs



P. 19

Autodesk

Autodesk® Education Suite for Entertainment Creation

The world of 3D is changing every day. Prepare yourself with the NEW Autodesk® Education Suite for Entertainment Creation.

Includes:

- Autodesk® 3ds Max® 2010
- Autodesk® Maya 2010
- Autodesk® Softimage® 2010
- Autodesk® MotionBuilder® 2010
- Autodesk® Mudbox™ 2010

MSRP \$4,995.00 | You Save \$4,645 | **\$349.95**

Mac and Win #FE1330609

Perpetual License



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P. 36

Parallels

Parallels Desktop for Mac 5

Parallels Desktop 5 for Mac provides the complete suite of essentials to run Windows on the Mac the easy, fast, and powerful way.

MSRP \$79.99 | You Save \$40 | **\$39.95**

Mac #FE1370627

Adobe®

Photoshop® Elements 8

The newest version of the #1 selling consumer photo-editing software, Adobe Photoshop Elements 8 combines power and simplicity so you can easily tell amazing stories with your photos.

MSRP \$99.99 | You Save \$30 | **\$69.95**

Mac #FE1341739 | Win #FE1341741



P. 48

Inspiration® Software Inspiration® 9

For visual mapping, outlining, writing and making presentations, use Inspiration® 9, the ultimate thinking and learning tool.

\$59.95

Mac and Win #FE1372255



P. 31

Wacom

Bamboo Fun - Pen & Touch

Bamboo Fun lets you get hands-on with your creative projects.

\$199.00

#FE1339075



P. 37

onOne® Software

Plug-In Suite 5

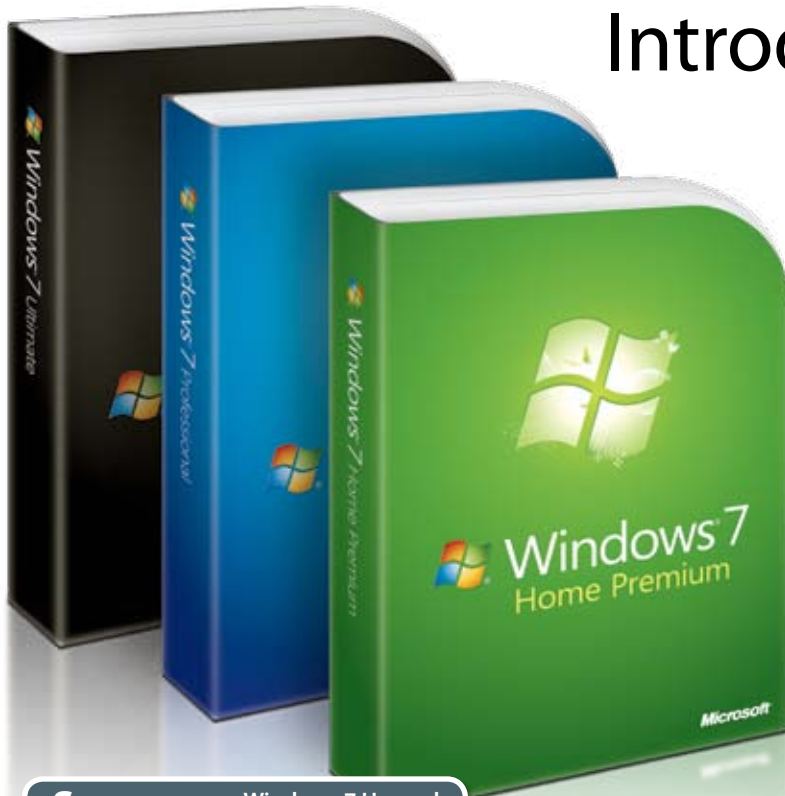
Plug-In Suite 5 includes six Photoshop plug-ins that help you maximize the power of Photoshop.

\$399.95

Mac and Win #FE1372259

Introducing Windows 7

Your PC, simplified



Windows 7 was designed to simplify the things you do every day, work the way you want, and make some exciting new things possible.

Want examples? Here are 10 good reasons to buy Windows 7.

- Get quicker access to all of your stuff** – use Pin and Jump Lists to keep the programs and files you use the most close by.
- Easily create and share movies** – create great looking movies and slideshows and share them on YouTube in minutes.
- Manage open windows more easily** – arrange windows simply by dragging their borders to the edge of your screen.
- Quickly find what you're looking for** – use SearchView to find a specific file, program, or email in seconds.
- Stay entertained effortlessly** – with Windows Media Center, you get one place to enjoy your photos and music, watch and record live TV, and watch free Internet TV.
- Do more and wait less** – improvements that can accelerate sleep and resume and make your PC more responsive.
- Touch and tap rather than point and click** – Windows 7 makes PCs with touch screens easier and more intuitive.
- Share files and printers among multiple PCs** – from one Windows 7-based PC to another, you can share files, music, photos, and even printers across your home network.
- Connect to networks easily** – view and connect to any available wireless network in as few as three clicks.
- Manage devices more easily** – manage printers, cameras, music players, and more from a single, consistent, place.

Save Even More! Windows 7 Upgrade as low as: **\$79.98***

* Special Select pricing for students at thousands of schools. Check to see if you qualify at: www.AcademicSuperstore.com/select9



Purchasing Options	New Install	Upgrade	Student Select Licensing*
Windows 7 Home Premium	\$199.95 #FE1308293	\$119.95 #FE1308277	not available
Windows 7 Professional	\$299.95 #FE1308295	\$199.95 #FE1308279	As low as: \$79.95*
Windows 7 Ultimate	\$319.95 #FE1308297	\$219.95 #FE1308281	As low as: \$99.95*

Which Windows 7 is best for you?	Windows 7 Home Premium	Windows 7 Professional	Windows 7 Ultimate
Makes the things you do every day easier with improved desktop navigation	•	•	•
Faster and easier to launch applications and find the documents you use most.	•	•	•
Make your web experience faster, easier, and safer than ever with Internet Explorer 8.	•	•	•
Easy to create a home network and connect your PCs to a printer with HomeGroup.	•	•	•
Watch, pause, rewind, and record TV on your PC.	•	•	•
Run many existing Windows XP productivity applications in Windows XP Mode.		•	•
Connect to company networks easily and more securely with Domain Join.		•	•
Recover your data easily with automatic backup to your network.		•	•
Help protect your data against loss or theft with BitLocker.			•
Work in the language of your choice or switch between any of 35 languages.			•



Save Even More! Office Professional 2007 as low as: **\$69.98***

* Special Select pricing for students at thousands of schools. Check to see if you qualify at: www.AcademicSuperstore.com/select9

Microsoft®
Office® 2007
Get Tasks Done Easily and More Efficiently

- Create high-quality documents
- Work with enhanced reliability and security features
- Organize your notes and information

New tools help you work faster and create more professional documents, spreadsheets, and presentations. New task-based menus and toolbars automatically display the commands and options you can use, making it faster and easier to find the software features you need. And the Live Preview feature makes it easy to sample your changes before you apply them.

Office 2007 helps you quickly accomplish routine tasks. Find what you need faster and more easily using Instant Search.

Protect yourself with improved junk mail and anti-phishing filters. Produce professional-looking documents, spreadsheets, and presentations that are publication-ready without spending hours on formatting and refinements.

+ #FE919857 Office Project Pro 2007 with Total Training \$189.95



Microsoft
Office Outlook® 2007
Microsoft Office Outlook 2007 is a messaging client that provides a comprehensive time and information manager, putting you in control of the tools you need to prioritize, organize, and search information. Office Outlook 2007 delivers innovations you can use to quickly search your communications, organize your work, and better share your information with others.

MSRP \$109.95 | You Save \$55 | **\$54.95**
Win #FE770892



Microsoft
Visual Studio 2008 Professional
In Visual Studio 2008, developer productivity doesn't end with the code editor and wizards. By extending the focus on productivity to application architectures and the underlying platform, Visual Studio 2008 enables you to tackle new business problems while decreasing the total cost of building applications.

MSRP \$799.95 | You Save \$695 | **\$104.95**
Win #FE859339



Microsoft
Office Project® Standard 2007
Manage Projects More Efficiently and Effectively

- Understand and control project schedules and finances
- Effectively communicate and present project information
- Get productive quickly

Microsoft Office Project 2007 gives you robust project management tools with the right blend of usability, power, and flexibility, so you can manage projects more efficiently and effectively. You can stay informed and control project work, schedules, and finances, keep project teams aligned, and be more productive through integration with familiar Microsoft Office system programs.

MSRP \$599.95 | You Save \$530 | **\$69.95**
Win #FE770894

+ #FE770895 Office Project Pro 2007 \$179.95

Which suite is right for you?

Compare the Office Suites to get the right combination for your needs.



Title	Microsoft Office Home and Student 2007	Microsoft Office 2008 Home and Student for Mac	Microsoft Office Standard 2007	Microsoft Office Professional 2007	Microsoft Office Ultimate 2007
Word	•	•	•	•	•
Excel	•	•	•	•	•
PowerPoint	•	•	•	•	•
Outlook * with Business Contact Manager	•		•*	•*	•*
Entourage		•			
Access				•	•
Publisher				•	•
Accounting Express			•	•	•
Groove					•
InfoPath					•
Communicator		•			
OneNote	•				•

\$144.95
Win #FE784460

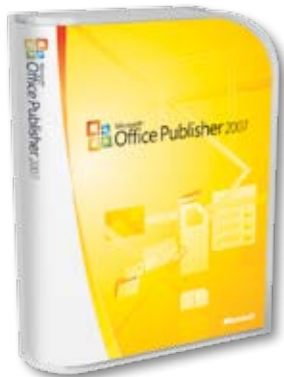
\$149.95
Mac #FE859615

\$134.95
Win #FE784233

\$99.95*
Win #FE784349

\$244.95
Win #FE772829

*Hurry! while supplies last. Offer ends 02/12/10.



Microsoft® **Office® Publisher® 2007** Easily Create High-Quality Publications

Office Publisher 2007 is a business publishing and marketing materials solution that brings together all the tools you need to create and distribute effective publications for print, Web, and e-mail.

Create, personalize, and share a wide range of publications and marketing materials in-house. New and improved capabilities guide you through the process of creating and distributing in print, Web, and e-mail so you can build your brand, manage customer lists, and track your campaigns.

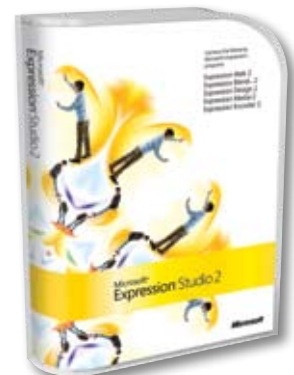
MSRP \$169.95 | You Save \$80 | **\$89.95**
Win #FE770896



Microsoft **Office OneNote® 2007** All-in-One Digital Notebook on Your Computer

Office OneNote 2007 is a digital notebook that provides people one place to gather their notes and information, a powerful search to find what they are looking for quickly, and easy-to-use shared notebooks so that they can manage information overload and work together more effectively. OneNote 2007 delivers the flexibility to gather and organize text, pictures, digital handwriting, audio and video recordings, and more.

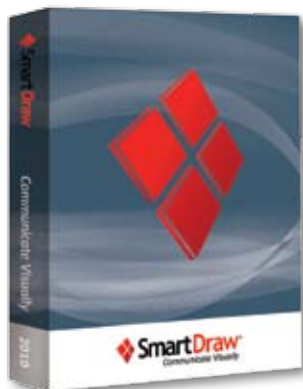
MSRP \$99.00 | You Save \$54 | **\$44.95**
Win #FE770891



Microsoft **Expression Studio 2.0** Take Your Creative Possibilities to a New Level

The professional design tools and innovative technologies in Expression Studio give you the flexibility and freedom to bring your vision to reality whether you are designing standards-based Web sites, rich user experiences on the desktop, or managing digital assets and content.

MSRP \$249.99 | You Save \$143 | **\$106.95**
Mac and Win #FE877079



SmartDraw®
SmartDraw® 2010 Student Version
 Flow Charts, Project Time Lines, Mind Maps. Easily Done.

- Easily create Gantt charts, timelines, mind maps, flow charts, floor plans, and more
- SmartDraw does all the work – everything is connected, spaced, and formatted for you
- Students: improve your reports and get better grades using SmartDraw

Instead of starting with a blank screen, SmartDraw gives you the exact template you need. Use simple commands to add your information and SmartDraw does the rest. Create flowcharts, project time lines, mind maps, network diagrams, compelling graphs, and more. Whether you need to create Gantt charts, floor plans, UML/ERD diagrams, timelines, or hundreds of other visuals, SmartDraw 2009 will be able to complete the task. No graphics experience or training is required, and it works with the most popular Office programs.

MSRP \$297.00 | You Save \$198 | **\$99.00**
 Win #FE1333883 (Electronic software download)

+ #FE1333865 SmartDraw 2010 Instructor/Staff Edition... \$214.95

*The Student Edition has a footer line which appears on all printed and displayed images, indicating the graphic was prepared using SmartDraw's Student Edition.



Telestream
ScreenFlow v.1.5 Mac
 Professional Screencasting Studio

- Develop high-quality instruction videos
- Easily create recordings of lectures
- Record from desktop, a video camera, DVD, microphone, and computer's audio simultaneously
- Easy narration of presentations
- Powerful editing tools
- Produce screen recordings in Windows Media video format

ScreenFlow is an application for creating amazing screen recordings on your Mac. Using a unique screen capture system, powerful enough to capture the contents of your entire desktop at the same time as your video camera, microphone and computer's audio, you'll be creating incredible screencasts in no time.

ScreenFlow has the best screen capture available. Using a custom compression system, ScreenFlow can handle everything from capturing DVD video and audio to fast moving Keynote presentations. You don't need to pick an area of the screen for capture, ScreenFlow has advanced algorithms that only encode areas of change on your screen. The application is powerful enough to simultaneously record from your iSight or DV camera at the same time as your screen (and your microphone and computer's audio!).

MSRP \$99.00 | You Save \$5 | **\$94.05**
 Mac #FE929859



Microsoft
Office Visio® Pro 2007
 Visualize, Explore, and Communicate Complex Information and Processes!

- Visualize complex information to better understand it
- Explore information to identify trends and issues and act on them
- Communicate information using Visio diagrams to maximize its impact in ways words and numbers alone cannot
- Communicate using diagrams you can share with a broad audience

Microsoft Office Visio 2007 makes it easy for IT and business professionals to visualize, explore, and communicate complex information. Go from complicated text and tables that are hard to understand to Visio diagrams that communicate information at a glance. Instead of static pictures, create data-connected Visio diagrams that display data, are easy to refresh, and dramatically increase your productivity. Use the wide variety of diagrams in Office Visio 2007 to understand, act on, and share information about organizational systems, resources, and processes throughout your enterprise.

Office Visio Professional 2007 offers advanced functionality, such as data connectivity and visualization features, that Office Visio Standard 2007 does not.

MSRP \$559.00 | You Save \$399 | **\$159.95**
 Win #FE770897

+ #FE770898 Visio Standard 2007 \$79.95



Mindjet®
MindManager® 8
 Capture, Organize, and Share your Thoughts

From brainstorming to managing every detail of a huge project, Mindjet means better results, innovation, and measurable time savings. Shave days off your timetable and make every day, every task, and every person on your team more effective.

With your clear path to success laid out visually, you can't help but move forward at a rapid pace, adjusting your plan as necessary, communicating freely with others, and moving steadily forward.

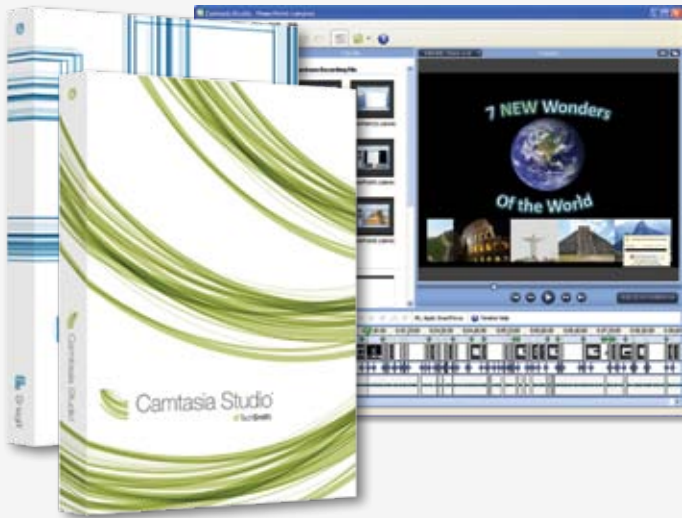
Millions of people have chosen MindManager to help:

- Brainstorm without limits
- Manage your To-Do's
- Organize information and knowledge
- Run effective meetings
- Accelerate project planning

MSRP \$349.00 | You Save \$200 | **\$148.95**
 Win #FE956547

Special Offer: Purchase an electronic version of MindManager 8 and receive Fundamental training for free. This Web-based training course includes seven modules, each representing an activity where users can immediately begin to use and benefit from MindManager.

+ #FE956561 MindManager 8 (Electronic Software Delivery) \$148.95
 #FE818013 MindManager 7 Mac (Electronic Software Delivery) \$99.95



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Create visual learning materials for students, faculty, or staff to view at any time. No multimedia expertise required!

Camtasia Studio 6

- Create engaging technical tutorials, personalized lectures, and rich professional development modules for CD or Web delivery
- Transform your existing PowerPoint presentations into content that is accessible anytime, anywhere

Delight audiences near or far with training, presentations, demos, and screencasts that get results and look fantastic. Easily record your screen, PowerPoint, Webcam video, and audio. Record in front of a live audience or from your desk. Edit for professional polish, enhance for emphasis. Share crystal-clear videos at any screen size – on Web pages, blogs, CDs, or portable devices like the iPod.

Snagit 9.1

- PC Magazine's Editors' Choice three years in a row
- Capture and share anything you see on your screen
- Grab images and text from the screen for use in class and presentations

Capture anything you see on the screen. Edit and combine those captures. Share them via your favorite applications. Organize and find them again later. Don't waste time cropping your captures. Snag exactly what you need, with just a click. The more you use Snagit, the more ways you'll find to use it!

MSRP \$350.00 | You Save \$155 | **\$194.95**

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- + #FE949451 Camtasia Studio 6\$179.95
- #FE905761 Snagit 9.....\$37.95
- #FE133365 Camtasia for Mac.....\$89.95



Camtasia Studio 6 & Snagit 9.1 Bundle College Student Edition

In order to qualify for this Special College Student Edition of Camtasia Studio 6 & Snagit 9.1 Bundle, you must have an email address hosted by the accredited Higher Ed institution that you are enrolled in.

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Win #FE986271

Thomson Reuters

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From Start to Finish, EndNote X3 Keeps Your Research on the Fast Track

- Search Library of Congress, PubMed and hundreds more online resources
- Collaborate with EndNote Web
- Create multiple bibliographies in one document
- NEW – Support for chemistry citation styles
- Great for grants, reports, reading lists, and cited papers!

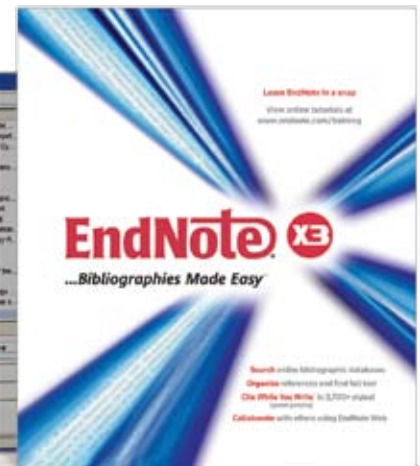
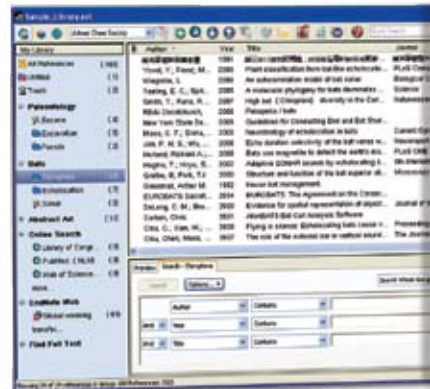
With its world-class speed and track record, EndNote X3 puts your publishing in the lead and keeps you there. Out of the blocks with new features like faster start up times and seasoned favorites like our Cite While You Write™ technology, EndNote X3 is moving fast to deliver the world's most complete bibliographic solution.

It doesn't stop there. EndNote X3 is also meters ahead with a personal EndNote Web account that not only transfers groups swiftly between desktop and Web but also organizes your own publication list for the ResearcherID author community. You'll find new speed in Cite While You Write for Apple® Pages '09, Microsoft® Word, and now OpenOffice.org Writer 3 for Windows. EndNote X3 even sports new options for chemistry styles, multiple bibliographies within a Word document, and more.

MSRP \$299.95 | You Save \$185 | **\$114.95**

Mac #FE1286299 | Win #FE1286301

+ Mac #FE1286289 | Win #FE1286291 EndNote X3 Academic.\$224.95



New features:

Cite While You Write in Apple Pages '09, Microsoft Word, and now OpenOffice.org Writer 3

Organize references easily with new groups containing both custom and smart groups

Find more full text with EZProxy – access online resources when off-campus
Use EndNote and EndNote Web to manage your personal publication list for the ResearcherID author community



Adobe®
Acrobat® 9 Pro
 Protect Documents and Accelerate Information Exchange

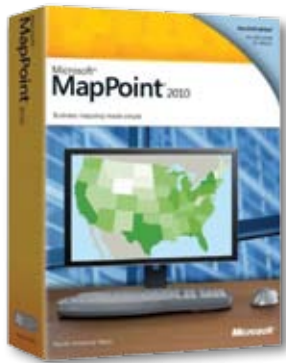
- Deliver professional documents – use templates to quickly create compelling PDF Portfolios
- Share curriculum and coursework – build dynamic forms, distribute and track forms and responses
- Help protect sensitive information – apply permissions and passwords and permanently remove metadata and hidden content

Adobe Acrobat 9 Pro software helps students and educators communicate and collaborate more effectively and securely with virtually anyone, anywhere. Unify a wide range of content in a single organized PDF Portfolio. Create dynamic forms to collect data electronically for greater accuracy. Help protect sensitive information with robust security features, and enable users to sign and save forms and participate in reviews.

MSRP \$449.00 | You Save \$299 | **\$149.95**
 Mac #FE901793 | Win #FE901809



Acrobat 9 Pro Extended allows you to create interactive forms, apply digital signatures, and deliver media-rich PDF communications.
 Win #FE902115
\$224.95



Microsoft
MapPoint 2010 Academic
 Visualize Your Data

- Includes new geographic and demographic data
- Data mapping
- Use maps to visualize the meaning of your data

MapPoint 2010 gives you more power to visualize business data, communicate insights with instant impact, and integrate maps into the work you do in Microsoft Office. New features include map settings to choose display details, expanded pushpins, and more.

MSRP \$69.95 | You Save \$10 | **\$59.95**
 Win #FE1331109

+ Win #FE1330477 MapPoint GPS 2010 Academic... \$124.95



The Omni Group
OmniGraffle 5 Professional
 Inspiring Diagrams and Layouts

- Powerful styling options for individual objects and entire diagrams
- Built-in stencil search for drag-and-drop drawing
- Bezier curve drawing tool

Need a diagram? Process chart? A quick page-layout, website mock-up or graphic design? OmniGraffle 5 Pro can help you make eye-popping graphic documents quickly by keeping lines connected to shapes even when they're moved, providing powerful styling tools, importing and exporting Microsoft Visio files, and magically organizing diagrams with just one click.

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 Never Miss a Word!™



- Records everything you write and hear
- Over 400 hours of recording time
- Upload notes and recordings to your computer

A computer in a pen that helps you never miss a word!™. Pulse records everything you hear, say and write, and links your audio recordings to your notes. Find the most important information from your meetings or lectures just by tapping on what you wrote.

\$199.95
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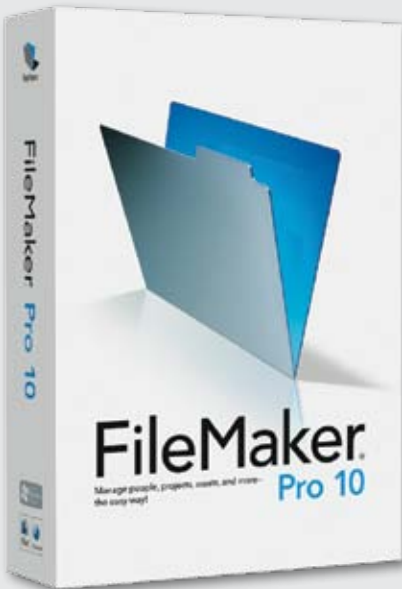
Pulse™ Smartpen
 Record everything you hear and write. Then replay the recorded audio by tapping directly on your notes.

Livescribe™ Desktop
 Save your notes to your computer, then search for words within your notes. Export your notes and audio locally as PDF or audio files.

Livescribe Community
 Share your notes and recordings online publicly or privately. Embed your pencasts on the web or share them on Facebook.

- + Win #FE1362409 Pulse Smartpen 2GB \$169.95
- Win #FE952425 Smartpen Premium Leather Case Black.... \$24.95
- Win #FE952427 Smartpen Premium Leather Case Red \$24.95
- Win #FE952423 Smartpen Ink Cartridge 5 Pk..... \$5.95
- Win #FE1362413 Pulse Smartpen Pro Pack (Black) \$214.95
- Win #FE1362411 Pulse Smartpen Pro Pack (Red)..... \$214.95





FileMaker®
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 Sleek New Look. Intuitive New Design.

- Status Toolbar – put commonly used features right at your fingertips
- Script Triggers – create and run scripts prompted by user actions for increased productivity
- Saved Finds – save a set of your favorite find requests and then perform them in a single click for quicker searches
- Themes and Templates – choose from 30 updated Starter Solutions and 10 new themes to help build beautiful databases with ease
- Dynamic Reports – make changes to your grouped data on the fly for easier customization

FileMaker Pro is the leading easy-to-use database software that helps you manage people, projects, assets and more – the easy way! Whether you need to manage client information, track project details, or produce inventory reports, FileMaker Pro 10 helps get your important information organized so it's instantly accessible. The fresh, new interface in FileMaker® Pro 10 puts commonly-used features right at your fingertips. You'll get streamlined navigation, better workflow, and timesaving shortcuts. Plus, customize the interface with the features you use the most. All the innovative, new features make managing your information easier than ever.

MSRP \$299.00 | You Save \$119 | **\$179.95**
 Mac and Win #FE968969



FileMaker Pro 10 Advanced

FileMaker Pro 10 Advanced includes all the features of FileMaker Pro 10 plus a suite of advanced development and customization tools. Design and develop more powerful and more customized database applications today with FileMaker Pro 10 Advanced!

MSRP \$499.00 | You Save \$199 | **\$299.95**
 Mac and Win #FE968971



FileMaker Server 10

FileMaker Server 10 is the fast, reliable, easy-to-manage database server software for groups of FileMaker Pro users that lets you securely share your databases over a network or on the web. You'll be able to securely manage your databases from anywhere, schedule live backups and get 24/7 availability.

MSRP \$999.00 | You Save \$399 | **\$599.95**
 Mac and Win #FE972827

+ #FE972829 FileMaker Server 10.0 Advanced \$1,784.95



Nuance®
Dragon® NaturallySpeaking® Preferred 10 Educational License Program

Finally, Speech Recognition Everyone Can Use!

- Up to 99% accurate and three times faster than typing
- Dictate, edit and control applications such as Microsoft Word, Outlook Express, Internet Explorer, and AOL
- Easy to use, with on-screen tutorials

Dragon NaturallySpeaking 10 Preferred gives students and advanced PC users the power to create documents, reports and emails three times faster than most people type – with up to 99% accuracy. Surf the Web by voice or dictate and edit in Microsoft Word and Excel, Corel WordPerfect, and most other Windows-based applications. Create voice commands to quickly insert blocks of texts or images – such as your name, title, and signature. Dictate into a handheld device when you're away from your PC, or use a Bluetooth microphone for the same great dictation results without the wires. A high-quality headset is included.

MSRP \$199.99 | You Save \$120 | **\$79.95**
 Win #FE949307

+ #FE914953 Dragon NaturallySpeaking Preferred 10..... \$169.95

▶ **NEW!** Student/Faculty discount pricing on Nuance's most popular productivity applications!

Cyber Acoustics

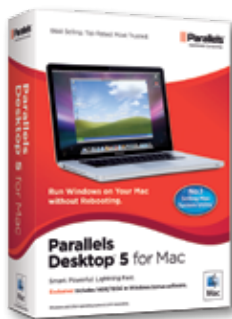
AC-201 Silver Stereo Headset and Microphone

- Dragon NaturallySpeaking and L&H voice recognition-certified
- In-line volume and mute control
- Direct noise-canceling microphone technology
- 180 degree microphone
- Adjustable boom arm
- Ambidextrous design

This amplified microphone element can be used for speech recognition applications and voice over the Internet.

MSRP \$19.99 | You Save \$5 | **\$14.95**
 #FE721186



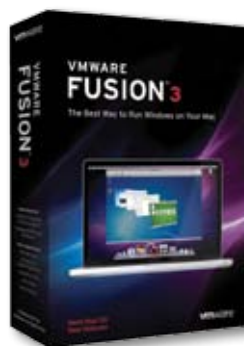


Parallels
Parallels Desktop for Mac 5
 The Best of Both Worlds

- Optimized for Mac OS X 10.6 Snow Leopard
- Over 70 new features & enhancements
- Use your Windows programs and Mac apps side-by-side
- Install Windows XP, Windows Vista, or Windows 7 in 3 easy steps

Parallels Desktop 5.0 for Mac provides the complete suite of essentials to run Windows on the Mac the easy, fast, and powerful way. Get complete, instant access to all of your programs, files, and folders across Windows and Mac OS X in a single, seamless experience. Make your Mac the only computer you need with the industry's leading user-friendly features.

MSRP \$79.99 | You Save \$40 | **\$39.95**
 Mac #FE1370627



VMWare
VMWare Fusion 3
 The Best Way to Run Windows on the Mac

- Quickly switch between Mac and Windows applications
- Drag and drop files from your Mac to Windows
- Optimized for Snow Leopard
- The ultimate Windows 7 experience

With VMware Fusion, run the most demanding Mac and Windows applications side-by-side at maximum speeds without rebooting. With over 50 new features and a new ultra-fast Migration Assistant for Windows, it's never been easier to run Windows on your Mac.

MSRP \$79.99 | You Save \$40 | **\$39.95**
 Mac #FE1368943



WordPerfect X4



Quattro Pro X4



Presentations X4



WordPerfect Mail

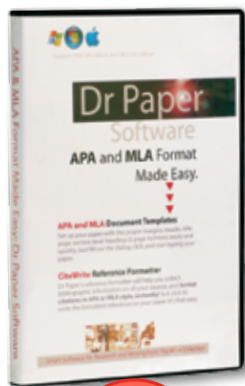


Corel®
WordPerfect® Office X4 Academic Edition
 Do More with Words, Numbers, and Ideas

- WordPerfect® X4 – better documents, faster
- Quattro Pro® X4 – spreadsheets that enlighten
- Presentations™ X4 – attention-grabbing slideshows
- Corel Visual Intelligence™ SE – data analysis software
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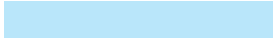
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